2023-24

ARTS, A/V TECHNOLOGY & COMMUNICATION

The Arts, A/V Technology and Communication Career Cluster encompasses audio/video technology and film, journalism and broadcasting, performing arts, printing technology, telecommunications and visual arts. Students prepare for these careers by designing, producing, exhibiting, performing, writing and publishing multimedia content.

SECONDARY

ENROLLMENT

137,170
Students Enrolled in High School Programs

+ 20,214
Students Enrolled in Middle School Programs

👤 = 10,000

= **157,384**

TOP CERTIFICATIONS EARNED BY K-12 STUDENTS

1ST Adobe Certified Professional in Visual Design (Requires Photoshop and Illustrator or InDesign)

2ND Adobe Certified Professional in Video Design (Requires Premiere Pro and After Effects or Photoshop)

3RD Toon Boom Certified Associate (Storyboard Pro)

4TH Toon Boom Certified Associate (Harmony Premium)

5TH Adobe Certified Professional in Web Design (Requires Dreamweaver and Animate or Photoshop)

TOP HIGH SCHOOL PROGRAMS

1. Digital Design (59,944)
2. Digital Media/Multimedia Design (19,936)
3. Digital Video Technology (16,337)
4. Television Production Technology (14,730)
5. Journalism and Multimedia (4,529)

ARTICULATION PATHWAY TO COLLEGE

Adobe Certified Professional in Video Design

Articulates 4 credits

Radio and Television Broadcast Programming A.S. Degree

$427.12 in State College Tuition Savings

POSTSECONDARY & EMPLOYMENT

DISTRICT POSTSECONDARY ENROLLMENT

2,685
Students Enrolled

14
Districts

100% Career Certificate

TOP CERTIFICATION

1ST
Adobe Certified Professional in Visual Design (Photoshop and Illustrator or InDesign)

2ND
Adobe Certified Professional in Video Design (Premiere Pro and After Effects or Photoshop)

3RD
Adobe Certified Associate (ACA) - Illustrator

TOP PROGRAMS

1. Digital Video Technology (CAR) (804)
2. Digital Media/Multimedia Design (CAR) (471)
3. Digital Photography Technology (CAR) (397)
4. 3 D Animation Technology (CAR) (349)
5. Digital Design (CAR) (245)

COLLEGE SYSTEM ENROLLMENT

12,529
Students Enrolled

25
Colleges

73% Associate in Science

27% College Credit Certificate

TOP CERTIFICATION

1ST
Adobe Certified Professional in Visual Design (Photoshop and Illustrator or InDesign)

2ND
Adobe Certified Professional in Video Design (Premiere Pro and After Effects or Photoshop)

TOP PROGRAMS

1. Graphics Technology (AS) (1,988)
2. Digital Media/Multimedia Technology (AS) (1,907)
3. Music and Sound Production Technology (AS) (1,436)
4. Film Production Technology (AS) (1,146)
5. Interior Design Technology (AS) (832)

EMPLOYMENT OUTLOOK

HIGH WAGE
$34.98
Per Hour Mean Wage
Producers and Directors

ANNUAL OPENINGS
1,759
Annual Openings
Graphic Designers

HIGH GROWTH
2.49%
Annual Growth Rate
Audio and Video Technicians

GET>THERE
Florida's Workforce Education Initiative

FLORIDA DEPARTMENT OF EDUCATION
CAREER AND ADULT EDUCATION

Notes: Based on 2023-2024 data.