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## CHARTER SCHOOL GOVERNANCE TRAINING PLANS APPROVED BY THE FLORIDA DEPARTMENT OF EDUCATION

**Shawn A. Arnold, Esq., B.C.S.**

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**Title: Governance Training for Charter School Board Members**

This training is designed to allow charter school governance board members to satisfy the governance training requirement under Rule 6A-6.0784, Florida Administrative Code. This training covers government in the sunshine, conflicts of interest, ethics, public records, and financial responsibility. The trainer is Shawn A. Arnold a practicing attorney who specializes in the representation of over 220 charter school through the State of Florida.

**Training Plan Expiration Date:** February 1, 2027

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**Gail Birks, EMBA**

CMA Enterprise Incorporated dba The Breakthru Institute

207 Laurel Oak Lane, Suite B

Davie, Florida 33325

Telephone: 954-476-3525 or 786-423-0155

E-Mail: [cma@cma-ent.com](mailto:cma@cma-ent.com)

Web Site: <https://cma-ent.com/charter-school-board-governance>

**Title: Board Governance with an Entrepreneurial Twist**

**Training Overview:** The Course is designed to (re)educate and assist participants in satisfying their requirements under the Florida Charter Schools guidelines. It focuses on the best practices and oversight components of board governance for volunteer Board of Trustees and Directors. The interactive session includes the required topics...

- Government under the Florida Sunshine Law,
- Conflict of Interest
- Ethics
- Fiscal Accountability and the associated systems.

Supplemental modules include Finding the Right for Your Board, Marketing for Sustainable Results, Building Community Partnerships, Negotiating Goods and Services.

The course is taught using case studies, videos, and exercises that provide real time scenarios for Directors. Tangible “Take Aways” include a Training Manual that is also a toolkit for the board to reference afterwards (also available with online course).

***The CMA Board Governance Training offered through our firm is also eligible for Credit Hours through HRCI. CMA is an Approved Provider for this additional service.***

The presenter, Gail Birks is an Independent Corporate Director with nearly 40 years in this professional arena. She brings “real time” experience to your board governance training. Ms. Birks is also the President/CEO of a 30+ year- old Performance and Process Improvement Consulting Firm in South Florida. She has nearly 40 years of experience in building corporate strategies and board governance for non-profit and for-profit organizations. She has worked with the Charter School Community since 2008 through the Schools of Choice Program.

**Training Plan Expiration Date:** February 1, 2027

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**Mark Cannon**

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**Title: Effective Board Governance of Public Charter Schools in Florida**

Greater Capacity Consortium ([www.greatercapacity.org](http://www.greatercapacity.org)) is a nonprofit resource for charter school boards nationally that is based in Central Florida. The presenter, Mark Cannon, has three decades of experience supporting non-profit boards and has served in the charter school sector for two dozen years, including as past executive director of the National Association of Charter School Authorizers (NACSA). He also enjoys a longtime professional affiliation with the American Society of Association Executives and BoardSource. Greater Capacity has provided since 2008 the FL-DOE certified training in comprehensive four-hour and refresher two-hour formats. We offer the training either in-person or on-line.

**Training Plan Expiration Date:** February 1, 2028

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**Jane Gangale**

ReThink Forward (formerly known as The Clarion Council)  
6278 North Federal Highway, Suite 115  
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**Title: What Works for Charter School Boards-Florida Board Member Governance Training Compliance Series**

Satisfy the four-hour school governance board training requirement on-line! What Works for Charter School Boards is a four-hour board leadership professional development series

designed to maximize the effectiveness of charter school governing boards. The Florida board member training compliance series includes four practical, on-line training modules that meet the requirements of s.1002.33 (9)(k), Florida Statutes. The training is offered by the Clarion Council and covers all content areas outlined by law to include: Government-in-the-Sunshine Law; Conflict of Interest; Ethics; Financial Responsibility. Modules are easy to use, interactive, and provide a Certification of Completion.

**Training Plan Expiration Date:** July 1, 2026

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**Robert Haag**

Florida Consortium of Public Charter Schools  
1225 SE 2<sup>nd</sup> Avenue  
Fort Lauderdale, FL 33316  
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E-Mail: [info@floridacharterschools.org](mailto:info@floridacharterschools.org)

**Title: Making the Most of Charter School Governing Boards: Effective Strategies (online/in person)**

**Training Overview:** This engaging course on charter school governing boards can be used as a self-paced, INITIAL training for individuals or small groups of new governing board members. The training may be facilitated by a live presenter, or it may be completed independently by the participant(s). The course is designed as follows: a brief introductory webinar with directions on completing the course and four separate Modules, with an accompanying Learning Activity Booklet that must be completed by each participant. The training covers the four major topics (Government in the Sunshine, Conflicts of Interest, Ethics, and Financial Responsibilities) and includes information on specific roles, responsibilities and duties of board members. Real-life scenarios are presented and relevant Learning Activities are provided to engage the participants.

**Training Plan Expiration Date:** February 1, 2027

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**Kathleen W. Schoenberg, Esq.**

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Tallahassee, FL 32312  
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Website: [www.charterschooltraining.com](http://www.charterschooltraining.com)

**Title: Charter School Governance Training: Four and Two-Hour Courses Training**

**Training Overview:** This interactive, self-paced and user-friendly training is delivered through an online webinar with both video and audio. Board members can complete their required training on their schedule and from the comfort of anywhere they have internet access. The training is accessible from any device that can access the web, including PC's, Macs, iPads, Android, iPhones, Kindle Fire and many Smart TV's (with a browser).

A subscription to the training programs includes a free online compliance tracker — never miss a training deadline again! School administrators can download certificates at any time.

Kathleen is an attorney in private practice and has represented charter schools since 1998. The courses are comprehensive and include topics such as board responsibilities, policy development, financial responsibilities, open government, conflicts of interest and ethics. Also included are discussions on statutory responsibilities, charter school best practices, and real-world examples drawn from Kathleen's experiences representing charter schools.

The programs are set up on a subscription basis. One low price covers all of your training needs for your board and school management (both the four and two-hour courses). During the subscription period, subscribers may log on at any time and review parts of the training or download certificates of participation.

The fee also covers new board members and/or school management. If your board prefers an alternative to an online program, Kathleen also delivers both the four and two-hour courses live via video conference.

**Training Plan Expiration Date:** February 1, 2027

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**Lina Sierra**

Doral Leadership Institute

2525 NW 112 Avenue

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E-Mail: [lsierra@aveteaching.com](mailto:lsierra@aveteaching.com)

**Title: Board Governance-All You Need to Know and Then Some**

The course is designed to provide initial and refresher trainings to new and returning board members to satisfy their requirements under the Florida Charter Schools guidelines as reference. It focuses on the best practices and oversight components of board governance for volunteer Board of Trustees and Directors. The interactive session includes the required topics:

- The Governing Board, It's Members and the Sunshine Law
- Conflict of Interest Policies and Ethics and Public Records Law
- Financial Responsibility and the Board
- Charter School Management
- Real World Examples

The course is taught online and includes interactive activities, videos and real life scenarios so that the Board members are aware of what to expect. Participants will be able to print the course content and download required forms for submission to the Board.

The presenter, Lina Sierra has devoted her entire professional career to making a positive difference in the education sector.

With experience spanning more than 28 years, she has worked with schools across the country, overseeing the online virtual classrooms that augment the curriculum of many traditional schools including post-secondary institutions. Ms. Sierra's experience includes the creation and oversight of professional development contracts with various school districts, college exam preparation courses, and partnerships with digital/virtual content providers, tutorial services for both public and private schools, and institutional compliance.

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