
From: Chancellor, Career and Adult Ed.

Sent: Monday, February 10, 2025 3:52 PM

Subject: New Toolkit: Gold Standard Career Pathways and CAPE Scholarship Action Toolkit

Greetings,

We are excited to introduce the **Gold Standard Career Pathways and CAPE Scholarship Action Toolkit**, your comprehensive resource for effectively promoting **Gold Standard Career Pathways Articulation Agreements** and the **Gold Seal CAPE (GSC) Scholarship** within your institution and school district.

What's Inside the Toolkit:

- **Social Media Assets:** Pre-written posts and graphics ready for online sharing.
- **Newsletter & Email Copy:** Ready-to-use content designed for seamless integration into your communications.
- **Talking Points for School Counselors:** Quick, concise talking points to help counselors articulate the benefits of Gold Standard Career Pathways and the CAPE Scholarship.
- **Flyers:** Professionally designed, ready-to-print flyers to engage and inform students across your campus.

Access the Toolkit: You can find the toolkit at workforcefl.com under the **Get There** section.

If you have any questions, please contact the Director of Outreach and Recruitment,

Samantha Dudley (Dunaway) at Samantha.Dunaway@fldoe.org.

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Chancellor

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