

From: [Hebda, Kathy](#)
To: [Hargreaves, Yvette](#)
Subject: FW: Exciting New CTE Video – Share with Students & Parents!
Date: Friday, February 21, 2025 4:54:02 PM
Attachments: [image001.png](#)

From: Chancellor, Career and Adult Ed. <Chancellor2@fldoe.org>
Sent: Friday, February 21, 2025 1:53 PM
Subject: Exciting New CTE Video – Share with Students & Parents!

Greetings,

In celebration of Career and Technical Education (CTE) Month, I'm excited to share a dynamic new career-focused video created in partnership with the Florida Chamber Foundation and the International Motor Sports Association (IMSA). This video brings to life the excitement and opportunities within several CTE programs across Florida.

Featuring careers in automotive mechanics, truck driving and computer systems analysis, the video is designed to inspire middle and high school students—as well as parents—to explore the many pathways available through CTE.

- You can view video here: <https://youtu.be/lPU61viYsXg>
- Feel free to share this video with your network and download video here:
<https://workforcefl.com/#fowfvideo>

As we celebrate CTE Month, I want to personally thank each of you for your support and dedication to our students' success. If you have any questions in utilizing the video, please contact our Director of Outreach and Recruitment, Samantha Dudley (Dunaway) at Samantha.Dunaway@fldoe.org.

Press on!

Kevin O'Farrell, Ph.D.

Chancellor

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