

IDEA FLORIDA

Key Facts & Figures

5,155

STUDENTS SERVED

6

SCHOOL CAMPUSES

99%

ECONOMICALLY
DISADVANTAGED

2021

YEAR FOUNDED

OVERVIEW

IDEA Florida operates 6 Schools of Hope charter schools across three Florida districts. As a School of Hope operator, each campus is in a neighborhood of persistently low-performing public schools, providing enrollment preferences to students attending or zoned for those schools.

IPS Enterprises, Inc. is affiliated with IDEA Public Schools and serves as the non-profit charter management organization. Our six campuses currently serve approximately 5,000 students in grades K–10 and will grow to serve over 7,000 students in grades K–12.

STUDENT DEMOGRAPHICS

99%

Economically Disadvantaged

26%

English Language Learners

11%

Students with Disabilities

ENROLLMENT GROWTH

Since 2021, IDEA Florida has grown from two campuses serving approximately 900 students to six campuses serving over 5,000 students — opening at least one new campus in 4 of our first 5 years.

School Year	Number of Schools	Enrollment
2021–22	2	919
2022–23	4	2,334
2023–24	4	3,499
2024–25	5	4,602
2025–26	6	5,155

CAMPUS OVERVIEW — 2025–26

Campus	Grades	Opened	Enrollment	Econ. Disadvantaged
IDEA Hope	K–8	2021	709	100%
IDEA Victory	K–10	2021	1,267	96%
IDEA Bassett	K–8	2022	960	100%
IDEA River Bluff	K–8	2022	941	100%
IDEA Lakeland	K–7	2024	750	100%
IDEA Compass	K–6	2025	528	100%

STUDENT PROFILE & GROWTH CONTEXT

IDEA Florida's rapid growth means we welcome many new students each year — the majority arriving well below grade level. This data reflects the depth of need in the communities we serve.

Kindergarten Readiness Rankings (out of 73 Florida districts):

School Year	Kindergarten Readiness Ranking
2023–24	71 of 73
2024–25	72 of 73
2025–26	71 of 73

Across the state of Florida, Progress Monitoring 1 (PM1) provides data on students' academic levels when they start the school year. PM1 data for IDEA Florida has continually shown extensive gaps as compared to grade-level performance, which reinforces for us that we are serving the students, families, and communities that we have set out to serve. Our newest school, IDEA Compass, which opened this past August, provides insight into the high proportion of students joining IDEA at Level 1.

PM1 Level 1 Performance — IDEA Compass vs. State of Florida (2025–26):

Level 1 indicates well-below grade-level performance.

Subject	IDEA Compass	State of Florida
ELA	59%	34%
Math	78%	53%

OUR COMMITMENT TO STUDENTS & COMMUNITIES

- IDEA Florida is committed to fulfilling the promise of the Schools of Hope policy by providing students zoned for or attending persistently low-performing schools the opportunity to improve academically and thrive.
- We provide bus service at all six campuses, ensuring transportation is never a barrier to access.

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- We provide free breakfast, lunch, supper, and after-school programming at every campus.
- Through a partnership with Feeding Tampa Bay, IDEA Victory operates a food pantry offering free fresh and non-perishable food to our families and the broader community.

STUDENT PERFORMANCE

IDEA Florida serves some of the most under-resourced students in Florida. We are committed to delivering strong academic outcomes and to providing transparency regarding our path to doing so.

School Grades

Each of IDEA Florida's five campuses earned a "C" on the 2024-25 state report card. We are not satisfied with these results. A significant portion of students arrive well below grade level and closing that gap is the central academic challenge we are working to solve.

Student Growth

IDEA Florida students have shown consistent, measurable learning gains for three consecutive years. Our work to close grade-level achievement gaps is ongoing — and the trajectory is moving in the right direction. As our campuses mature and students build on year-over-year progress, we expect both results and impact to accelerate.

Year-Over-Year Progress

Even as we have welcomed increasing numbers of new students each year, the percentage of IDEA Florida students achieving grade-level performance in ELA has increased each year.

Current Year Trajectory

Progress Monitoring 2 (PM2) data from 2025–26 shows a 2 percentage point increase in ELA and a 3 percentage point gain in Math compared to the prior year — incremental gains that reflect a real and sustained upward trajectory.

FUTURE GROWTH

- IDEA Florida has not submitted any School of Hope Building Notices and has no current or active Notices of Intent.
- We are focused on fully scaling and enrolling our existing campuses and ensuring a high-quality experience for our students and families.
- We continue to explore opportunities to expand our reach and offer additional options for students in neighborhoods of persistently low-performing public schools.

Our Request

We are grateful for the visionary leadership of the Governor, State Board of Education, and Commissioner of Education. IPS and IDEA Florida respectfully request renewal of our status as a Hope Operator — and the privilege to continue serving Florida's students.

IDEA Florida exists to serve the students and families most in need of a better option. Renewal will allow us to continue delivering on that promise for the 5,000+ students who count on us today, and countless more in the future.