

STATE BOARD OF EDUCATION
Action Item
November 13, 2025

SUBJECT: Approval of Request from Tallahassee State College for a Bachelor of Applied Science in Management Analytics

PROPOSED BOARD ACTION

For Approval

AUTHORITY FOR STATE BOARD ACTION

Section 1007.33, Florida Statutes

EXECUTIVE SUMMARY

Tallahassee State College (TSC) submitted a notice of intent followed by a proposal to the Department of Education to offer a Bachelor of Applied Science in Management Analytics. Appropriate notification of intent was provided to the Board of Governors, Independent Colleges and Universities of Florida and the Commission for Independent Education, as required in section 1007.33, Florida Statutes.

The degree program will prepare graduates for immediate entry into the fields of management consulting, operations research, and financial analysis as Business Analysts, Operations Analysts, Marketing Analysts, Data Analysts, Supply Chain Analysts, Financial Analysts, Data Managers, and Operations Managers.

Labor market projections indicate a projected demand of 550 annual job openings in TSC's service area. There are currently no other institutions that offer a similar degree program within TSC's service area.

Letters of support were provided by Florida State University and Florida Agricultural and Mechanical University. *Knowli*, which is a Data Science industry partner, also provided a letter of support of hiring graduates of the program. There were no letters of objection or alternative proposals for the proposed degree program.

An extensive review of criteria was conducted for the proposal submitted, and written comments and recommendations were provided to the college. The final proposal is being submitted to the State Board of Education for consideration.

Documentation Included: TSC Proposal for a Bachelor of Applied Science in Management Analytics and letters of support (under separate cover)

Facilitators/Presenters: Chancellor Kathy Hebda, Florida College System, President Jim Murdaugh, Tallahassee State College, and guests