The Arts, A/V Technology and Communication Career Cluster encompasses audio/video technology and film, journalism and broadcasting, performing arts, printing technology, telecommunications, and visual arts. Students prepare for these careers by designing, producing, exhibiting, performing, writing, and publishing multimedia content.

**SECONDARY**

**ENROLLMENT**

149,923
Enrollments in High School Programs

+ 21,637
Enrollments in Middle School Programs

= 171,560

**TOP CERTIFICATIONS EARNED BY K-12 STUDENTS**

1st
Adobe Certified Professional in Visual Design

2nd
Adobe Certified Professional in Video Design

3rd
Toon Boom Certified Associate (Storyboard Pro)

4th
Toon Boom Certified Associate (Harmony Premium)

**TOP HIGH SCHOOL PROGRAMS**

Digital Design (77,779)

Digital Media/Multimedia Design (19,485)

Digital Video Technology (16,586)

Television Production Technology (15,032)

Journalism (5,938)

**ARTICULATION PATHWAY TO COLLEGE**

Adobe Certified Professional in Video Design

Articulates 3 credits

Film Production Technology A.S. Degree

$320.70 in State College Tuition Savings
**District Postsecondary Enrollment**
- Enrollment: 3,987
- Districts: 15

**Top Programs**
- Digital Video Technology (CAR) (858)
- Digital Media/Multimedia Design (CAR) (847)
- Digital Photography Technology (CAR) (670)
- Digital Design (CAR) (568)
- 3D Animation Technology (CAR) (319)

**College System Enrollment**
- Enrollment: 11,117
- Colleges: 25

**Top Programs**
- Graphics Technology (AS) (1,879)
- Digital Media/Multimedia Technology (AS) (1,726)
- Music and Sound Production Technology (AS) (1,283)
- Film Production Technology (AS) (1,125)
- Interior Design Technology (AS) (805)

**Employment Outlook**
- **High Wage**
  - $25.47 Per Hour Mean Wage
  - Graphic Designers
- **Annual Openings**
  - 1,953 Annual Openings
  - Graphic Designers
- **High Growth**
  - 3.23% Annual Growth Rate
  - Audio and Video Equipment Technicians

Notes: Based on 2021-2022 data.