

NOTICE OF INTENT

Form No. BAAC-01

Section 1007.33(5)(d), Florida Statutes (F.S.), and Rule 6A-14.095, Florida Administrative Code (F.A.C.), outline the requirements for Florida College System baccalaureate program proposals. The completed Notice of Intent form, incorporated in Rule 6A-14.095, F.A.C., Site Determined Baccalaureate Access, shall be submitted by the college president to the chancellor of the Florida College System at ChancellorFCS@fldoe.org.

CHECKLIST

The notice of intent requires completion of the following components:

- Program summary
- Program description
- Workforce demand, supply, and unmet need
- Planning process

FLORIDA COLLEGE SYSTEM INSTITUTION INFORMATION

Institution Name:	Florida Gateway College
Institution President:	Dr. Lawrence Barrett

PROGRAM SUMMARY

1.1	Program name.	Business Administration
1.2	Degree type.	<input checked="" type="checkbox"/> Bachelor of Science <input type="checkbox"/> Bachelor of Applied Science
1.3	How will the proposed degree program be delivered? (check all that apply).	<input type="checkbox"/> Face-to-face (F2F) (Entire degree program delivered via F2F courses only) <input checked="" type="checkbox"/> Completely online (Entire degree program delivered via online courses only) <input checked="" type="checkbox"/> Combination of face-to-face/online (Entire degree program delivered via a combination of F2F and online courses)
1.4	Degree Classification of Instructional Program (CIP) code (6-Digit).	52.0201
1.5	Anticipated program implementation date.	Fall 2024
1.6	What are the primary pathways for admission to the program? Check all that apply.	<input checked="" type="checkbox"/> Associate in Arts (AA) <input checked="" type="checkbox"/> Associate in Science (AS) <input type="checkbox"/> Associate in Applied Science (AAS) If you selected AS/AAS, please specify the program: Business Administration (CIP 0552020102)
1.7	Is the degree program a STEM focus area?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
1.8	List program concentration(s) or track(s) (if applicable).	Management

PROGRAM DESCRIPTION

2.1 This section is the **executive summary** of this notice of intent. We recommend providing an abbreviated program description including but not limited to: the program demand, current supply, and unmet need in the college's service district; primary pathways to program admission; overview of program curriculum; career path and potential employment opportunities; and average starting salary. We encourage approximately 300 words for a sufficient description.

The Bachelor of Science (BS) in Business Administration program is designed to offer a cost-effective higher education opportunity for students in the Florida Gateway College (FGC) service area who have neither the means nor inclination to leave home to attend a four-year college of business. This hybrid degree program will allow students earning an Associate of Arts (AA) or an Associate in Science (AS) in Business Administration degree to obtain a four-year degree. The program can be completed exclusively online, however, face-to-face options will also be available. The BS in Business Administration program addresses the high demand for skilled business professionals in the college's service district.

Program Demand, Current Supply, and Unmet Need: The demand for individuals with a BS in Business Administration is strong and continues to grow in the college's service district. However, the current supply of graduates in the region is not adequately meeting the demand, which spans various industries, including but not limited to finance, marketing, consulting, and entrepreneurship. Employers often struggle to find qualified candidates to fill positions requiring business administration knowledge and skills. This unmet need presents a significant opportunity for the college to cater to the demand and produce highly sought-after business graduates.

Primary Pathways to Program Admission: The BS in Business Administration program offers multiple pathways to admission, ensuring accessibility and flexibility for prospective students. Additionally, the college provides a transfer pathway for students who have completed an AA or AS in Business Administration degree.

Program Curriculum Overview: The program curriculum provides a comprehensive and well-rounded education in business administration. Students are exposed to critical areas such as accounting, finance, marketing, management, operations, and business ethics. They also gain valuable critical thinking, problem-solving, communication, and teamwork skills. The curriculum includes theoretical knowledge and practical applications, with opportunities for internships, case studies, and real-world projects to enhance students' experiential learning.

Career Path and Potential Employment Opportunities: Graduates can pursue roles such as business analyst, project manager, marketing specialist, financial analyst, human resources manager, or operations manager, or start their ventures as entrepreneurs. The degree's versatility allows graduates to adapt to various industries and organizations, including corporations, nonprofits, government agencies, and startups. Additionally, the program will provide opportunities for advancement for those already employed within a firm. Most of these

large firms require a four-year degree to be eligible for management positions, although such jobs are listed in state job projections as requiring only an associate degree.

Average Starting Salary: Upon graduation, students with a BS in Business Administration degree can expect competitive starting salaries. While the specific salary varies depending on location, industry, and job role, the average starting salary for business administration graduates in the college's service district is approximately \$71,410.86 per year.

WORKFORCE DEMAND, SUPPLY, AND UNMET NEED

3.1 Describe the workforce demand, supply, and unmet need for graduates of the program that incorporates, at a minimum, the shaded information from Sections 3.1.1 to 3.1.4. For proposed programs without a listed Standard Occupational Classification (SOC) linkage, provide a rationale for the identified SOC code(s). If using a SOC that is not on the CIP to SOC crosswalk, please justify why the SOC aligns with the baccalaureate program.

According to the most recent data from the Florida Department of Economic Opportunity projections, in the next eight years (2021- 2029), the projected overall growth for occupations associated with the CIP-SOC crosswalk is 9%. The top three projected occupational growth are Management Analysts at 27%, Industrial Production Managers at 24%, and Social and Community Service Managers at 22%. There are no other post-secondary institutions in FGC's service area to help meet the future demand for the workforce.

DEMAND: FLORIDA DEPARTMENT OF ECONOMIC OPPORTUNITY (DEO) EMPLOYMENT PROJECTIONS

3.1.1 The Excel spreadsheet below is set up with predefined formulas. To activate the spreadsheet, right click within the spreadsheet, go to "Worksheet Object", and then "Open". To exit, save any changes and exit out of the spreadsheet. Alternatively, double click anywhere on the table. To exit the spreadsheet, single click anywhere outside of the table.

CLICK [HERE](#) FOR INSTRUCTIONS FOR COMPLETING THE DEMAND SECTION

Occupation			Number of Jobs				Salary		Education Level	
Name/ Title	SOC Code	County/ Region	2021	2029	Level Change	Total Job Openings	Average Hourly Wage	Annualized Salary	FL	BLS
Chief Executives	11-1011	FLORIDA GATEWAY COLLEGE AREA	92	87	-5.4	5	83.36	\$173,388.80	B	B
General and Operations Managers	11-1021	FLORIDA GATEWAY COLLEGE AREA	610	671	10.0	55	32.15	\$66,872.00	A	B
Sales Managers	11-2022	FLORIDA GATEWAY COLLEGE AREA	36	40	11.1	3	48.13	\$100,110.40	B	B
Administrative Services Managers	11-3010	FLORIDA GATEWAY COLLEGE AREA	50	60	20.0	5	32.07	\$66,705.60	B	B
Industrial Production Managers	11-3051	FLORIDA GATEWAY COLLEGE AREA	21	26	23.8	2	40.39	\$84,011.20	A	B
Human Resources Managers	11-3121	FLORIDA GATEWAY COLLEGE AREA	13	14	7.7	1	41.29	\$85,883.20	B	B
Construction Managers	11-9021	FLORIDA GATEWAY COLLEGE AREA	45	52	15.6	4	22.59	\$46,987.20	A	B
Social and Community Service Managers	11-9151	FLORIDA GATEWAY COLLEGE AREA	18	22	22.2	2	30.9	\$64,272.00	A	B
Personal Service Managers, All Other; Entertainment and Recreation Managers, Except Gambling	11-9198	FLORIDA GATEWAY COLLEGE AREA	197	202	2.5	14	36.73	\$76,398.40	B	B
Cost Estimators	13-1051	FLORIDA GATEWAY COLLEGE AREA	26	31	19.2	3	28.45	\$59,176.00	A	B
Human Resources Specialists	13-1071	FLORIDA GATEWAY COLLEGE AREA	84	92	9.5	9	23.14	\$48,131.20	B	B
Logisticians	13-1081	FLORIDA GATEWAY COLLEGE AREA	21	22	4.8	2	17.18	\$35,734.40	B	B
Management Analysts	13-1111	FLORIDA GATEWAY COLLEGE AREA	74	94	27.0	10	21.94	\$45,635.20	B	B
Compensation, Benefits & Job Analysis Specialists	13-1141	FLORIDA GATEWAY COLLEGE AREA	7	8	14.3	1	-		A	B
Project Management Specialists and Business Operations Specialists, All Other	13-1198	FLORIDA GATEWAY COLLEGE AREA	207	229	10.6	21	22.33	\$46,446.40	A	B
			1,501	1,650	Total	137	\$34.33	\$71,410.86		

*Please replace the “Base Year” and “Projected Year” headers with the years reflected in the projections portal (e.g., Base Year is 2019, Projected Year is 2027).

**Please note that the “Level Change” column in Table 3.1.1 corresponds to the “Percent Growth” employment projections data produced by the DEO.

***Please note that the “Total Job Openings” columns is preset to be divided by 8.

DEMAND: OTHER ENTITY INDEPENDENT OF THE COLLEGE – (LIST NAME OF OTHER ENTITY HERE)

3.1.2 The Excel spreadsheet below is set up with predefined formulas. To activate the spreadsheet, right click within the spreadsheet, go to “Worksheet Object”, and then “Open”. To exit, save any changes and exit out of the spreadsheet. Alternatively, double click anywhere on the table. To exit the spreadsheet, single click anywhere outside of the table.

Occupation			Number of Jobs				Salary		Education Level	
Name/Title	SOC Code	County/Region	*Base Year	*Projected Year	Level Change	Total Job Openings	Average Hourly Wage	Annualized Salary	FL	BLS
								\$ -		
								\$ -		
								\$ -		
								\$ -		
								\$ -		
								\$ -		
								\$ -		
								\$ -		
								\$ -		
								\$ -		
								\$ -		
								\$ -		
								\$ -		
						Total	0			

*Please replace the “Base Year” and “Projected Year” headers with the corresponding years reported.

SUPPLY: NATIONAL CENTER FOR EDUCATION STATISTICS, IPEDS

3.1.3 The Excel spreadsheet below is set up with predefined formulas. To activate the spreadsheet, right click within the spreadsheet, go to “Worksheet Object”, and then “Open”. To exit, save any changes and exit out of the spreadsheet. Alternatively, double click anywhere on the table. To exit the spreadsheet, single click anywhere outside of the table.

CLICK [HERE](#) FOR INSTRUCTIONS FOR COMPLETING THE SUPPLY SECTION: If institutions do not have data available for completers in the service district, please report statewide data. You may note these are statewide figures.

Program		Number of Degrees Awarded					
Institution Name	CIP Code	2021	2020	2019	2018	2017	5-year average or average of years available if less than 5-years
Statewide Data	52.0201	5564	5290	5195	5358	5569	5395
	Total	5564	5290	5195	5358	5569	5395

*Please replace the “Most Recent Year” through “Prior Year 4” headers with the corresponding years reported.

ESTIMATES OF UNMET NEED

3.1.4 The Excel spreadsheet below is set up with predefined formulas. To activate the spreadsheet, right click within the spreadsheet, go to "Worksheet Object", and then "Open". To exit, save any changes and exit out of the spreadsheet. Alternatively, double click anywhere on the table. To exit the spreadsheet, single click anywhere outside of the table.

CLICK [HERE](#) FOR INSTRUCTIONS FOR COMPLETING THE ESTIMATES OF UNMET NEED SECTION: If institutions do not have data available for completers in the service district, please report statewide data. You may note these are statewide figures.

	Total Job Openings	Most Recent Year	5-year average or average of years available if less than 5 years	Difference	Difference
DEO FGC Tot:	137	0	0	137	137
Statewide	382153	5564	5395	376589	376758

3.2 Describe any other evidence of workforce demand and unmet need for graduates as selected by the institution, which may include qualitative or quantitative data and information not reflected in the data presented in Sections 3.1.1 to 3.1.4, such as local economic development initiatives, emerging industries in the area, or evidence of rapid growth.

Florida Gateway College is in the middle of an economically disadvantaged area labeled by the state as the North Central Rural Area of Critical Economic Concern (RACEC). A significant impediment to the economic growth of RACEC areas is the need for more workers with appropriate training and skill to support and advance business growth. The specialty skills from the baccalaureate degree are attractive to the major employers in this area, such as distribution centers, industrial distributors, maintenance firms, government, retail, and healthcare facilities. Most of these large firms require a four-year degree to be eligible for management positions, although such jobs are listed in state job projections as requiring only an associate degree. The FGC service area includes the counties of Baker, Columbia, Dixie, Gilchrist and Union. In Columbia County alone, 89 new businesses requested membership with the Lake City Chamber of Commerce in 2019. While a primarily rural area, the college's service area has seen tremendous economic growth with extremely competitive land costs and state and local incentives designed to compete aggressively for projects. The region boasts an excellent transportation infrastructure network framed by two of Florida's major interstate roadways, I-75 and I-10, a major railway, and an Inland Port that is currently under construction in Columbia County. The Columbia County Economic Board, along with the North Florida Economic Development Partnership, is actively recruiting large businesses to explore opportunities in the area, particularly in the targeted industry clusters of manufacturing and advanced manufacturing, transportation logistics and distribution, and agribusiness related industries. Local growth in service businesses is being fueled by the influx of new residents and is forecast to increase the need for competent marketing, information and sales managers in the county by 15%. Existing employees who desire to fill new management positions will be able to use the BS in Business Administration program as a means to advance their careers.

3.3 If the education level for the occupation identified by the Florida Department of Economic Opportunity (DEO) or the Bureau of Labor Statistics (BLS) presented in Sections 3.1.1 to 3.1.2 is below or above the level of a baccalaureate degree, provide justification for the inclusion of that occupation in the analysis.

The Florida Department of Economic Opportunity provides guidelines for the minimum education levels for the occupation codes associated with the BS in Business Administration degree. However, there were a few conflicts in the educational levels the DEO provided and what local employers required. This is due to the number of larger corporations entering the service area. The following occupational codes have been identified as requiring a baccalaureate degree to meet the minimum requirements for employment. Two examples are provided for each of the occupational codes of companies in the local area that require a

bachelor’s degree for that particular career cluster. The companies provided as examples are actively recruiting or have recently recruited for a position that closely aligns with the career cluster.

General and Operations Managers	11-1021	Dollar General
Industrial Production Managers	11-3051	Walmart Distribution
Construction Managers	11-9021	Robins & Morton
Social and Community Service Managers	11-9151	Bridges of America and Red Cross
Cost Estimators	13-1051	State of Florida
Compensation, Benefits & Job Analysis Specialists	13-1141	State of Florida
Project Management Specialists and Business Operations Specialists, All Other	13-1198	TSR Consulting and State of Florida

3.4 Describe the career path and potential employment opportunities for graduates of the program.

The BS in Business Administration degree can open numerous career opportunities across various industries. Graduates will possess a strong foundation in business principles and skills that can be applied in numerous professional roles. Here are some potential career paths and employment opportunities for graduates:

Financial Analyst: Financial analysts evaluate investment opportunities, assess financial performance, and provide recommendations on investment strategies. They analyze financial data, conduct risk assessments, prepare financial reports, and assist in budgeting and forecasting. Examples of local businesses recruiting for these positions are First Federal Bank, Ameris Bank, and TD Bank.

Human Resources Manager: Human resources managers oversee an organization's recruitment, selection, and hiring processes. Examples of local businesses recruiting for these positions are Lake City Medical Center, PCS of White Springs, and Ash Grove Cement Company.

Operations Manager: Operations managers are responsible for overseeing the day-to-day operations of a business or department. They manage resources, streamline processes, monitor quality control, and ensure operational efficiency. Local businesses recruiting for these positions include US Cold Storage, Target Distribution, and Anderson-Columbia.

Sales Manager: Sales managers lead sales teams, set sales targets, develop strategies, and monitor sales performance. They establish relationships with clients, negotiate contracts, and provide guidance and training to sales representatives. Local businesses recruiting for these positions include local automotive dealerships, New Millennium, and Georgia Pacific.

Entrepreneur/Small Business Owner: With this baccalaureate in business degree, graduates may start businesses or venture into entrepreneurship, spurring economic development in the service area.

Project Manager: Project managers plan, execute, and oversee organizational projects. They define project goals, create timelines, allocate resources, manage budgets, and coordinate team members to ensure successful project completion. Local businesses recruiting for these positions include HAECO, Suwannee River Water Management District, and the City of Lake City.

PLANNING PROCESS

4.1 Summarize the internal planning process. In timeline format, please describe the steps your institution took in completing the internal review and approval of the baccalaureate program. For example, summarize actions taken by the academic department proposing the degree, any non-academic departments, the college-wide curriculum committee, the college president, the Board of Trustees and any other areas.

On February 2, 2016, the President of FGC, Dr. Lawrence Barrett met with selected staff and administrators to report his discussions with local business leaders concerning a lack of qualified applicants for job openings in the field of business management and administration. The group discussed creating a new degree in Business to address this unmet need.

On September 9, 2016, a personal meeting occurred between Vice President of Academic Affairs and the Program Coordinator for Supply Chain and logistics to discuss combining the AS degree with an upper-level business degree. A review of potential demand was made.

On September 13, 2016, the Executive Council met to discuss the option of a 4-year degree in Business in place of launching the Bachelors of Applied Science (BAS) in Logistics. This would allow AS graduates in the golf and landscaping programs to cap their AS degree with two years of upper-level coursework in business, making them eligible for management positions. The AS graduates in the accounting program could do the same. The AA students have expressed strong interest in attending a 4-year business program.

On September 13, 2016, internal plans were made to set timeframes for program approval documentation, including Notice of Intent (NOI) and Proposal to the DOE.

On December 5, 2016, a meeting occurred with FGC's Golf and Landscaping Program director to ascertain support for such a program.

During the 2017-2018 academic year, the college began pursuing a Business Administration baccalaureate degree by submitting the NOI to the DOE. Additionally, new program approval was given by the college's Educational Affairs Committee and Board of Trustees (BOT).

In Fall 2018, Dr. Matthew Peace, Associate Dean of Academic Affairs, and Timothy Mimbs, Assistant Professor of Business were tasked with revising the NOI per the DOE guidance.

During the 2018-2019 academic year and Fall 2019, additional information was gathered to include in the NOI.

With the onset of the COVID-19 Pandemic during the Spring 2020 semester, the plans to submit the proposal for the BS in Business Administration degree were put on hold.

On May 8, 2023, Dr. Paula Gavin, Vice President of Academic Affairs, contacted Dr. Peace to restart efforts to develop a business baccalaureate degree.

On May 10, 2023, Dr. Peace contacted Professor Mimbs, and Dr. Troy Appling, Chair of Communication, World Languages, and Business, to begin working on the NOI for a proposed BS in Business Administration degree.

On May 18, 2023, Dr. Peace, Dr. Appling, and Professor Mimbs met to discuss the timeline necessary to establish the new program by Fall 2024.

On June 1, 2023, Dr. Appling and Professor Mimbs met to work on the draft of the initial posting for APPRISE, as well as the initial draft of the NOI itself.

On June 8, 2023 at the BOT meeting, Dr. Barrett discussed the college's development of a BS in Business Administration degree.

In mid-July 2023, Professor Mimbs began formulating a student needs and interest survey to be conducted via the college's electronic course evaluation survey platform.

On August 1, 2023, Dr. Appling and Professor Mimbs met to finalize the full draft of the NOI.

On August 10, 2023 at the BOT meeting, Dr. Gavin provided an update on the progress to develop the BS in Business Administration degree.

From August 27, 2023 through September 1, 2023, the FGC's Department of Institutional Effectiveness conducted a survey of all FGC students in AA, AS in Business, or AS in Agribusiness as of Fall 2023. There were 745 respondents, with 262 (35%) stating that they were somewhat likely or very likely to pursue a bachelor's degree in business if it were to be offered at FGC, and 293 (39%) stated that they were somewhat likely or very likely to continue their education (such as an MBA) after graduation.

4.2 Summarize the external planning process with the business and industry community. In timeline format, please describe your institution's interactions and engagements with external stakeholders, including but not limited to industry advisory boards meetings, discussions with

advisory committees, briefings from local businesses, consultations with employers, and conducting paper and online surveys.

On June 22, 2016, Dr. Barrett hosted a Meeting of the Chamber Business and Economic Development Council on FGC initiatives to strengthen economic prosperity in Lake City. On October 22, 2016, a meeting occurred with the Industry Advisory Council for the Supply Chain group to discuss the Business degree as a replacement for the BAS in Logistics and to identify skills and knowledge needed by management trainees and supervisors.

On November 1, 2016, Dr. Barrett hosted meeting with Career Source Florida and the local Chamber of Commerce to discuss FGC's plans.

On December 5, 2016, a meeting occurred with the Golf and Landscaping Advisory Committee to identify skills and knowledge required by management staff and to ascertain support for such a program.

On October 30, 2018, Professor Mimbs met with the Executive Director of the Lake City Chamber of Commerce and the Columbia Economic Director regarding the BS in Business Administration degree. The ideas were met with positive feedback regarding the impact to the local workforce. The Chamber provided the retail strategies report that outlines the demographics of the county workforce and the growing trends toward white collar positions.

On November 11, 2018, Dr. Peace and Professor Mimbs met with the Director of Florida Career Source and the VP of Business Development of First Federal Bank, one of the largest private employers in Columbia County, to discuss feedback about potential courses and the impact of the degree local. The reaction regarding the degree was overwhelmingly positive and thoughtful suggestions were given about different courses that should be offered to positively impact the emerging workforce.

On January 24, 2019, Professor Mimbs met with the Columbia County School District CTE department to discuss the transition of high school students to the college level. The discussion involved the lack of affordable upper-level education in the local area and how to provide an educational service to underserved populations in the county. When approached with the possibility of having a bachelors level course in business, it was met with overwhelming approval.

On December 2, 2019, an Advisory Council was formed to discuss the possibilities of beginning a baccalaureate degree program with local businesses, including the two largest privately held companies in Columbia County, First Federal Bank of Florida and Target Distribution. The feedback from the council was that there are positions requiring a baccalaureate degree in their companies, but they find themselves recruiting outside of the local area because of the lack of qualified candidates. The consensus was that a bachelor's program would have an instant impact on not only filling positions but also the future economic development of the area.

With the onset of the COVID-19 Pandemic during the Spring 2020 semester, the plans to resubmit the NOI for the Business Administration degree were put on hold.

On April 27, 2023, during the Business Administration Advisory Council Meeting, the topic was again broached by members of the council regarding the workforce demand for baccalaureate degrees in business administration. The council concluded the demand was being unmet due to the divestiture of Saint Leo University from the Lake City, FL campus. The recommendation from the council was to explore the possibilities of creating a BS in Business Administration degree at FGC.

On June 15, 2023, Professor Mimbs met with Jennifer Daniels of the Columbia County Economic Development Department. During the meeting, Ms. Daniels covered the economic initiatives the county is undertaking to develop the North Florida Mega Industrial Park and manage the rapid growth related to marketing initiatives undertaken by the county. Ms. Daniels explained that with the partnership with the North Florida Economic Development Council, emerging industries in the county have identified that administrative and sales occupations are going to grow. However, only 11.6% of the county possesses a bachelor's degree (below the state average), making it challenging to recruit new industries. Ms. Daniels expressed full support for a BS in Business Administration program at FGC, to increase the marketability of the county on the national stage and recruit industries into the area.

On June 20, 2023, Professor Mimbs met with Donna Creamer of the recently created Gilchrist County Economic Development Department. Only 10% of Gilchrist County residents possess a bachelor's degree, which is below the state average. Ms. Creamer stated that the county is enhancing its infrastructure to attract industries. However, attracting organizations that require an educationally diverse workforce is challenging, given limited educational resources. Ms. Creamer supported FGC's initiative in developing a BS in Business Administration degree, stating that it would only aid in the region's economic development.

On June 21, 2023, Professor Mimbs met with Darryl Register of the Baker County Economic Development Department. Mr. Register stated that economic initiatives by the county have recruited three major companies to locate in Baker County over the next five years. The projected workforce demand will be over 1000 jobs. Mr. Register also voiced support for a BS in Business Administration degree to retain the talent pool in the county. He stated that the area attracts industries seeking to relocate to inexpensive land and resources, but meeting their workforce needs is problematic. By beginning the program, he can better recruit industries and develop small businesses through job growth.

On June 27, 2023, the Business Administration Advisory Council met to review the FGC service area findings and potential concentrations for the bachelor's degree. The consensus from the advisory council is that the purpose of the proposed bachelor's degree should be to elevate the workforce and retain post-secondary students in the area. The goal is to have a post-secondary institution in the five-county service district offer a bachelor's degree both in person and online. This would offer flexibility for students that may be employed full-time, but still allow in-person learning to occur.

On July 6, 2023, Professor Mimbs met with the Executive Director of the Lake City Chamber of Commerce, Joey O'Hern, to discuss the possibilities of the bachelor's degree and the impact on the community. Mr. O'Hern expressed enthusiasm in the possibilities for the program and the role the Chamber will be able to provide to support students. Representing more than 500 businesses and 2500 members, the Chamber hosts a variety of professional development seminars for young professionals to retain talent in the area. Mr. O'Hern stated that a BS in Business Administration degree will empower students with skills that align with local industries and encourages them to remain in the area, contributing to its economic and social growth ultimately supporting the initiatives he has been trying to develop.

On July 18, 2023, Professor Mimbs met with the Advisory Council via Microsoft Teams to discuss the potential classes to be offered in the BS program, and what courses would best prepare students for success in the local business environment. The Advisory Council was given a list of potential courses for the program, and members gave individual feedback through voting and discussion.

4.3 List external engagement activities with public and nonpublic postsecondary institutions. This list shall include meetings and other forms of communication among external postsecondary institutions regarding evidence of need, demand, and economic impact.

4.3.1 Public Universities in College's Service District

Date(s): Click or tap here to enter text.

Institution(s): Click or tap here to enter text.

Activity Descriptions and Outcomes:

There are no public universities in the College's Service District.

4.3.2 Regionally Accredited Institutions in College's Service District

Date(s): Click or tap here to enter text.

Institution(s): Click or tap here to enter text.

Activity Descriptions and Outcomes:

There are no regionally accredited universities in the College's Service District.

4.3.3 Institutions outside of College's Service District (If applicable)

Date(s): 1/7/19

Institution(s): Saint Leo University

Activity Descriptions and Outcomes:

Dr. Barrett requested a meeting to discuss FGC's intention to develop a BS in Elementary Education degree. Attending the meeting from Saint Leo University (SLU) were Ms. Markham, Area Director and Ms. Ballew, College of Education Instructor, and from FGC, Dr. Barrett, Dr. Gavin, Dr. Dopson and Dr. Carswell. SLU representatives had clarifying questions which were answered. A discussion of the BS in Business Administration degree was also discussed, as well as upcoming articulation agreements. The meeting ended with Ms. Ballew stating that she would like to discuss FGC's plans with other SLU representatives and would request a meeting, which would include them in the discussion. However, no requests were made for a subsequent meeting.

Date(s): 7/28/23

Institution(s): Florida Colleges and Universities

Activity Descriptions and Outcomes:

Dr. Peace submitted information in Florida's Academic Program Pre-Proposal Recognition System (APPRiSe) to notify Florida colleges and universities of FGC's intent to begin the approval process for the BS in Business Administration degree. There were no comments stated.