

Statewide Email

DATE SENT: January 19, 2022

FROM: Henry Mack, Senior Chancellor

TO: District Career and Technical Education Directors
District Technical College Directors
Florida College System Workforce Administrators
District Adult Education Directors

Via: Chancellor2@fldoe.org

SUBJECT: Open Door Grant Toolkit

Colleagues:

I am pleased to provide you with valuable materials to promote and communicate the Open Door Grant to your students. This grant has the ability to transform the lives of Florida's students with \$35 million dollars to support student completion of short-term, high-demand credit and non-credit career and technical education (CTE) programs at career centers and Florida College System (FCS) institutions.

Please see the [Open Door Grants Action Toolkit](#) which includes promotional flyers, a customizable news release, ready-made social media copy, an email announcement and a phone call script. These assets serve as an excellent opportunity to share the available resources with potential students and current students when they enroll in a CTE program.

If we can be of any assistance in promoting these materials or if you have any questions, please contact the Director of Outreach and Recruitment for the Division of Career, Technical and Adult Education, Samantha Dunaway, at Samantha.Dunaway@fldoe.org.

Thank you,

Henry

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