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## **MEMORANDUM**

**TO:** School District Superintendents

**FROM:** Jacob Oliva, Chancellor of Public Schools  
Henry Mack, Chancellor of Career and Adult Education

**DATE:** August 12, 2020

**SUBJECT: Update on Career Planning and Advisement Platform**

Effective September 1, 2020, school districts will be responsible for their own career planning and advisement platform. You may know that MyCareerShines (MCS), powered by Kuder®, was a service provided at no cost to Florida's K-20 education system. Some districts used MCS to help satisfy the requirements for middle grades promotion, as per [section 1003.4156](#), Florida Statutes.

Looking forward, and only if interested, you may explore options to contract with Kuder® directly, or explore alternative methods to support your career planning and advisement initiatives. In fact, the Florida Department of Education (FDOE) has had conversations with CareerSource Palm Beach who, in partnership with CareerSource Florida, supported the development of a free career assessment and exploration tool. Please visit the Virtual Career System® website at <https://www.virtualcareersystem.com>.

Additional technical assistance about retrieving data currently in the system is forthcoming. In the interim, please contact Kuder's Client Engagement helpdesk at [clientengagement@kuder.com](mailto:clientengagement@kuder.com) or call 877-999-6227. For information about contracting with Kuder® directly, please contact the Florida Virtual Campus at 800-314-8972 or email [info@kuder.com](mailto:info@kuder.com).

Lastly, if you need guidance on how to effectively scale career planning across your district, or would like to know about some "best practices" in place outside of MCS, please contact Lee Chipps-Walton with the FDOE Division of Career and Adult Education at [Lee.Chipps-Walton@fldoe.org](mailto:Lee.Chipps-Walton@fldoe.org) or Andrew Weatherill with the FDOE Division of Public Schools at [Andrew.Weatherill@fldoe.org](mailto:Andrew.Weatherill@fldoe.org).

JO/HM