

## 2020 Celebrate Literacy Week, Florida! Contest Guidelines

We are calling all Facebook Friends, Instagramers and Twitter Tweeters for the 2020 Celebrate Literacy Week, Florida! Contest!

Based on this year's CLW theme of BOOK Your Trip; Adventure Awaits!, schools will create a social media post. Social media posts can include but are not limited to: photo, video, meme, GIF, etc. Posts can be related to a book, reading, district or school being represented. All submissions must tag the following three hashtags:

#FLedu #CLW2020 #flcelebratesliteracy. In addition, each entry should add a hashtag of their own that will be used to calculate the contest winner.

Contest winners will be determined based on the number re-posts by other accounts using the hashtag they created as of May 1, 2020. Social media platforms that will be considered include Instagram, Facebook and Twitter.

Attached you will find the Contest Submission Form; please fill out and submit to [clw@fldoe.org](mailto:clw@fldoe.org).

### Contest Guidelines:

- Only one social media post may be submitted per school. Post must have a clear theme or central message that reinforces the contest theme.
- Post must be a student created product that follows district Student Rights and Responsibilities Handbook.
- By submitting a school/student created post into the **2020 Celebrate Literacy Week Contest**, you are releasing publication and talent presentation rights to the Florida Department of Education and are certifying that the work is free of copyright violations.
- Completed entry form (attached).
- **All submissions must be posted to Instagram, Facebook or Twitter as well as emailed to [clw@fldoe.org](mailto:clw@fldoe.org) by 5:00 pm Eastern Time, Friday, February 28, 2020, and should include the attached entry form.**

Remember to keep tagging us and using the hashtags: #FLedu #CLW2020 #flcelebratesliteracy