



# ARTS, A/V TECHNOLOGY & COMMUNICATION

The Arts, A/V Technology and Communications Career Cluster encompasses audio/video technology and film, journalism and broadcasting, performing arts, printing technology, telecommunications, and visual arts. Students prepare for these careers by designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design.

2019-20

## 138,702

enrollments in High School programs



## + 19,417

enrollments in Middle School programs



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## 158,119

## TOP CERTIFICATIONS EARNED BY K-12 STUDENTS



## TOP HIGH SCHOOL PROGRAMS

Digital Design (73,809)

Digital Media/Multimedia Design (14,641)

Television Production Technology (9,049)

Television Production (8,946)

Digital Video Technology (7,235)

## ARTICULATION PATHWAY TO COLLEGE

Apple Certified Pro (ACP) - Final Cut Pro X (APPLE020)

Articulates 3 credits

Digital Television and Media Production

**\$320.52** in State College Tuition Savings

# POSTSECONDARY & EMPLOYMENT

**3,120**  
**DISTRICT**  
**POSTSECONDARY**  
**ENROLLMENTS**

**16**  
**DISTRICTS**



## TOP PROGRAMS

Digital Video Technology (871)

Digital Photography Technology (736)

Digital Media/Multimedia Design (407)

3D Animation Technology (277)

Commercial Art Technology (187)

## EMPLOYMENT OUTLOOK

**HIGH WAGE**  
**\$22.57**  
per hour Mean Wage  
Graphic Designer

**ANNUAL OPENINGS**  
**1,771**  
Annual Openings  
Graphic Designer



Notes: Based on 2019-2020 data. Postsecondary enrollment is limited to district programs and includes dual enrollment students.