The Arts, A/V Technology and Communications Career Cluster encompasses audio/video technology and film, journalism and broadcasting, performing arts, printing technology, telecommunications, and visual arts. Students prepare for these careers by designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design.

**Top Certifications Earned by K-12 Students**

- Adobe Certified Associate (ACA) Illustrator
- Adobe Certified Associate (ACA) Premiere Pro
- Adobe Certified Associate (ACA) Photoshop
- Microsoft Office Specialist (MOS) Bundle

**Top High School Programs**

- Digital Design (73,809)
- Digital Media/Multimedia Design (14,641)
- Television Production Technology (9,049)
- Television Production (8,946)
- Digital Video Technology (7,235)

**Articulation Pathway to College**

Apple Certified Pro (ACP) - Final Cut Pro X (APPLE020)

Articulates 3 credits

Digital Television and Media Production

$320.52 in State College Tuition Savings
POSTSECONDARY & EMPLOYMENT

3,120
DISTRICT
POSTSECONDARY
ENROLLMENTS

16
DISTRICTS

TOP PROGRAMS

- Digital Video Technology (871)
- Digital Photography Technology (736)
- Digital Media/Multimedia Design (407)
- 3D Animation Technology (277)
- Commercial Art Technology (187)

EMPLOYMENT OUTLOOK

HIGH WAGE
$22.57
per hour Mean Wage
Graphic Designer

ANNUAL OPENINGS
1,771
Annual Openings
Graphic Designer

Notes: Based on 2019-2020 data. Postsecondary enrollment is limited to district programs and includes dual enrollment students.