ARTS, A/V TECHNOLOGY & COMMUNICATION

The Arts, A/V Technology and Communications Career Cluster encompasses audio/video technology and film, journalism and broadcasting, performing arts, printing technology, telecommunications, and visual arts. Students prepare for these careers by designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design.

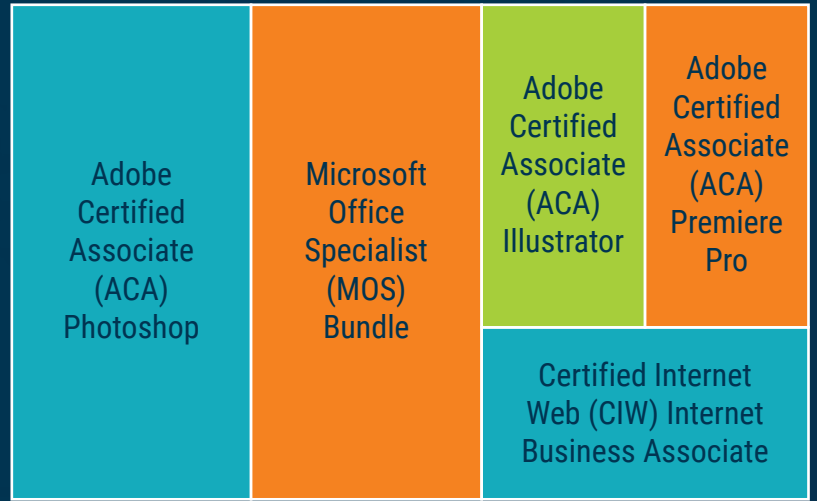## 138,702
enrollments in High School programs

+

19,417
enrollments in Middle School programs

👤 = 10,000

= **158,119**

TOP CERTIFICATIONS EARNED BY K-12 STUDENTS

- Adobe Certified Associate (ACA) Photoshop
- Microsoft Office Specialist (MOS) Bundle
- Adobe Certified Associate (ACA) Illustrator
- Adobe Certified Associate (ACA) Premiere Pro
- Certified Internet Web (CIW) Internet Business Associate

TOP HIGH SCHOOL PROGRAMS

- Digital Design (73,809)
- Digital Media/Multimedia Design (14,641)
- Television Production Technology (9,049)
- Television Production (8,946)
- Digital Video Technology (7,235)

ARTICULATION PATHWAY TO COLLEGE

- Apple Certified Pro (ACP) - Final Cut Pro X (APPLE020)
- Articulates 3 credits
- Digital Television and Media Production
- **$320.52** in State College Tuition Savings

POSTSECONDARY & EMPLOYMENT

3,120
DISTRICT POSTSECONDARY ENROLLMENTS

16
DISTRICTS

TOP PROGRAMS

- Digital Video Technology (871)
- Digital Photography Technology (736)
- Digital Media/Multimedia Design (407)
- 3D Animation Technology (277)
- Commercial Art Technology (187)

EMPLOYMENT OUTLOOK

HIGH WAGE
$22.57
per hour Mean Wage
Graphic Designer

ANNUAL OPENINGS
1,771
Annual Openings
Graphic Designer

GET THERE
Florida's Workforce Education Initiative

FLORIDA DEPARTMENT OF EDUCATION
CAREER AND ADULT EDUCATION

Notes: Based on 2019-2020 data. Postsecondary enrollment is limited to district programs and includes dual enrollment students.