

## WHAT

2022 Florida Future Educators of America Annual State Conference

## WHEN

Conference

January 28 – 30, 2022

College Night

January 29, 2022

4:30 p.m. – 6:00 p.m. EST

## WHERE

[Rosen Plaza Hotel](#)

9700 International Drive

Orlando, Florida 32819

1-800-627-8258

Visit [Rosen's Total Commitment](#) for more information.



## WHO ATTENDS

Florida Future Educators of America (FFEA) members from around the state will be present at the 2022 FFEA Conference attending informational sessions presented by Florida Teachers of the Year and other excellent Florida educators. There is an expected attendance of 400 student members and advisors at the 2022 conference.

## SPONSORSHIPS

Sponsorships and advertisements are available to showcase your college at the 2022 FFEA Annual State Conference. We invite your institution to become a sponsor of the conference, giving you the greatest amount of exposure and recognition. Your support will provide your institution with the opportunity to positively impact a future educator and bring more visibility to your program. Sponsorship opportunities are detailed on the following page.

## COLLEGE NIGHT

College Night is another way for your institution to participate in the 2022 FFEA Conference. College Night provides conference attendees an opportunity to speak with college representatives about postsecondary opportunities. Your institution will be able to provide high school students with information about the programs you offer.

College Night exhibitors will be provided:

- A six foot table and two chairs;
- Recognition as a College Night participant in the conference program; and
- Recognition at the closing session of the conference.

An online registration form for College Night is available at [College Night Registration](#). **Please submit your online registration for the conference by Friday, December 3, 2021, at 11:59 p.m. EST.** Payment options include: check or credit card (Visa, MasterCard, American Express, or Discover). If paying by check, please attach a copy of the invoice along with all check payments submitted. The invoice will be emailed to you after the completion of the registration process. Please make the checks payable to the **Florida Education Foundation** and mail to:

Attn: Ginnie Whitaker  
Florida Department of Education  
325 West Gaines Street, Suite 124  
Tallahassee, FL 32399

Please email [EdRecruit@fldoe.org](mailto:EdRecruit@fldoe.org) with any questions regarding College Night registration. If you are interested in placing an ad or would like more information regarding additional sponsorship opportunities, please contact the FFEA State Coordinator at [EdRecruit@fldoe.org](mailto:EdRecruit@fldoe.org). **Additionally, be sure to bring your own power cords (sufficient number) and related equipment. All ads must be submitted by Friday, December 3, 2021, at 11:59 p.m. EST.**

**\$5,000.00**

**PLATINUM**

- \* Exclusive sponsorship of a meal with opportunity for remarks
- \* Recognition on Florida Education Foundation's website
- \* Full page color ad in conference program
- \* Two complimentary conference registrations
- \* Inclusion of two items in conference participant bag
- \* Company booth at College Night
- \* Recognition throughout conference, including the program
- \* Recognition in FFEA communication emails
- \* Recognition on conference signage

**\$3,500.00**

**GOLD**

- \* Full page color ad in conference program
- \* One complimentary conference registration
- \* Inclusion of one item in conference participant bag
- \* Company booth at College Night
- \* Recognition throughout conference, including the program
- \* Recognition in FFEA communication emails
- \* Recognition on conference signage

**\$2,000.00**

**SILVER**

- \* Half page color ad in conference program
- \* Company booth at College Night
- \* Recognition throughout conference, including the program
- \* Recognition in FFEA communication emails
- \* Recognition on conference signage

\* Full page ad in conference program, **\$150.00**

\* Half page ad in conference program, **\$75.00**

\* Company Booth at College Night, **\$50.00**

**CUSTOM**

**Partnership Levels:**

- Platinum - \$5,000
- Gold - \$3,500
- Silver - \$2,000
- Full page color ad in conference program - \$150
- Half page color ad in conference program - \$75
- Booth at College Night- \$50

**Please note: Platinum and gold partnerships include a full page ad and a booth at College Night. Silver partnership includes a half page ad and a booth at College Night.**

**2022 FLORIDA FUTURE EDUCATORS OF AMERICA ANNUAL STATE CONFERENCE PARTNERSHIP OPPORTUNITIES**