



Statewide Email

DATE SENT: November 1, 2019
FROM: Kathy Hebda
TO: FCS Presidents
Via: ChancellorFCS@fldoe.org
CC: FCS Public Information
SUBJECT: Officers Last Mile Survey

Thank you for your support and commitment to the Florida College System Last Mile initiative and for demonstrating one system, one mission that has always been at the heart of our success.

The department's communication team is currently working to develop a social media campaign designed to make (and keep) Floridian's aware of the Last Mile initiative. We will be coordinating with your institutions on editorials, student success stories and campaigns that you may already have in place on your campuses so that we can help to promote your success.

To start this work, we are conducting a survey that will assist us in determining what information and data points are already available to share with key stakeholders. Once the survey responses are collected, we will begin planning next steps in concert with your PIOs. The survey tool can be found [here](#) and will be shared with your PIOs this afternoon as well.

Also included in the survey is one question which asks for an instance(s) in which your institution quickly adapted to a local workforce need with a partnering business.

As always please let me or my staff know if there are any questions or concerns that you have.

Sincerely,

Kathryn S. Hebda
Chancellor
Division of Florida Colleges