



Statewide Email

DATE SENT: April 28, 2021

FROM: Kathy Hebda

TO: FCS Presidents

Via: kathy.hebda@fldoe.org

SUBJECT: Helios Education Foundation Commits \$1.5 Million to FDOE Efforts to Boost Enrollment at Florida College System Institutions

Dear Presidents,

The Florida Student Success Center (center), in partnership with the Florida College System Foundation, is thrilled to announce the opening of the request for proposal (RFP) process for Florida College System (FCS) institutions. Through the generosity of the Helios Education Foundation, Phase II of this program will support a fall term campaign targeted at enrolling recent high school graduates impacted by COVID-19.

Proposals are due by 5:00 p.m. EDT on May 19, 2021. The RFP is attached and the center will be hosting a webinar on May 3, 2021, to review the RFP with your foundation directors, chief student affairs officers, PIOs, and financial aid directors.

Each FCS institution has been allocated funds based on the population of high school seniors in the college's service area, educational attainment rate, and presence of a local college access network. Under separate cover, we are notifying Foundation Directors of the maximum amount of funding an institution may request in its proposal budget.

We are thrilled to be able to offer this opportunity as a complement to Phase I of this partnership with Helios Education Foundation, the Fast Track Enroll Now Scholarship Program summer campaign, which is currently underway. More information is available at <https://www.floridacollegesystemfoundation.org/fssc-fallenrollcampaign>.

Below, I have also included the press release, sent out a few moments ago, which highlights the partnership with Helios Education Foundation that makes these programs possible. Thank you for all that you do to improve the lives of our students!