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DFC Memo: 2021-07

Contact: Dr. Shanna Autry

Email: Shanna.Autry@fldoe.org

MEMORANDUM

TO: Florida College System Presidents

FROM: Kathryn S. Hebda

DATE: July 1, 2021

SUBJECT: Approval of New Rule 6A-14.0582, Florida Administrative Code,

Florida College System Intercollegiate Student-Athlete Compensation and Rights

On June 10, 2021, the State Board of Education approved Rule 6A-14.0582, Florida Administrative Code (F.A.C.), Florida College System Intercollegiate Student-Athlete Compensation and Rights. The rule provides Florida College System (FCS) institutions with additional guidance to ensure FCS student athletes will have an equal opportunity to control and profit from the commercial use of their name, image or likeness (NIL). A copy of the rule is attached for your reference.

In 2020, Senate Bill 646 (Chapter No. 2020-28, Laws of Florida) created section (s.) 1006.74, Florida Statutes (F.S.), and amended s. 468.453 F.S., to establish the compensatory rights of intercollegiate athletes and the related responsibilities for their postsecondary educational institutions.

Each college with intercollegiate athletics programs should review the statutory and rule requirements and update existing or prepare new policies and procedures to comply with the provisions. Institutions must:

- Ensure the requirements in s. 1006.74, F.S., and Rule 6A-14.0582, F.A.C., are posted or made available in the process of recruiting student athletes and signing letters of intent, agreements and contracts.
- Adopt policies or procedures regarding student athlete compensation. Minimally, the policies or procedures must include the process student athletes must follow to notify the institution of a contract for compensation for their NIL.
- Conduct financial literacy and life skills workshops for a minimum of five (5) hours at the beginning of student athletes' first and third academic years pursuant to s. 1006.74(2), F.S. All student athletes, including those who are not receiving compensation for their NIL, must complete the workshops.

KATHRYN S. HEBDA
FLORIDA COLLEGE SYSTEM CHANCELLOR

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The law is effective beginning July 1, 2021. We are also monitoring this topic as it relates to activity of the <u>United States Supreme Court for NCAA v. Alston</u> as well as any policy changes made by the National Collegiate Athletic Association (NCAA) and the National Junior College Athletic Association (NJCAA).

To assist institutions in implementing the provisions, attached are responses to several implementation questions that emerged during rule development. Please contact Dr. Shanna Autry, Director of Student Affairs, at Shanna.Autry@fldoe.org for questions regarding the rule.

KH/sla

Attachments

cc: Dr. Carrie Henderson, Executive Vice Chancellor, Division of Florida Colleges (DFC)

Lisa Cook, Associate Vice Chancellor, DFC

Dr. Shanna Autry, Director, Student Affairs, DFC

Caleb Hawkes, Director of External and Governmental Affairs, DFC

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