

STATE BOARD OF EDUCATION
Action Item
March 30, 2022

SUBJECT: New Bachelor Degree Program in the Florida College System

PROPOSED BOARD ACTION

For Approval

AUTHORITY FOR STATE BOARD ACTION

Section 1007.33, Florida Statutes

EXECUTIVE SUMMARY

Seminole State College (SSC) of Florida submitted a notice of intent followed by a proposal to the Department of Education to offer a Bachelor of Applied Science in Management and Organizational Leadership. Appropriate notification of intent was provided to the Board of Governors, Independent Colleges and Universities of Florida and the Commission for Independent Education, as required in section 1007.33, Florida Statutes.

The degree program will prepare students for management level employment opportunities as Chief Executives, General and Operations Managers, Industrial Production Managers, Sales Managers, Financial Managers, Social and Community Service Managers, and Management Analysts. The program offers students a choice of two tracks: general business or entrepreneurship.

Labor market projections indicate a projected increase in demand of 860 annual job openings in SSC's service area. Regarding the 5-year average supply, there are currently no other institutions that offer a similar degree program within SSC's service district. In addition, the college is offering this degree program in response to local business-related advisory committees that have expressed an urgent need for Seminole State to expand its upper-level business offerings, as well as support specifically for this baccalaureate degree focused on management and organizational leadership.

Letters of support were provided by numerous industry presidents, executive directors, and CEOs as well as by the Deputy County Manager of Seminole County Government and the Vice Provost and Dean of the Division of Student Learning and Academic Success at the University of Central Florida. There were no letters of objection or alternative proposals for the proposed degree program.

An extensive review of criteria was conducted for the proposal submitted, and written comments and recommendations were provided to the college. The final proposal is being submitted to the State Board of Education for consideration.

Documentation Included: Seminole State College of Florida's Proposal for a Bachelor of Applied Science in Management and Organizational Leadership and Supplemental Materials (under separate cover)

Facilitators/Presenters: Chancellor Kathy Hebda, Florida College System, Dr. Georgia Lorenz, President, Seminole State College of Florida, and guests