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## **MEMORANDUM**

**TO:** School District Superintendents

**FROM:** Jacob Oliva

**DATE:** April 8, 2020

**SUBJECT:** “The Facts. Your Future.” Video Contest Deadline Extended

In February 2020, Florida middle and high school students were invited to submit an entry to [“The Facts. Your Future.”](#) video competition. “The Facts. Your Future.” campaign is part of First Lady Casey DeSantis’ *Hope for Healing Florida* initiative, and uses assemblies and evidence-based strategies to convey to Florida’s youth the facts surrounding substance abuse and how it negatively impacts their lives.

This memo is to advise you that the deadline for students to submit videos is suspended until a to-be-determined date next school year. We encourage students to continue working on their videos and have them ready to send in once a new deadline is determined. Videos already submitted will be included in the competition but also may be resubmitted one time during this extension.

A new submission deadline will be announced once it has been established. Students can send questions about the competition to [thefactsyourfuture@fldoe.org](mailto:thefactsyourfuture@fldoe.org).

Information about “The Facts. Your Future.” video competition:

- Competition is open to all Florida middle and high school students.
- Video must be student created.
- Video can be submitted by one student or a group of students from the same school.
- Must have a clear theme of “These are the facts. This is your future.” using concepts of empowerment, peer support and substance abuse awareness.
- Video should be no longer than 90 seconds.

**Cash prizes are available for both middle and high school students and their schools:**

- 1<sup>st</sup> Place Students and Schools: \$5,000 & \$5,000 each
- 2<sup>nd</sup> Place Students and Schools: \$2,500 & \$2,500 each
- 3<sup>rd</sup> Place Students and Schools: \$1,000 & \$1,000 each

For more information about “The Facts. Your Future.” campaign and complete information about the video contest and required consent forms, visit [www.fldoe.org/thefactsyourfuture](http://www.fldoe.org/thefactsyourfuture).

JACOB OLIVA  
CHANCELLOR OF PUBLIC SCHOOLS