

Comprehensive Local Needs Assessment Labor Market Alignment

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January 22, 2020





## **Webinar Overview**



#### In This Webinar...

#### ...We will cover:

- The Requirements of the law
- The Standards for the required labor market alignment (LMA) review
- The Templates required with your RFA submission
- Your Questions FAQ and Open forum for questions



# **The Requirements**



# SEC. 134. LOCAL APPLICATION FOR CAREER AND TECHNICAL EDUCATION PROGRAMS

- (2) REQUIREMENTS.--The <u>comprehensive local needs assessment</u> described in paragraph (1) shall include each of the following:
- (B) A description of how career and technical education programs offered by the eligible recipient are—
- (i) sufficient in size, scope, and quality to meet the needs of all students served by the eligible recipient; and
- (ii)(I) aligned to State, regional, Tribal, or local in-demand industry sectors or occupations identified by the State workforce development board described in section 101 of the Workforce Innovation and Opportunity Act (29 U.S.C. 3111)(referred to in this section as the `State board') or local workforce development board, including career pathways, where appropriate; or
- (II) designed to meet local education or economic needs not identified by State boards or local workforce development boards.



# **Ensuring Program Alignment with Labor Market**

- For the comprehensive local needs assessment (CLNA), agencies must describe and provide documentation of the labor market alignment for their career and technical education programs, which shall substantiate the funds being spent "to develop, coordinate, implement, or improve" programs.
- All programs offered by the eligible recipient in the 2020-21 year must have the labor market alignment completed as part of the CLNA



## **Required Narrative Information**

- Provide an overview of your agency's process for:
  - evaluating the alignment of current program offerings with current and future employment demand statewide and in your region.
  - identifying areas in which your agency is not currently offering programs and for which there is a local demand for training.



#### **Big Questions**

- What industries are projected to grow the most in Florida, your region, or local area in the short, medium and long terms? Which meet a statedetermined definition of "high skill/high wage"?
- To what degree do your CTE program enrollments match projected job openings in the state, region or local area? Where are the biggest gaps, particularly in high-skill or high-wage jobs?
- To what degree do your CTE program offerings expose learners to all the high-skill, high-wage and in-demand industry sectors or occupations in your region? Where are the gaps?
- To what degree do your CTE program offerings expose learners to the emerging high-skill, high-wage and in-demand industry sectors or occupations in your region? Where are there gaps?
- What skills that industry partners need are you incorporating into your programs? What skills are lacking in your programs?



## **Evaluating the Gap**

- New Programs to Consider
  - Use existing data sources to identify the need for new programs
    - Look for local and state high demand/high growth/high wage information to see where opportunities may be for new program development
- Program Expansion
  - Evaluate whether occupations that have high regional/State wages, openings, growth, or projections are locally undersupplied



#### **Best Practices**

- Engage all local stakeholders in the review and discussion around the alignment of your programs to current and future state and local needs
- Leverage existing groups for this discussion
- Use this process to look strategically at where you are currently and where you want to be in the next four years
  - Please do not consider the LMA process as a grant compliance activity



# The Standards



#### **Documentation Requirements**

- Labor Market Alignment (LMA) can be documented as follows:
  - 1 Primary Source OR
  - 2 Secondary Sources
- If an agency can document demand with one primary source, this will be considered sufficient for the labor market alignment of the program.
- If a primary source cannot be used, the agency must document labor market demand with at least two secondary sources.



#### **Links to Resources**

CLNA Site: <a href="http://fldoe.org/academics/career-adult-edu/Perkins/clna.stml">http://fldoe.org/academics/career-adult-edu/Perkins/clna.stml</a>

#### Labor Market Alignment Templates and Resources

Overview of Labor Market Alignment Requirements and Standards (Word)

#### Secondary Eligible Recipients

<u>CLNA: LABOR MARKET ALIGNMENT Detailed Documentation – Secondary Career Preparatory and Technology</u>
 <u>Education Template</u> (Excel)

#### Postsecondary Eligible Recipients

- CLNA: LABOR MARKET ALIGNMENT Detailed Documentation District Postsecondary CTE Template (Excel)
- CLNA: LABOR MARKET ALIGNMENT Detailed Documentation FCS Institution Postsecondary CTE Template (Excel)

#### Other Resources

- Statewide and Regional Demand Occupations Lists
- Secondary Career Preparatory and Technology Education SOC Codes (Excel)
- Postsecondary CTE Clock Hour Program SOC Codes (Excel)
- Postsecondary CTE College Credit Program SOC Codes (Excel)
- 2019-20 Technology Education Program Linkages to Enterprise Florida Targeted Industry Sectors (Excel)



#### **Detailed Standards**

#### Overview:

http://fldoe.org/core/fileparse.php/18815/urlt/CLNA-LaborMarkAlignStand.docx

#### Labor Market Alignment Templates and Resources

Overview of Labor Market Alignment Requirements and Standards (Word)

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# **Primary Sources**

#### **Option 1: Primary Source Methods (At least 1)**

Method Type	Standard for Alignment
Statewide Demand	The primary SOC code appears on the 2019-20 Statewide Demand
Occupation List (primary	Occupation List OR the 2018-19 Statewide Demand Occupation List
program SOC Code)	
Statewide Demand	The agency has identified another SOC included in the program framework
Occupation list	for the program for which students in their program are placed for
(secondary program SOC	employment (documentation should be kept locally).
Code)	This secondary SOC code appears on the 2019-20 Statewide Demand
	Occupation List OR the 2018-19 Statewide Demand Occupation List.
Regional Demand	The primary SOC code appears on the 2019-20 Regional Demand
Occupation List (primary	Occupation List or the 2018-19 Regional Demand Occupation List for the
program SOC code)	CareerSource region of the agency.
Regional Demand	The agency has identified another SOC included in the program framework
Occupation List	for the program for which students in their programs are placed for
(secondary program SOC	employment (documentation should be kept locally).
code)	This secondary SOC code appears on the 2019-20 Regional Demand
	Occupation List or the 2018-19 Regional Demand Occupation list for the
	CareerSource region of the agency.

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# **Primary Sources**

#### **Option 1: Primary Source Methods (At least 1)**

Standard for Alignment
The primary SOC code appears on the 2019-20 Targeted Occupation List
or the 2018-19 Targeted Occupation List for the CareerSource region of
the agency.
The agency has identified another SOC included in the program
framework for the program for which students in their programs are
placed for employment (documentation should be kept locally).
This secondary SOC code appears on the 2019-20 Regional Demand
Occupation List OR the 2018-19 Regional Demand Occupation List for
the CareerSource region of the agency.
The agency has documentation that their program aligns with one of
the current Enterprise Florida Targeted Industries:
<ul> <li>Aviation &amp; Aerospace, Life Sciences, Manufacturing, Defense &amp;</li> </ul>
Homeland Security, Information Technology, Financial &
Professional Services, Logistics & Distribution, Cleantech
The agency may document the justification for the alignment of the
program to the industry sector.



## **Primary Sources**

#### **Option 1: Primary Source Methods (Must have one)**

Method Type	Standard for Alignment
Targeted Occupation or Sector	The agency has documentation that the program can be linked to
identified by local CareerSource	an identified occupation or sector in the local CareerSource Board's
Board in current local WIOA Plan	current WIOA plan.
Agriculture related Programs	For any program identified as primarily agricultural, the agency has
	documentation from the Florida Department of Agriculture and
	Consumer Services on the evidence of current labor market
	demand for completers of the program.

For Agriculture-related programs, FDOE is working with the Department of Agriculture & Consumer Services to provide a statewide letter documenting occupational demand for any agriculture program that does not have an SOC linkage on Statewide Demand Occupation List



# SOC Codes to Use for the Alignment to Statewide DOL, Regional DOL, and Regional TOL

- 3 resource documents are available on the CLNA page
- These Excel files include all of the SOC codes listed in the framework
- As noted above, if the primary SOC may not be linked to the state or regional lists, a secondary SOC may be used under the conditions specified above.



## **Example – Primary and Secondary SOC Codes**

Program Number	Program •		SOC Title  ▼	Primary or Secondary Indicator
9007400	.NET Application Development and Programming	151131	Computer Programmers	Primary
9007400	.NET Application Development and Programming	t and 151151 Computer User Support Specialists		Secondary
8718100	3 D Animation Technology	271014	Multimedia Artists and Animators	Primary
8302100	Accounting Applications	433031	Bookkeeping, Accounting, and Auditing Clerks	Primary
8302100	Accounting Applications	151151	Computer User Support Specialists	Secondary
8212500	Administrative Office Specialist	436011	Executive Secretaries and Executive Administrative Assistants	Primary
8212500	Administrative Office Specialist	151151	Computer User Support Specialists	Secondary
8212500	OO Administrative Office Specialist		First-Line Supervisors of Office and Administrative Support Workers	Secondary
8212500	Administrative Office Specialist	439031	Desktop Publishers	Secondary
9200200	Advanced Manufacturing Technology	511011	First-line Supervisors of Production and Operating Workers	Primary
8117000	Agricultural Communications	273099	Media and Communication Workers, All Other	Primary
8116000	Agricultural Sales and Services	414011	Sales Representatives, Wholesale and Manufacturing,	Primary
			Technical and Scientific Products	
8003100	Agriculture Biotechnology	191013	Soil and Plant Scientists	Primary
8003100	Agriculture Biotechnology	194021	Biological Technicians	Secondary
8003100	Agriculture Biotechnology	191011	Animal Scientists	Secondary



# **Secondary Sources**

#### **Option 2: Secondary Source Method (must have two)**

Method Type	Standard for Alignment
•••	Standard for Alignment
Job Analytics Resources	The agency has documentation of labor market demand for
for the region	completers of the program from a resource that produces
	labor market demand information for the agency's region.
<b>Local CareerSource Board</b>	The agency has a letter of support from the local CareerSource
letter of support	Florida Board which includes information on the local
	employment demand for completers of the program.
<b>Economic development</b>	The agency has a letter of support from a local economic
agency letter of support	development agency with documentation of local demand for
	the program.
	The economic development agency must be one listed on this
	Enterprise Florida web page:
	https://www.enterpriseflorida.com/about-
	efi/stakeholders/economic-development-partners/



## **Secondary Sources**

#### **Option 2: Secondary Source Method (must have two)**

Method Type	Standard for Alignment
Local Chamber of	The agency has a letter of support from the local chamber of
<b>Commerce letter of</b>	commerce for the agency's service area. This letter includes
support	information on the local employment demand for completers
	of the program.
Other Employer or Industry	The agency has a letter of support with information on the
Association	local employment demand for completers of the program
	from one of the following:
	<ul> <li>Local employer with a documented history of hiring</li> </ul>
	graduates from the program
	<ul> <li>Recent employer in an emerging occupational area</li> </ul>
	<ul><li>State industry associations, or</li></ul>
	<ul> <li>Regional industry associations</li> </ul>



# The Templates



#### **Required LMA Documentation**

- CLNA results must be submitted with your Perkins Application every two years (Sec. 134(b)(1)) with yearly updates, as needed
- All requirements and resources can be found on the FDOE <u>"Comprehensive Local Needs</u> <u>Assessment" page</u>

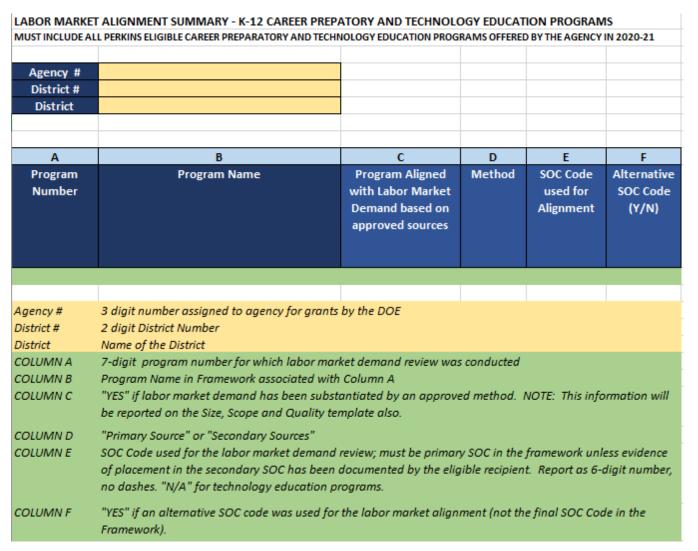


## **Templates**

- 3 Draft templates are posted on the CLNA page (see link above)
  - Secondary Career Preparatory and Technology Education
  - District Postsecondary CTE
  - FCS Institution Postsecondary CTE
- All of the columns are the same in the Secondary, District Postsecondary and FCS Institution templates with the exception of Agency information on the FCS template
- With the release of the RFAs, final templates will have embedded program number/name validations and will have auto-populate on some fields



# **LMA Excel Template – Secondary CTE Example**



#### **Agency Information**

# Columns A-F Provide program information and a summary of the LMA determination, method of documentation, and SOC code used for the alignment



# LMA Excel Template – Secondary CTE Example

#### Primary Sources Information is submitted in Columns G through P

Agency # District # District											
						PRI	MARY SOU	RCES			
Α	В	G	Н	I	J	K	L	M	N	0	P
Program Number	Program Name	19-20 State DOL	18-19 State DOL	Workforce Region, if DOL and TOL used	19-20 Regional DOL	18-19 Regional DOL	19-20 Regional TOL	18-19 Regional TOL	Enterprise Florida Targeted Industry Sector	Targeted Occupation or Sector (current local WIOA Plan)	Agriculture (DOAC)
OLUMN G	"YES" if the SOC Code in Column E	is on the 19-	-20 Statewic	de Demand C	ccupation	List (DOL)					
OLUMN H	"YES" if the SOC Code in Column E	is on the 18-	19 Statewic	de DOL							
OLUMN I	If labor market need is substantiate	ed based on	a regional l	list for the ser	rvice area c	of the eligib	ole recipien	t, provide tl	he Workforce Re	egion; otherwise "I	V/A"
OLUMN J	"YES" if the SOC Code in Column E is on the 19-20 Regional DOL for the service area of the eligible recipient										
OLUMN K	"YES" if the SOC Code in Column E is on the 18-19 Regional DOL for the service area of the eligible recipient										
OLUMN L	"YES" if the SOC Code in Column E is on the 19-20 Regional Targeted Occupation List (TOL) for the service area of the eligible recipient										
OLUMN M	"YES" if the SOC Code in Column E is on the 18-19 Regional TOL for the service area of the eligible recipient										
OLUMN N	"YES" if the SOC code in column E is	s linked to er	mployment i	in a Enterpris	e Florida T	arget Indu:	stry Sector,	if applicab	le		
OLUMN O	"YES" if the SOC code in Column E i	is linked to e	mnlovment	in a Tameter	d Occupation	on or Secto	r in the loc	al WIOA al	an for the work	force board in the	region



# LMA Excel Template – Secondary CTE Example

#### Secondary Sources Information is submitted in Columns Q through U

	LL PERKINS ELIGIBLE CAREER PREPARATOR							
Agency #								
District #								
District								
			SEC	ONDARY	SOURCES			
Α	В	Q	R	S	Т	U		
Program Number	Program Name	Job Analytics	CSB Letter of Support	Econ. Dev. Agency letter of Support	Local Chamber of Commerce letter of Support	Other Employer or Industry Assoc.		
COLUMN Q	Secondary Source - "YES" if labor n	narket demo	and is subs	tantiated	through a Job	Analytics sou	urce for the eligible	e recipient
OLUMN R	Secondary Source - "YES" if labor n	narket demo	and is subs	tantiated	by a letter for	support from	the local CareerS	ource Board
COLUMN S	Secondary Source - "YES" if labor n	narket demo	and is subs	tantiated	by a letter for	support from	an economic dev	elopment age
COLUMN T	Secondary Source - "YES" if labor n	narket demo	and is subs	tantiated	by a letter for	support a loc	al chamber of con	nmerce
COLUMN U	Secondary Source - "YES" if labor n	narket dem	and is subs	tantiated	by other empl	oyer or indus	try association	



# Questions – FAQs & Open Forum



# Q: Where can I find the primary SOC code for a program? And the secondary SOC?

Posted here: <a href="http://www.fldoe.org/academics/career-adult-">http://www.fldoe.org/academics/career-adult-</a>

edu/Perkins/clna.stml

#### **Direct links for Secondary, Clock Hour and Credit Hour**

Secondary:

http://fldoe.org/core/fileparse.php/18815/urlt/SOC-K12CareerPrep-TechEdu.xlsx

**Clock Hour:** 

http://fldoe.org/core/fileparse.php/18815/urlt/SOC-ClockHour-CTE-Programs.xlsx

**Credit Hour:** 

http://fldoe.org/core/fileparse.php/18815/urlt/SOC-CollegeCreditCTE-Program.xlsx



# Q: How recent must the data sources and Letters of Support be?

Comprehensive Local Needs Assessments will be conducted every two years. All documentation that is within two fiscal years prior to the fiscal year the grant starts is permissible. For instance, if the grant starts in 2020-21, then documentation from 2019-20 and 2018-19 fiscal years is permissible. This allows agencies to strategize and spread the needs assessment process and its components across a two year period.



Q: Can I have a Letter of Support signer sign off on labor market alignment for multiple programs at once?

A single letter from a secondary source may include documentation for multiple programs. However, do not submit a generic letter of support in which the submitter lists all of the programs without information on how this program has local labor market demand.



# Q: How do I align Florida Enterprise or CareerSource Targeted Sectors to CTE programs?

- For secondary technology education programs, the Department of Education conducted an alignment of these programs to the targeted sectors. These linkages are available here: <a href="http://fldoe.org/core/fileparse.php/18815/urlt/TechEdProgs-">http://fldoe.org/core/fileparse.php/18815/urlt/TechEdProgs-</a>
  - http://fldoe.org/core/fileparse.php/18815/urlt/TechEdProgs-Enterprise-FL-Sector1920.xlsx
- For all other programs:
  - CareerSource Targeted Sectors: The agency has documentation that the program can be linked to an identified occupation or sector in the local CareerSource Board's current WIOA plan.
  - Enterprise Florida Targeted Industry Sector: The agency has documentation that their program aligns with one of the current Enterprise Florida Targeted Industries:
    - Aviation & Aerospace, Life Sciences, Manufacturing, Defense & Homeland Security, Information Technology, Financial & Professional Services, Logistics & Distribution, Cleantech
    - The agency may document the justification for the alignment of the program to the industry sector.



#### Q: How do I find my Agency/District/College #?

FDOE intended to make the final Excel template a "smart" worksheet. The final LMA template will populate the district/FCS Name and Agency Number based upon the district number or college reporting number.

Your agency number is available from grant manager. Your district number and college reporting numbers are those used for your data submissions to the Department.



## **Other Questions?**

Please use the chat or your phone/microphone to ask any question related to Labor Market Alignment



# **Upcoming Webinars**

Date	Topic
Wednesday, January 29, 2020	Programs of Study
@ 10-11am	

#### **February Webinar Topics (Dates TBD):**

- Work-Based Learning
- Student Perkins Indicator Performance
- Equity and Access
- Faculty & Staff Recruitment, Retention, and Training
- Root Cause Analysis, Prioritization, and Planning



## Submit additional questions to:

• Email: <a href="mailto:perkins@fldoe.org">perkins@fldoe.org</a>



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