

STATE BOARD OF EDUCATION
Action Item
July 17, 2019

SUBJECT: Approval of a New Bachelor Degree Program in the Florida College System

PROPOSED BOARD ACTION

Degree program with prior baccalaureate authorization:

- The College of the Florida Keys
 - Bachelor of Applied Science in Marine Resource Management

AUTHORITY FOR STATE BOARD ACTION

Section 1007.33, Florida Statutes, provides authority for site-determined baccalaureate degree access in the Florida College System.

EXECUTIVE SUMMARY

The College of the Florida Keys submitted a Notice of Intent followed by a proposal to the Department of Education for this proposed board action. Appropriate notification of intent was provided to the Board of Governors, Independent Colleges and Universities of Florida and the Commission for Independent Education, as required in section 1007.33, Florida Statutes. Department of Education staff conducted an extensive review of the submitted proposal. Staff provided written comments and recommendations to the college. The college sent the final submission for the State Board of Education's review.

In this presentation, you will hear a proposal for a new baccalaureate degree program that is an opportunity to provide citizens of Florida greater access to higher education.

- The Bachelor of Science in Marine Resource Management (BS-MRM) degree is designed for graduates who have completed an associate in arts, associate in science or equivalent. The BS-MRM program includes coursework and field experience in marine resource management settings to enable students to integrate theory with practice. Although there is a substantial need for skilled marine resource managers, there are currently no undergraduate programs dedicated to training marine resource managers within Monroe or Miami-Dade Counties, the State of Florida or the United States.
- Department of Economic Opportunity (DEO) workforce demand data and employment projections indicate in 2018 there were 1,246 job postings in Monroe and Miami-Dade Counties for fields related to marine resource management. The job opportunities are expected to grow in the region by approximately 8.4 percent over the next eight years, resulting in about 123 new jobs per year.
- Department of Education staff verified that all basic requirements in law and rule have been met.

Supporting Documentation Included: The College of the Florida Keys Proposal for a Bachelor of Applied Science in Marine Resource Management (under separate cover)

Facilitators/Presenters: Chancellor Kathy Hebda, Division of Florida Colleges; Dr. Jonathan Gueverra, President, The College of the Florida Keys; Dr. Michael P. Crosby, FLS President/CEO Mote Marine Laboratory; and Dr. Patrick Rice, Chief Science & Research Officer, NSF Principal Investigator, Engineering Technology, The College of the Florida Keys