

ESSEI | 2021

Educational Strategies & Student Engagement Institute

DESTINATION | **Preparing Florida's students for** **GRADUATION** | **college, career and life success.**

About the Conference

The Florida Department of Education in partnership with the Florida Education Foundation hosts the annual Educational Strategies & Student Engagement Institute (ESSEI) on November 16-18, 2021, which is focused on preparing students for college, career and life success. Presented since 2009, this much anticipated institute brings together school districts, agencies and organizations who have a desire to provide and share resources, best practices and strategies to better educate and serve Florida's student population. ESSEI provides a unique opportunity to engage with professionals who travel across the state of Florida to learn, share, network and identify tools to help counter and prevent academic struggles, school disengagement and dropout.

Highlights:

Past ESSEI events have featured:

- Inspiring keynote presentations and breakout sessions that address strategies to prevent students from disengagement and dropout
- 350+ attendees from across the state of Florida
- A student forum that gives educators an opportunity to learn about the students' educational experiences and how educators can help prepare them to achieve their academic, career and lifelong goals
- A university breakout session that showcases the support that higher education provides K-12 programs and activities
- Fall Leadership, a meeting that increases the capacity of district volunteer and family engagement coordinators

Who Attends ?

- District professionals in exceptional student education, juvenile justice, dropout prevention, federal programs for at-risk student populations, attendance and truancy, social work, volunteer programs, higher education, faith and community-based organizations, and family engagement
- Mental Health leaders who represent social workers and mental health organizations
- Government and corporate representatives invested in the outcome of student achievement

Why Sponsor ?

- Gain visibility among education professionals and other stakeholders
- Affirm your organization's commitment and support to education
- Benefit from promotion on ESSEI's webpage

SPONSORSHIP LEVELS



\$10,000
DIAMOND

- Company logo on printed and digital ads
- Link to your website on the ESSEI webpage
- Sponsor provided signage at the event representing your company
- Recognition as a **DIAMOND** level sponsor at the conference
- Welcome remarks at the opening general session
- Full-page ad in the printed program
- Complimentary session to share contributions to student success
- Exhibit space for the duration of the conference
- Four complimentary conference passes and four reserved seats at all general sessions



\$7,500
PEARL

- Company logo on printed and digital ads
- Recognition as a **PEARL** level sponsor at the conference
- Remarks at a keynote session
- Half-page ad in the printed program
- Complimentary session to share contributions to student success
- Exhibit space for the duration of the conference
- Two complimentary conference passes and two reserved seats at all general sessions



\$4,000
PLATINUM

- Company logo on printed and digital ads
- Recognition as a **PLATINUM** level sponsor at one of the following:
 - networking reception
 - luncheon, or
 - closing brunch
- Quarter-page ad in the printed program
- Exhibit space for the duration of the conference
- One complimentary conference pass and one reserved seat at all general sessions



\$2,500
GOLD

- Company logo on printed and digital ads
- Recognition as a **GOLD** level sponsor at one of the following:
 - continental breakfast,
 - morning beverage service, or
 - afternoon refreshments.
- Acknowledgment in the printed program
- Exhibit space for the duration of the conference
- One complimentary conference pass and one reserved seat at all general sessions



\$1,500
SILVER

- Company logo on printed and digital ads
- Acknowledgment in the printed program
- Exhibit space for the duration of the conference
- One complimentary conference pass and one reserved seat at all general sessions



\$750
BRONZE

- Acknowledgment in the printed program
- Exhibit space for the duration of the conference
- One complimentary conference pass

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Educational Strategies & Student Engagement Institute

DESTINATION GRADUATION | Preparing Florida's students for college, career and life success.

COMMITMENT FORM

Company Name: _____ Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Website: _____

Do you plan to attend ESSEI 2021? Yes No Are there others that will attend ESSEI 2021? Yes No

PARTNERSHIP LEVELS

_____ \$10,000 Diamond Sponsor

_____ \$7,500 Pearl Sponsor

Platinum Sponsors, please indicate your first, second and third preference. Assignments will be made based on preferences and in the order in which commitments are received.

_____ \$4,000 Networking Reception

_____ \$4,000 Keynote Luncheon

_____ \$4,000 Closing Brunch

Gold Sponsors, please indicate your first, second and third preference. Assignments will be made based on preferences and in the order in which commitments are received.

_____ \$2,500 Continental Breakfast

_____ \$2,500 Afternoon Refreshments

_____ \$2,500 Morning Beverages

_____ \$1,500 Silver Sponsor

_____ \$750 Bronze Sponsor

PAYMENT INFORMATION

Check in the amount of: \$ _____ Credit Card in the amount of: \$ _____

Credit Card Number: _____ Expiration date: _____

Name on card: _____

Signature of Card holder (required): _____

CHECKS:

Make checks payable to the Florida Education Foundation, a 501(c)3, not-for-profit, direct support organization for the Florida Department of Education.

Florida Education Foundation
Attention: Kristin Piccolo
325 W. Gaines Street, Suite 1524
Tallahassee, FL 32399-0400
Phone: (850) 245-0764
Kristin.Piccolo@fldoe.org

MAIL OR EMAIL THIS FORM

I agree to be a Sponsor for the 2021 Educational Strategies & Student Engagement Institute. As a sponsor, I will assume full responsibility for all my equipment and products that may be on exhibit. I acknowledge that the Florida Department of Education and the Florida Educational Foundation do not maintain insurance covering exhibit property and that it is my responsibility to assume the risk to cover any damage, theft and/or loss incurred as a result of being an exhibitor at this conference. I understand that refunds for cancellations will be issued only with written notice received by October 1, 2021. A \$50.00 cancellation fee will be charged.

Signature: _____ Date: _____