

Authors & Credentials: List full name of author(s), with major or senior author listed first. Briefly provide credentials for each author.

CEV Multimedia, Ltd.

Students: Describe the type(s) of students for which this submission is intended.

Students in grades 9 to 12 who are interested in the areas of Hospitality and Tourism.

1. IDENTIFY AND DESCRIBE THE COMPONENTS OF THE MAJOR TOOL. The Major Tool is comprised of the items necessary to meet the standards and requirements of the category for which it is designed and submitted. As part of this section, include a description of the educational approach of the submission.

Educational Approach (The information provided here will be used in the instructional materials catalog in the case of adoption of the program. Please limit your response to 500 words or less.)

Online, cloud-based curriculum platform designed for both teacher-led instruction and individualized student learning. All lessons feature a video or Microsoft® PowerPoint® component as the main lesson delivery. Compatible with several devices, including PCs and Macs, Chromebooks, iPads, iPods and other devices.

Major Tool - Student Components Describe each of the components, including a format description.

Unique student log-in access provides individualized study for students.

Features include: Access to all multimedia lessons relevant to a course; interactive activities and assessments completed by the student online, which are automatically evaluated and graded by the system for the educator and career interviews tied to each lesson to provide students with real-world examples of career possibilities that coincide with the main lesson content.

Major Tool - Teacher Components Describe each of the components, including a format description.

Major tools for the teacher component includes: site can be utilized to teach multiple courses within subject area; users can access, for a given subject area, everything which has ever been produced within the subject area, plus all new content as it becomes available; subscription-based pricing combined with access to content for multiple courses provides a cost-effective curriculum solution; designed to save classroom preparation time; correlated to Horizontal Alignment Standards to ease implementation; developed to integrate career exploration into the classroom; update lessons weekly; technology updates as new patches, operating systems and browser versions released; search feature; video streaming; downloadable Microsoft® PowerPoint® lessons; downloadable lesson plans, assessments and other resources.

2. IDENTIFY AND DESCRIBE THE ANCILLARY MATERIALS. Briefly describe the ancillary materials and their relationship to the major tool.

NA

Ancillary Materials - Student Components Describe each of the components, including a format description.

NA

Ancillary Materials - Teacher Components Describe each of the components, including a format description.

NA

3. HOW MUCH INSTRUCTIONAL TIME IS NEEDED FOR THE SUCCESSFUL IMPLEMENTATION OF THIS PROGRAM? Identify and explain the suggested instructional time for this submission. If a series, state the suggested time for each level. The goal is to determine whether the amount of content is suitable to the length of the course for which it is submitted.

Designed to be a year-long curriculum, each course is comprised of multimedia-based lessons and accompanying resources such as projects, activities and assessments. Each lesson has a recommended number of days of teaching; however, due to its flexible nature, instructors can choose to implement the maximum amount of days for each or the amount of their choosing.

4. WHAT Professional Development is AVAILABLE? Describe the ongoing learning opportunities available to teachers and other education personnel that will be delivered through their schools and districts as well as the training/in-service available directly from the publisher for successful implementation of the program. Also provide details of the type of training/in-service available and how it may be obtained. (The information provided here will be used in the instructional materials catalog in the case of adoption of the program.)

Upon adoption of CEV Materials, professional development is provided free of charge to each school/district. A live chat feature is always available allowing educators to receive instantaneous technical and curriculum support.

5. WHAT HARDWARE/EQUIPMENT IS REQUIRED? List and describe the hardware/equipment needed to implement the submission in the classroom. REMEMBER: Florida law does not allow hardware/equipment to be included on the bid! However, schools and districts must be made aware of the hardware/equipment needed to fully implement this program.

A computer (MAC or PC) with Internet capabilities and a web browser are required for this cloud-based, e-learning platform. Flash and Adobe Reader are also required to view the site correctly. Monitors with a screen resolution of 1024 x 768 are preferred and an internet connectivity speed requirement of greater than 1 MB per second is necessary. The site is also capable of being viewed on various mobile devices, i.e. PC, Mac, iPad, tablets, etc.

6. WHAT LICENSING POLICIES AND/OR AGREEMENTS APPLY? If software is being submitted, please attach a copy of the company's licensing policies and/or agreements.

A variety of student and teacher licensing options are available dependent on the size of the school, number of teachers teaching the curriculum and the number of students taking the course.

7. WHAT STATES HAVE ADOPTED THE SUBMISSION? List some of the states in which this submission is currently adopted.

CEV curriculum has been adopted by more than 14 state boards of education throughout the past 15 years. States include: Arkansas, Alabama, Georgia, Idaho, North Carolina, Mississippi, New Mexico, Louisiana, Oklahoma, South Carolina, Texas, Tennessee and West Virginia. Most recently the online, streaming version of CEV's curriculum was approved by state-review committees in New Mexico, North Carolina, Mississippi and Texas.

8. LIST THE FLORIDA DISTRICTS IN WHICH THIS PROGRAM HAS BEEN PILOTED IN THE LAST EIGHTEEN MONTHS.

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