

PUBLISHER QUESTIONNAIRE SAMPLE

Bid Item# 3003

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Course: Teacher Assisting

Title: Those Who Can, Teach, 14th ed..

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Grade Level: 9-12

Authors & Credentials: List full name of author(s), with major or senior author listed first. Briefly provide credentials for each author.

Kevin Ryan, Ph.D., Stanford University, is Professor Emeritus of Education at Boston University School of Education. He is also the founding director of the Center for Character and Social Responsibility. A former high school English teacher, Dr. Ryan was a tenured faculty member at the University of Chicago and the Ohio State University before moving to Boston University. In 1970 Ryan was granted an Alfred North Whitehead Fellowship at Harvard University. Since then he received the Boston University Scholar-Teacher Award, the National Award of Distinction by the University of Pennsylvania Graduate School of Education, and the Paideia Society's Award for Educational Excellence. Ryan has written and edited 22 books and over 100 articles on teacher and character education. He is also the author of TEACHING FOR STUDENT LEARNING: BECOMING A MASTER TEACHER (with James M. Cooper, ©2012, Cengage); THOSE WHO CAN, TEACH, 14th Edition (with James M. Cooper and Cheryl Bolick, ©2016, Cengage); and the editor of KALEIDOSCOPE: CONTEMPORARY AND CLASSIC READINGS IN EDUCATION, 13th Edition (with James Cooper, © 2012, Cengage).

James M. Cooper is Professor Emeritus from the Curry School of Education at the University of Virginia, where he served as Commonwealth Professor of Education (1984-2004) and Dean of the School (1984-1994). As Dean of the Curry School of Education, he led the initiative to restructure the teacher education program, moving to an innovative five-year program that integrates the study of arts and sciences, professional education, and field experiences. In addition, he has authored, co-authored, or edited over 60 book chapters, journal articles, monographs, and books, including TEACHING FOR STUDENT LEARNING: BECOMING A MASTER TEACHER (with Kevin Ryan, © 2012, Cengage); THOSE WHO CAN, TEACH, 14th Edition (with Kevin Ryan and Cheryl Bolick, © 2016, Cengage); KALEIDOSCOPE: CONTEMPORARY AND CLASSIC READINGS IN EDUCATION, 13th Edition (with Kevin Ryan, © 2012, Cengage), and CLASSROOM TEACHING SKILLS (©2014, Cengage), for which he

served as editor and one of the authors. He is also series editor of the Educator's Guide series (Cengage). His books and articles address the areas of teacher education, supervision of teachers, case studies in teacher education, and technology and teacher education. Cooper has also received many honors, including a Fulbright-Hays Award for Lecturing in Portugal and recognition as one of the nation's Distinguished Teacher Educators from the Association of Teacher Educators.

Cheryl Mason Bolick, Ph.D. North Carolina State University, is Associate Professor and Director of Research and Professional Development for Outreach at University of North Carolina at Chapel Hill. She was previously a faculty member at the Curry School of Education at the University of Virginia. She is an Academic Leadership Fellow at the University of North Carolina at Chapel Hill and was a Sallie Mae National First Year Classroom Teacher after her first year of teaching. Her scholarly contributions primarily address areas of teacher education, social studies, education, and instructional technology. She has authored or co-authored 17 books or book chapters and 41 peer-reviewed journal articles.

Students: Describe the type(s) of students for which this submission is intended.

1. IDENTIFY AND DESCRIBE THE COMPONENTS OF THE MAJOR TOOL. The Major Tool is comprised of the items necessary to meet the standards and requirements of the category for which it is designed and submitted. As part of this section, include a description of the educational approach of the submission.

The MindTap reader ebook for *Those Who Can, Teach*, 14th ed. provides a digital version of the content. This ebook platform provides engaging features, such as highlighting, note-taking, and readspeaker functionality. For instructor and reviewer convenience, the correlation to the Florida standards and the Teacher's Resource Guide are embedded.

Educational Approach (The information provided here will be used in the instructional materials catalog in the case of adoption of the program. Please limit your response to 500 words or less.)

THOSE WHO CAN, TEACH, 14th Edition, offers a state-of-the-art, dynamic, and reader-friendly approach to help your Teacher Assisting students make informed decisions about entering the teaching profession. Using multiple sources, including biographies, narratives, profiles, and interviews with top educators and scholars, the text exposes students to the realities of teaching while inspiring and welcoming them to a rewarding, high-impact career. The acclaimed author team's direct, conversational tone invites readers to reflect on the satisfactions and problems of teaching in the United States, and casts a teaching career as a positive challenge.

Major Tool - Student Components Describe each of the components, including a format description.

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Major Tool - Teacher Components Describe each of the components, including a format description.

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2. IDENTIFY AND DESCRIBE THE ANCILLARY MATERIALS. Briefly describe the ancillary materials and their relationship to the major tool.

The Instructor Companion Site provides convenient, online access to all resources supporting this text. Resources include, but are not limited to, Powerpoint Slides, test banks, Instructor Manual and solution keys.

Ancillary Materials - Student Components Describe each of the components, including a format description.

n/a

Ancillary Materials - Teacher Components Describe each of the components, including a format description.

The Instructor Companion Site provides convenient, online access to all resources supporting this text. Resources include, but are not limited to, Powerpoint Slides, test banks, Instructor Manual and solution keys

3. HOW MUCH INSTRUCTIONAL TIME IS NEEDED FOR THE SUCCESSFUL IMPLEMENTATION OF THIS PROGRAM? Identify and explain the suggested instructional time for this submission. If a series, state the suggested time for each level. The goal is to determine whether the amount of content is suitable to the length of the course for which it is submitted.

The content is suitable for a one or two semester course.

4. WHAT Professional Development is AVAILABLE? Describe the ongoing learning opportunities available to teachers and other education personnel that will be delivered through their schools and districts as well as the training/in-service available directly from the publisher for successful implementation of the program. Also provide details of the type of training/in-service available and how it may be obtained. (The information provided here will be used in the instructional materials catalog in the case of adoption of the program.)

Staff development and training are available upon the adoption and purchase of these materials at the request of the school district.

5. WHAT HARDWARE/EQUIPMENT IS REQUIRED? List and describe the hardware/equipment needed to implement the submission in the classroom. REMEMBER: Florida law does not allow hardware/equipment to be included on the bid! However, schools and districts must be made aware of the hardware/equipment needed to fully implement this program.

MindTap is an internet based application and requires browser based hardware such as a PC, iPhone, Android Tablet, Chromebook, or other device. Internet access is required so the appropriate hardware and equipment should be maintained at the school building.

6. WHAT LICENSING POLICIES AND/OR AGREEMENTS APPLY? If software is being submitted, please attach a copy of the company's licensing policies and/or agreements.

CengageBrain Service Agreement is attached and available at www.cengagebrain.com/shop/terms.html
MindTap Service Agreement is attached and available at www.cengage.com/mindtap-service-agreement
Cengage Learning Privacy Statement is attached and available at www.cengage.com/privacy

7. WHAT STATES HAVE ADOPTED THE SUBMISSION? List some of the states in which this submission is currently adopted. None

8. LIST THE FLORIDA DISTRICTS IN WHICH THIS PROGRAM HAS BEEN PILOTED IN THE LAST EIGHTEEN MONTHS. None