

PUBLISHER QUESTIONNAIRE SAMPLE

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Course: Accounting Applications 1

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Grade Level: 9-12

Authors & Credentials: List full name of author(s), with major or senior author listed first. Briefly provide credentials for each author.

Claudia Bienias Gilbertson

Claudia B. Gilbertson served as a highly effective high school instructor for 11 years and a community college instructor for 25 years. While retired from North Hennepin Community College, Ms. Gilbertson remains active in shaping today's educational processes as she serves as a respected and sought-after consultant for numerous online accounting learning solutions. She is active in the National Business Education Association, North Central Business Education Association, and Minnesota Business Educators, Inc.

Mark W. Lehman

Mark W. Lehman, assistant professor emeritus of Accountancy at the Richard C. Adkerson School of Accountancy at Mississippi State University, teaches Accounting Information Systems and Forensic Accounting. A former auditor with PricewaterhouseCoopers, Dr. Lehman is a Certified Public Accountant and a Certified Fraud Examiner. Dr. Lehman writes journal articles and consults with accountants on the use of software in fraud detection. He was awarded Outstanding Educator by the Mississippi Society of Certified Public Accountants in 2007.

Debra Gentene

Debra H. Gentene has taught business education at the high school level for 20 years and currently teaches at Mason High School in Ohio. A former community college instructor and corporate training manager, Debra has been active in the National Business Education Association, serving on the Entrepreneurship Standards Committee. Debra recently won the Leavey Award and Warren County's Innovative Teacher of the Year award.

Students: Describe the type(s) of students for which this submission is intended.

1. IDENTIFY AND DESCRIBE THE COMPONENTS OF THE MAJOR TOOL. The Major Tool is comprised of the items necessary to meet the standards and requirements of the

category for which it is designed and submitted. As part of this section, include a description of the educational approach of the submission.

The MindTap reader ebook for Century 21 Accounting: Multicolumn Journal, 10e provides a digital version of the content. This ebook platform provides engaging features, such as highlighting, notetaking, and readspeaker functionality. For instructor and reviewer convenience, the correlation to the Florida standards and the Teacher's Resource Guide are embedded.

Educational Approach (The information provided here will be used in the instructional materials catalog in the case of adoption of the program. Please limit your response to 500 words or less.)

For the Florida course, Accounting Applications 1, CENTURY 21 ACCOUNTING MULTICOLUMN JOURNAL 10E, will transform your accounting course. Input from educators, accounting professionals, content experts, and high school accounting students has informed the tenth edition's new critical thinking activities, real-world applications, updated Accounting instruction, and enhanced online learning solutions, including Online Working Papers and Automated Accounting Online computerized accounting software. CENTURY 21 ACCOUNTING 10E maintains its renowned instructional design and step-by-step approach to teaching the mechanics of accounting. Greater emphasis on conceptual understanding and financial statement analysis in the tenth edition encourages students to apply accounting concepts to real-world situations and make informed business decisions. New features like Forensic Accounting, Think Like an Accountant, Financial Literacy, and Why Accounting? are a few examples of the expanded opportunities for students to master valued skills, such as critical thinking and technology use, as defined by the Partnership for 21st Century Skills. In addition, commercial technology, integrated throughout the text, equips students to work with Microsoft Excel®, Peachtree®, QuickBooks®, and Automated Accounting Online, with step-by-step instructions and the flexibility to use multiple versions of software.

Major Tool - Student Components Describe each of the components, including a format description.

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Major Tool - Teacher Components Describe each of the components, including a format description.

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2. IDENTIFY AND DESCRIBE THE ANCILLARY MATERIALS. Briefly describe the ancillary materials and their relationship to the major tool.

The Instructor Companion Site provides convenient, online access to all resources supporting this text. Resources include, but are not limited to, PowerPoint presentations, Instructor Manual, Lesson Plans, data files, and solution files.

Ancillary Materials - Student Components Describe each of the components, including a format description.

The Student Companion Site provides convenient, online access to all resources supporting this text. Resources include, but are not limited to, data files, flashcards, and a glossary of important key terms.

Ancillary Materials - Teacher Components Describe each of the components, including a format description.

The Instructor Companion Site provides convenient, online access to all resources supporting this text. Resources include, but are not limited to, PowerPoint presentations, Instructor Manual, Lesson Plans, data files, and solution files

3. HOW MUCH INSTRUCTIONAL TIME IS NEEDED FOR THE SUCCESSFUL IMPLEMENTATION OF THIS PROGRAM? Identify and explain the suggested instructional time for this submission. If a series, state the suggested time for each level. The goal is to determine whether the amount of content is suitable to the length of the course for which it is submitted.

The content is suitable for a one or two semester course.

4. WHAT Professional Development is AVAILABLE? Describe the ongoing learning opportunities available to teachers and other education personnel that will be delivered through their schools and districts as well as the training/in-service available directly from the publisher for successful implementation of the program. Also provide details of the type of training/in-service available and how it may be obtained. (The information provided here will be used in the instructional materials catalog in the case of adoption of the program.)

Staff development and training are available upon the adoption and purchase of these materials at the request of the school district.

5. WHAT HARDWARE/EQUIPMENT IS REQUIRED? List and describe the hardware/equipment needed to implement the submission in the classroom. REMEMBER: Florida law does not allow hardware/equipment to be included on the bid! However, schools and districts must be made aware of the hardware/equipment needed to fully implement this program.

MindTap is an internet based application and requires browser based hardware such as a PC, iPhone, Android Tablet, Chromebook, or other device. Internet access is required so the appropriate hardware and equipment should be maintained at the school building.

6. WHAT LICENSING POLICIES AND/OR AGREEMENTS APPLY? If software is being submitted, please attach a copy of the company's licensing policies and/or agreements.

CengageBrain Service Agreement is attached and available at www.cengagebrain.com/shop/terms.html
MindTap Service Agreement is attached and available at www.cengage.com/mindtap-service-agreement
Cengage Learning Privacy Statement is attached and available at www.cengage.com/privacy

7. WHAT STATES HAVE ADOPTED THE SUBMISSION? List some of the states in which this submission is currently adopted. North Carolina, Oklahoma, and Utah

8. LIST THE FLORIDA DISTRICTS IN WHICH THIS PROGRAM HAS BEEN PILOTED IN THE LAST EIGHTEEN MONTHS. None