

## PUBLISHER QUESTIONNAIRE SAMPLE

Bid Item# 3001

Title: Diversified Health Occupations: Health Science: Comprehensive, 8th ed.

ISBN: 9781305900707

**Course:** Health Science Foundations

**Title:** Diversified Health Occupations: Health Science: Comprehensive, 8th ed.

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**Grade Level:** 9-12

Authors & Credentials: List full name of author(s), with major or senior author listed first. Briefly provide credentials for each author.

Louise Simmers received a Bachelor of Science Degree in Nursing from the University of Maryland and a Masters degree in Education from Kent State University. She has worked as a public health nurse, a medical-surgical nurse, coronary care nurse and an instructor of Practical Nursing and Diversified Health Occupations. Louise has received the Vocational Educator of the Year award and the Diversified Health Occupations Instructor of the Year Award for the state of Ohio.

Karen Simmers-Nartker graduated from Kent State University, Ohio, with a Bachelor of Science Degree in Nursing. She has been employed as a telemetry step-down, medical intensive care, surgical intensive care, and neurological intensive care nurse. She is currently employed as a shift coordinator in an open-heart intensive care unit. She has obtained certification from the Emergency Nurses Association for the Trauma Nursing Core Course (TNCC) and from the American Heart Association for Advanced Cardiac Life Support (ACLS). In her current position as charge nurse in an ICU, she coordinates patient care and staff assignments; manages interpersonal conflicts among staff and/or patients and family members; is responsible for ensuring quality care to meet the diverse needs of patients and/or family; actively participates in inservices to evaluate new equipment, medications, hospital services and supplies; and teaches and mentors newly employed nurses.

Sharon Simmers-Kobelak graduated from Miami University, Ohio, with a Bachelor of Business Administration Degree. She is currently employed in the educational publishing industry as a Career Account Manager. In this position, she assists instructors at private career schools to find appropriate materials for classroom instruction. Sharon also provides in-service training for instructors on how to utilize the instructor and student resources in the most productive manner. She achieved President's Club status for two years and has repeatedly achieved quota with her publisher during her tenure with the company.

**Students: Describe the type(s) of students for which this submission is intended.**

**1. IDENTIFY AND DESCRIBE THE COMPONENTS OF THE MAJOR TOOL. The Major Tool is comprised of the items necessary to meet the standards and requirements of the category for which it is designed and submitted. As part of this section, include a description of the educational approach of the submission.**

The MindTap reader ebook for Diversified Health Occupations: Health Science: Comprehensive, 8th ed. provides a digital version of the content. This ebook platform provides engaging features, such as highlighting, notetaking, and readspeaker functionality. For instructor and reviewer convenience, the correlation to the Florida standards and the Teacher's Resource Guide are embedded.

**Educational Approach (The information provided here will be used in the instructional materials catalog in the case of adoption of the program. Please limit your response to 500 words or less.)**

The highly respected DIVERSIFIED HEALTH OCCUPATIONS is your solution for the Florida Health Science Foundations course! The new 8th edition continues to be the all in one resource for introductory coursework in the health science curriculum. Organized in two parts, the first section of the book presents foundational information required to enter a broad range of health professions, such as infection control, first aid, and professionalism. The second provides fundamental entry-level skills by specific careers, including medical assisting, dental assisting, and more. Carefully revised with new photos throughout, this eighth edition includes a new chapter on Medical Math, information on the Patient Protection and Affordable Care Act, new nutritional guidelines from the U.S. Department of Agriculture, updates that correlate with the National Healthcare Foundation Standards, and much more!

**Major Tool - Student Components Describe each of the components, including a format description.**

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**Major Tool - Teacher Components Describe each of the components, including a format description.**

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**2. IDENTIFY AND DESCRIBE THE ANCILLARY MATERIALS. Briefly describe the ancillary materials and their relationship to the major tool.**

The Instructor Companion Site provides convenient, online access to all resources supporting this text. Resources include, but are not limited to, PowerPoint presentations, Audio podcasts, Instructor Manual and solution keys.

**Ancillary Materials - Student Components Describe each of the components, including a format description.**

The Student Companion Site provides convenient, online access to all resources supporting this text. Resources include, but are not limited to, web links, flashcards, and a glossary of important key terms.

**Ancillary Materials - Teacher Components Describe each of the components, including a format description.**

The Instructor Companion Site provides convenient, online access to all resources supporting this text. Resources include, but are not limited to, PowerPoint presentations, Audio podcasts, Instructor Manual and solution keys.

**3. HOW MUCH INSTRUCTIONAL TIME IS NEEDED FOR THE SUCCESSFUL IMPLEMENTATION OF THIS PROGRAM? Identify and explain the suggested instructional time for this submission. If a series, state the suggested time for each level. The goal is to determine whether the amount of content is suitable to the length of the course for which it is submitted.**

The content is suitable for a one or two semester course.

**4. WHAT Professional Development is AVAILABLE? Describe the ongoing learning opportunities available to teachers and other education personnel that will be delivered through their schools and districts as well as the training/in-service available directly from the publisher for successful implementation of the program. Also provide details of the type of training/in-service available and how it may be obtained. (The information provided here will be used in the instructional materials catalog in the case of adoption of the program.)**

Staff development and training are available upon the adoption and purchase of these materials at the request of the school district.

**5. WHAT HARDWARE/EQUIPMENT IS REQUIRED? List and describe the hardware/equipment needed to implement the submission in the classroom. REMEMBER: Florida law does not allow hardware/equipment to be included on the bid! However, schools and districts must be made aware of the hardware/equipment needed to fully implement this program.**

MindTap is an internet based application and requires browser based hardware such as a PC, iPhone, Android Tablet, Chromebook, or other device. Internet access is required so the appropriate hardware and equipment should be maintained at the school building.

**6. WHAT LICENSING POLICIES AND/OR AGREEMENTS APPLY? If software is being submitted, please attach a copy of the company's licensing policies and/or agreements.**

CengageBrain Service Agreement is attached and available at [www.cengagebrain.com/shop/terms.html](http://www.cengagebrain.com/shop/terms.html)  
MindTap Service Agreement is attached and available at [www.cengage.com/mindtap-service-agreement](http://www.cengage.com/mindtap-service-agreement)  
Cengage Learning Privacy Statement is attached and available at [www.cengage.com/privacy](http://www.cengage.com/privacy)

**7. WHAT STATES HAVE ADOPTED THE SUBMISSION? List some of the states in which this submission is currently adopted.** Idaho, Kentucky, South Carolina and Utah

**8. LIST THE FLORIDA DISTRICTS IN WHICH THIS PROGRAM HAS BEEN PILOTED IN THE LAST EIGHTEEN MONTHS.** None