

PUBLISHER QUESTIONNAIRE SAMPLE

Bid Item# 2998

Title: The Design Collection Revealed Creative Cloud

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Course: Digital Design

Title: The Design Collection Revealed Creative Cloud

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Author: Chris Botello; Elizabeth Eisner Reding

Grade Level: 9-12

Authors & Credentials: List full name of author(s), with major or senior author listed first. Briefly provide credentials for each author.

Chris Botello began his career as print production manager for Premiere magazine, designed movie posters for Miramax Films, and served as the art director for Microsoft's launch of sidewalk.com/boston. He is the author of Revealed Series books on Advanced Photoshop, Illustrator, InDesign, and InDesign Interactive and is the co-author of YouTube for Dummies. Chris commutes between Los Angeles, where he works as a designer and retoucher on movie campaigns, and Marion, MA, where he teaches computer graphics at Tabor Academy. Chris uses his own books – including Adobe Illustrator Creative Cloud Revealed – as the text for his classes.

Elizabeth Eisner Reding has authored many books for Delmar and Course Technology on a variety of software programs, including Adobe® Photoshop, Microsoft® Office, and Microsoft® Publisher.

Students: Describe the type(s) of students for which this submission is intended.

1. IDENTIFY AND DESCRIBE THE COMPONENTS OF THE MAJOR TOOL. The Major Tool is comprised of the items necessary to meet the standards and requirements of the category for which it is designed and submitted. As part of this section, include a description of the educational approach of the submission.

The MindTap reader ebook for The Design Collection Revealed Creative Cloud provides a digital version of the content. This ebook platform provides engaging features, such as highlighting, notetaking, and readspeaker functionality. For instructor and reviewer convenience, the correlation to the Florida standards and the Teacher's Resource Guide are embedded.

Educational Approach (The information provided here will be used in the instructional materials catalog in the case of adoption of the program. Please limit your response to 500 words or less.)

THE DESIGN COLLECTION REVEALED CREATIVE CLOUD provides comprehensive step-by-step instruction and in-depth explanation for three of today's most widely used design and layout programs: Adobe® InDesign® Creative Cloud, Adobe® Photoshop® Creative Cloud, and Adobe® Illustrator® Creative Cloud. Your Digital Design students will gain practical experience with the software as they work through end-of-chapter learning projects and step-by-step tutorials. An integration chapter demonstrates how to move from one application to the other. Full-color illustrations and a user-friendly design combine to create a robust learning experience that reveals how to master the latest features of Adobe's popular design suite.

Major Tool - Student Components Describe each of the components, including a format description.

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2. IDENTIFY AND DESCRIBE THE ANCILLARY MATERIALS. Briefly describe the ancillary materials and their relationship to the major tool.

The Instructor Companion Site provides convenient, online access to all resources supporting this text. Resources include, but are not limited to, PowerPoint presentations, Instructor Manual, Lesson Plans, data files, and solution files.

Ancillary Materials - Student Components Describe each of the components, including a format description.

The Student Companion Site provides convenient, online access to all resources supporting this text. Resources include, but are not limited to, data files, flashcards, and a glossary of important key terms.

Ancillary Materials - Teacher Components Describe each of the components, including a format description.

The Instructor Companion Site provides convenient, online access to all resources supporting this text. Resources include, but are not limited to, PowerPoint presentations, Instructor Manual, Lesson Plans, data files, and solution files

3. HOW MUCH INSTRUCTIONAL TIME IS NEEDED FOR THE SUCCESSFUL IMPLEMENTATION OF THIS PROGRAM? Identify and explain the suggested instructional time for this submission. If a series, state the suggested time for each level. The goal is

to determine whether the amount of content is suitable to the length of the course for which it is submitted.

The content is suitable for a one or two semester course.

4. WHAT Professional Development is AVAILABLE? Describe the ongoing learning opportunities available to teachers and other education personnel that will be delivered through their schools and districts as well as the training/in-service available directly from the publisher for successful implementation of the program. Also provide details of the type of training/in-service available and how it may be obtained. (The information provided here will be used in the instructional materials catalog in the case of adoption of the program.)

Staff development and training are available upon the adoption and purchase of these materials at the request of the school district.

5. WHAT HARDWARE/EQUIPMENT IS REQUIRED? List and describe the hardware/equipment needed to implement the submission in the classroom. REMEMBER: Florida law does not allow hardware/equipment to be included on the bid! However, schools and districts must be made aware of the hardware/equipment needed to fully implement this program.

MindTap is an internet based application and requires browser based hardware such as a PC, iPhone, Android Tablet, Chromebook, or other device. Internet access is required so the appropriate hardware and equipment should be maintained at the school building.

6. WHAT LICENSING POLICIES AND/OR AGREEMENTS APPLY? If software is being submitted, please attach a copy of the company's licensing policies and/or agreements.

CengageBrain Service Agreement is attached and available at www.cengagebrain.com/shop/terms.html
MindTap Service Agreement is attached and available at www.cengage.com/mindtap-service-agreement
Cengage Learning Privacy Statement is attached and available at www.cengage.com/privacy

7. WHAT STATES HAVE ADOPTED THE SUBMISSION? List some of the states in which this submission is currently adopted. None

8. LIST THE FLORIDA DISTRICTS IN WHICH THIS PROGRAM HAS BEEN PILOTED IN THE LAST EIGHTEEN MONTHS. None