

# Florida Department of Education

## Instructional Materials Publishers

### Publisher Questionnaire

Bid Item

**Course:** Chinese 1 (0711300)

**Title:** Zhen Bang! Level 1 , Edition: 1st

**Copyright:** 2011

**Author:** Margaret Wong

**Grade Level:** 9 - 12

#### Publisher Questionnaire

Authors & Credentials: List full name of author(s), with major or senior author listed first. Briefly provide credentials for each author.

王昭華 Margaret M. Wong Margaret M. Wong has been teaching the Chinese language for over 35 years. She refined over three decades teaching methods for use in Zhēn Bàng! She is admired by her colleagues, peers, and students for her dedication to Chinese language instruction. Her experience, education, and accolades are extremely impressive. Ms. Wong has authored or co-authored over six Chinese language instruction publications since 1996. She is a respected teacher, administrator, and community member. Through ten years of teaching in the Minneapolis Public Schools and 25 years of teaching at Breck School, Wong has an intimate understanding of the classroom environment. As the Director of International Education at Breck School, she has developed 20 years of Chinese curriculum. Ms. Wong is one of the founding members of CLASS and has been involved with CLTA and numerous other influential organizations. Additionally, the education community has recognized her work with several coveted awards. Wong received her Teaching of a Foreign Language B.S. from the University of Minnesota – with Phi Beta Kappa honors. She engaged in graduate studies at Stanford University, San Francisco State University, University of Michigan, and Middlebury Summer School. Wong has also been involved in professional development programs every summer for the past 30 years.

**Students: Describe the type(s) of students for which this submission is intended.**  
This program is intended for high school beginning learners of Chinese.

**1. IDENTIFY AND DESCRIBE THE COMPONENTS OF THE MAJOR TOOL.**

**The Major Tool is comprised of the items necessary to meet the standards and requirements of the category for which it is designed and submitted. As part of this section, include a description of the educational approach of the submission.**

**Educational Approach (The information provided here will be used in the instructional materials catalog in the case of adoption of the program. Please limit your response to 500 words or less.)**

Zhen Bang! is designed for the American high school student with a design that is colorful, inviting, and engaging. It is aligned with the National Standards and incorporates 21st Century Skills. Zhen Bang! begins with an overview of Chinese pronunciation, geography, history, and lays a foundation for the study of Chinese characters. It uses standard Mandarin Chinese and simplified characters. Zhen Bang! presents lively dialogues and encourages student to talk about their lives, family, friends, school, home, etc. in paired and group communicative activities. Chinese culture is integrated throughout the text and the audios and videos use native-speaking teens.

**Major Tool - Student Components Describe each of the components, including a format description.**

Student textbook is provided in both print and multiplatform eBook version.

**Major Tool - Teacher Components Describe each of the components, including a format description.**

Annotated Teacher's Edition is provided in print, online and on the Teacher Resources DVD.

**2. IDENTIFY AND DESCRIBE THE ANCILLARY MATERIALS. Briefly describe the ancillary materials and their relationship to the major tool.**

**Ancillary Materials - Student Components Describe each of the components, including a format description.**

Student workbook (available in print and online) and Character Practice Book available in print.

**Ancillary Materials - Teacher Components Describe each of the components, including a format description.**

Teacher Resource DVD includes Annotated Teacher's Edition w/English translation, Student Workbook w/Answer Key, Character Practice Workbook w/Answer Key and Audio, Textbook Audio program MP# and Manual, Listening Activities MP3 w/Manual and Answer Key, Dialogue Videos, Flash Games, Assessment Quizzes, Test & Answer Key; Unit Reviews, Pronunciation Videos, Culture Videos, Dictionaries, and English version of dialogues; and Passport: an online learning environment that includes eBooks via EMC Bookshelf, project-based modules, Flipgrid (online tool to build and share student video posts), and Avenue (video assessment tool to promote language proficiency/fluency with self-evaluation).

**3. HOW MUCH INSTRUCTIONAL TIME IS NEEDED FOR THE SUCCESSFUL IMPLEMENTATION OF THIS PROGRAM? Identify and explain the suggested instructional time for this submission. If a series, state the suggested time for each level. The goal is to determine whether the amount of content is suitable to the length of the course for which it is submitted.**

This program is intended for a full school year.

**4. WHAT PROFESSIONAL DEVELOPMENT IS AVAILABLE? Describe the ongoing learning opportunities available to teachers and other education personnel that will be delivered through their schools and districts as well as the training/in-service available directly from the publisher for successful implementation of the program. Also provide details of the type of training/in-service available and how it may be obtained. (The information provided here will be used in the instructional materials catalog in the case of adoption of the program.)**

EMC Publishing, LLC is committed to providing the best research-based professional in-service program with the adoption of Zhen Bang!. We offer a complete and comprehensive in-service package. Our National Consultants and expert World Languages support staff will work with Florida school districts to design a professional development program that meets their needs. Contact the EMC Publishing FL Account Manager to arrange in-service/professional development.

**5. WHAT HARDWARE/EQUIPMENT IS REQUIRED? Briefly list and describe the hardware/equipment needed to implement the submission in the classroom. REMEMBER: Florida law does not allow hardware/equipment to be included on the bid! However, schools and districts must be made aware of the hardware/equipment needed to fully implement this program.**

Desktop or laptop or mobile devices including Android.

**6. WHAT LICENSING POLICIES AND/OR AGREEMENTS APPLY? If software is being submitted, please attach a copy of the company's licensing policies and/or agreements.**

Not Applicable

**7. WHAT STATES HAVE ADOPTED THE SUBMISSION? List some of the states in which this submission is currently adopted.**

Oregon, South Carolina, and Utah

**8. LIST THE FLORIDA DISTRICTS IN WHICH THIS PROGRAM HAS BEEN PILOTED IN THE LAST EIGHTEEN MONTHS.**

Not Applicable

If you have questions contact Office of Instructional Materials, [imstaff@fldoe.org](mailto:imstaff@fldoe.org) or 850-245-0425

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