

WHY READ 20 MINUTES AT HOME?

STUDENT

A
READS



3,600
MINUTES PER
SCHOOL YEAR

1,800,000
WORDS PER YEAR

SCORES IN THE
90TH PERCENTILE ON
STANDARDIZED TESTS



STUDENT

B
READS



900
MINUTES PER
SCHOOL YEAR

282,000
WORDS PER YEAR

SCORES IN THE
50TH PERCENTILE ON
STANDARDIZED TESTS



STUDENT

C
READS



180
MINUTES PER
SCHOOL YEAR

8,000
WORDS PER YEAR

SCORES IN THE
10TH PERCENTILE ON
STANDARDIZED TESTS



IF STUDENTS START READING 20 MINUTES PER NIGHT IN KINDERGARTEN, BY THE END OF 6TH GRADE, STUDENT A WILL HAVE READ FOR THE EQUIVALENT OF 60 SCHOOL DAYS, STUDENT B WILL HAVE READ FOR 12 AND STUDENT C FOR 3.

WANT TO BE A BETTER READER?
SIMPLY READ!