

## Priorities for the Strategic Planning Subcommittee

The Strategic Planning Subcommittee will:

(1) Coordinates with the Curriculum Sub-committee to develop a process for the continual and uninterrupted review of newly proposed core secondary courses and existing courses. One interest the Strategic Planning Sub-committee's has in the curriculum review process is providing feedback on the capacity/capability of school districts to quickly infuse the courses into the system.

(2) Develops guidance to help districts in the development of their 5 year strategic plan, which should include immediate, active collaboration with regional workforce boards, economic development entities, and targeted industries.  
-Anticipate realistic financial challenges and possible financial resources available to school districts for start up capital as the centers come on-line.

(3) Engages business and economic development immediately in developing and implementing activities necessary to meet the intent of the legislation. One immediate tactic might be to have the Governor attend the next WFI meeting, where a ceremony of sorts would have DOE, AWI, EFI, FEDC signing a collaborative agreement. The agreement might simply state, "Each of the undersigned is committed to preparing students for the workplace and vows to play a part in implementing the new legislation." The Governor's attendance would generate the type of press coverage needed to jump start a communications plan regarding the rollout of the centers.

-Stage on going public events that demonstrate the partnerships referenced above, symbolize the role and acceptance of the role for promotion of Career Education and Workforce Development.

- Public relations for all three entities should promote signature event with opportunities for informing the public and the business community.
- DOE, AWI, WFI sponsor three or four area Workshops to promote advantages for implementation of Chapter 217 and to provide guidance for the development of the local Strategic Plans.
- Establish a Central POC (website) for submitting Q & A's to be distributed throughout the state to education, workforce, and economic development
- Establish a System for "who" will respond to the Questions submitted and "who" will authorize answers to be published
- Establish a means of publicizing the Master List of Industry Certifications
- Establish a means of reporting Outcomes by either School District or Workforce Region (or both)

Template for Guidance for Development of the Local Plans:

1. Specify Time Frame for development of local Plan
  - a. Guidance Issued not later than October 15 with Plan due not later than January 30, 2008
2. Plan to be approved with sign offs by local School Board, local Workforce Board, and a local Economic Development Council or Chamber of Commerce
3. List suggested Planning Partners; suggest or require---an open meeting or process to solicit input from the public, parents, students, business community

4. Specify “who” will receive the Plans from the local school districts---DOE?
5. Specify any guidance for those regions who may want to develop a joint Strategic Plan.....example: how do you define who can submit jointly? Members of a Workforce Region? Do we want to encourage jointly submitted plans?
6. Require a description of the methodology used to determine what Academies the District chose to offer.
7. Suggested broad areas for the local Strategic Plan to include. Strategic Planning Committee should have developed lists of possible resources, such as businesses already working with workforce boards:
  - a. Description of the local Planning Process
  - b. Description of methodology and resources used to determine local workforce current demands and future projections
  - c. Description of Curriculum to be offered and how academics and career education will be integrated in the Academy to achieve the Rigor and Relevance for industry certifications and/or earnings of college credit, and likelihood of a successful post secondary experience
  - d. Description of Teacher Training to include Industry Certifications
  - e. Description of Industry Certifications that can be earned
  - f. Description of the Articulation Agreements with Post Secondary including the number of and how college credits may be earned/rewarded (Copies of Signed Articulation Agreements to be attached as part of the local Plan)
  - g. Description of how Academy will be marketed to parents, students, and the business community
  - h. Describe how the business sector and the workforce board will be engaged in the development and offering of the Career and Professional Academy
  - i. Describe how the Academy will be evaluated; urge an outside, objective agency who will evaluate for successful completion, industry certifications awarded, GPA, graduation rates of academy enrollments,(as compared to school wide) number who entered post secondary, number who entered employment, wage rate of those entering employment
  - j. Describe process for adding new “Academies”