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ESE Parent Survey Dissemination Practices and Strategies Aimee Mallini September 2013

Indicator 8 – Percent of parents with a child receiving special education services who report that schools facilitated parent involvement as a means of improving services and results for children with disabilities.



Parent Survey Results

	Preschool			K-12		
	Surveys Returned	At or Above Standard Met	Target	Surveys Returned	At or Above Standard Met	Target
FY	#	%	%	#	%	%
2008-09	3,479	43%	47	13,369	32%	38
2009-10	2,111	56%	50	13,211	40%	40
2010-11	1,728	56%	51	11,184	40.4%	41
2011-12	1,539	54%	52	8,399	43.2%	42

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Technical Assistance

- Monthly Survey Response Data
- Best Practices of High Responding Schools
- Other Efforts



Technical Assistance

Monthly Survey Response Data



Best Practices for Highest Responding Schools

- District Action
- ESE Parent Survey Flyer
- School Newsletter/Monthly Notes
- Parent Meetings (IEP or Parent-Teacher Conferences)
- Automated Phone Calls
- Personal Communications
- Websites
- Special Events

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District Action

 Develop and distribute a memo from the ESE Director and/or Superintendent that stresses the importance of the survey and distribute it to school administrators-prior to the survey opening.

ESE Parent Survey Flyer

- Post at schools and district offices
- Distribute to parents via email
- Send- home with students
- Distribute to community partners including regional parent centers
- Disseminate to parents at Individual Educational Plan (IEP) meetings
- Send home with report cards and/or progress reports
- Email to ESE parents signed up to the school or district listserv

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School Newsletter/Monthly Notes

- Announce the survey and include a web link
- Include monthly survey reminders for the duration of the survey period (February 1 – June 30)

Parent Meetings – (IEP or Parent-Teacher Conferences)

- Provide a readily available computer for parents to complete the survey prior to or immediately following the meeting
- Provide parents with the survey web link for later use



Automated Phone Calls

 Announce survey dates, include the web link, and state that a computer is available at the school should a parent not have Internet access

Personal Communications

- Have district staff or teachers personally call parents
- Include a handwritten note accompanying the flyer
- Email reminders to parents

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Websites

 Announce the ESE Parent Survey and provide the survey link on the district and/or school website

Special Events

 Set up a laptop station at parent events; for example: parent nights, book fairs, open house, etc.



Other Efforts

- Partner agencies email survey announcement to their listservs
- Partner agencies add the survey announcement to their web page
- Add the survey announcement and link to staff email signatures
- Share reports compiled by the University of Miami's ESE Parent Survey Project with District's



BEESS Parent Services Update

Questions and Comments

