

**Statewide Email**

**DATE:** October 5, 2020

**FROM:** Henry Mack, Chancellor, Career and Adult Education

**TO:** District Adult Education Directors  
District Technical College Directors  
District Career and Technical Education Directors  
Florida College System Workforce Administrators

**Via:** [Chancellor2@fldoe.org](mailto:Chancellor2@fldoe.org)

**SUBJECT:** U.S. Department of Education Launches 2020 Catalyzing Career & Technical Education Competition

---

Colleagues,

Please see the following opportunity from the U.S. Department of Education. Please let me know if you intend to apply.

Best,

Henry

**Henry Mack**  
Chancellor  
**Florida Department of Education**  
**Division of Career, Technical, and Adult Education**  
325 West Gaines Street | Tallahassee, FL 32399  
Office: (850) 245-5071



**From:** U.S. Department of Education [<mailto:ed.gov@public.govdelivery.com>]

**Sent:** Wednesday, September 30, 2020 2:55 PM

**To:** Mack, Henry <[Henry.Mack@fldoe.org](mailto:Henry.Mack@fldoe.org)>

**Subject:** U.S. Department of Education Launches 2020 Catalyzing Career & Technical Education Competition

Henry Mack  
Chancellor of Career and Adult Education

---

[www.fldoe.org](http://www.fldoe.org)

325 W. Gaines Street | Tallahassee, FL 32399-0400 | 850-245-0505

## ***OCTAE Connection Flash Edition***

**September 30, 2020**

### **U.S. Department of Education Launches 2020 Catalyzing Career & Technical Education Competition**

As career and technical education (CTE) programs across the country innovate to meet the unprecedented challenges presented by COVID-19, [Assistant Secretary for Career, Technical, and Adult Education Scott Stump](#) announced the launch of the 2020 [Catalyzing Career and Technical Education Competition](#). With funding from the [U.S. Department of Education's Office of Career, Technical, and Adult Education](#), [Social Finance](#) and [JFF](#) will provide technical assistance to up to two winning Perkins-eligible sites to scale up high-quality, Perkins-eligible CTE programs.

“At OCTAE, we believe that high-quality CTE programs are more important than ever to help students transition successfully into a labor market and economy that has been greatly affected by COVID-19,” said Assistant Secretary Stump. “We are delighted to support JFF and Social Finance as they administer this competition, providing technical assistance and supporting the expansion of effective CTE programs.”

### **Win \$150,000-\$225,000 in technical assistance to support program development and achieve greater scale**

Eligible applicants are Perkins-eligible CTE providers. Awardees will receive free technical assistance at no cost, a value of approximately \$150,000-\$225,000, to expand their CTE programs. Social Finance and JFF will provide a suite of expert consultation services, evaluate preparedness to scale up programs, and explore new funding strategies to identify whether outcomes-based funding is feasible. Outcomes-based funding can take many forms, including Performance-based Contracts, [Social Impact Bonds](#), Income Share Agreements, and [Outcomes Rate Cards](#).

Depending on the needs of the winning site(s), potential outputs from the technical assistance could include identification of potential funding strategies for CTE programs and wraparound costs, analysis of local labor market needs and trends, evaluation of promising practices (e.g., remote learning) through a landscape review, and design of data collection and analysis strategies to capture program impact.

### **Learn more & submit your application**

The Request for Proposals can be found [here](#). Additional competition information and applicant supports can be found on Social Finance's [competition page](#). A webinar to address applicant questions is scheduled for Oct. 6, 2020, at 12 noon ET; [registration](#) is open. Applicants are strongly encouraged, but not required, to notify Social Finance of their intent to apply by **Oct. 16**,

2020. The deadline to apply is **Dec. 4, 2020**.

---

OCTAE website: <http://www.ed.gov/about/offices/list/ovae/index.html>

email: [octae.newsletter@ed.gov](mailto:octae.newsletter@ed.gov)

To subscribe, please use the email address:

[https://public.govdelivery.com/accounts/USED/subscriber/new?topic\\_id=USED\\_2](https://public.govdelivery.com/accounts/USED/subscriber/new?topic_id=USED_2)

OCTAE Connection does not endorse products, policies or practices described in its stories.

Remember to check out the OCTAE Blog: <https://sites.ed.gov/octae/>

---

Update your subscriptions, modify your password or email address, or stop subscriptions at any time on your [Subscriber Preferences Page](#). You will need to use your email address to log in. If you have questions or problems with the subscription service, please contact [subscriberhelp.govdelivery.com](mailto:subscriberhelp.govdelivery.com).

This service is provided to you at no charge by [U.S. Department of Education](#).

---

This email was sent to [henry.mack@fldoe.org](mailto:henry.mack@fldoe.org) by U.S. Department of Education · 400 Maryland Ave · Washington DC 20202 · 800-USA-LEARN

**GOVDELIVERY** 