

Celebrate Literacy Week, Florida! (CLW) 2020
BOOK Your Trip; Adventure Awaits!
Contest Entry Form

School District: _____ Date of Submission: _____
School: _____ Phone Number: _____
School Address: _____ City: _____
Choose one: ___ Elementary ___ Middle ___ High
Is your school a Charter School? ___ Yes ___ No
Project Sponsor's Name: _____ Email: _____
Principal's Name: _____ Email: _____
Book Title (If applicable): _____
Hashtag created for repost/calculation: _____

CONTEST DESCRIPTION:

Based on this year's CLW theme of *BOOK Your Trip; Adventure Awaits!*, schools will create a social media post. Social media posts can include but are not limited to: photo, video, meme, GIF, etc. Posts can be related to a book, reading, district or school being represented. All submissions must tag the following three hashtags: #FLedu #CLW2020 #flcelebratesliteracy. In addition, each entry should add a hashtag of their own that will be used to calculate the contest winner.

Contest winners will be determined based on the number re-posts by other accounts using the hashtag they created as of May 1, 2020. Social media platforms that will be considered include Instagram, Facebook and Twitter.

SUBMISSION REQUIREMENTS:

- Only one social media post may be submitted per school. Post must have a clear theme or central message that reinforces the contest theme.
- Post must be a student created product that follows district Student Rights and Responsibilities Handbook.
- By submitting a school/student created post into the **2020 Celebrate Literacy Week Contest**, you are releasing publication and talent presentation rights to the Florida Department of Education and are certifying that the work is free of copyright violations.
- Completed entry form (above portion of this form).
- **All submissions must be posted to Instagram, Facebook or Twitter as well as emailed to clw@fldoe.org by 5:00 pm Eastern Time, Friday, February 28, 2020, and should include:**
 - Completed and signed entry form (above portion of this form and signature below)
 - Student release form (attached)

I _____ (principal or sponsor) do hereby verify and certify that the content of the enclosed submission is free of copyright infringement and was fully student created.

Please note that failure to meet any of the above mentioned submission requirements may result in disqualification of the submission.