MEMORANDUM

TO: Publishers of Instructional Materials

FROM: John L. Winn, Commissioner
        Cheri Pierson Yecke, K-12 Chancellor

SUBJECT: Announcement of the 2007-2008 Instructional Materials Adoption

The Florida Department of Education has announced its plans for the 2007-2008 instructional materials adoption and is calling for bids in K-12 Reading.

Bids must be filed in the Instructional Materials Office of the Florida Department of Education no later than 5:00 p.m. (EDT), May 1, 2007. Resulting contracts shall be for a six-year period effective April 1, 2008.

The Florida adoption is limited to instructional materials that meet the definition of “major tool” and accompanying “ancillary materials” as follows:

Major Tool - The primary material for assisting in the instruction of a subject or course. Major tools may be available in bound, unbound, kit, or package form and may consist of hardbacked or softbacked textbooks, consumables, learning laboratories, manipulatives, electronic media, and computer courseware or software. The term does not include electronic or computer hardware even if such hardware is bundled with software or other electronic media. Teacher’s editions of student materials, when provided at no charge with the purchase of the student editions, may be considered for adoption and are usually considered part of the major tool.
Ancillary Materials - Supporting materials designed to accompany the major tool (examples: workbooks, tests, duplicating masters, computer software, videodiscs, and CD-ROMs).

To obtain information regarding bidding requirements and procedures, please visit the Instructional Materials webpage, http://www.firm.edu/doe/instmat, or contact:

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Questions related to this announcement may be directed to the Instructional Materials Office at (850) 245-0425.

JW/CY/dv