

Module C: Lesson Plan 8: Exploring Careers

Topic: Where to Find Career Information

Standard(s): Students will:

- 2.0 Develop skills to locate, evaluate, and interpret career information.
- 8.0 Demonstrate knowledge of technology and its application in career fields/clusters.

Length: Three class periods

Objective: Students will:

- Identify a variety of sources to obtain information about occupations
- Describe knowledge and skills needed in a variety of career clusters.
- Research occupations and identify characteristics.

Materials:

- Handout - *Interview Survey*
- Handout - *Career Research*
- Visit to the Library or access to the Internet

Description of Activities:

Session 1

1. Have students identify resources for obtaining occupational information. List on the chalkboard:
 - a. Resources in the library
 - b. Resources in the guidance office
 - c. Internet
 - d. Community bulletin boards
 - e. Newspapers, magazines, publications
 - f. Other
2. Have students discuss the kinds of information they may need to make an occupational choice:
 - a. aptitudes, skills, interests, values
 - b. Job requirements
 - c. education and training needed
 - d. other important information
3. Give students the Handout - *Interview Survey*. Discuss each of the questions with them, perhaps letting them ask the instructor the questions so that they get a feel for the kind of answers they will be getting. There may be additional questions the students want to add to the interview. Explain that many people or even companies prefer not to give out salary information so that question is not included. Discuss with the class about how average salary information can be obtained in a variety of sources. There are many factors that determine a person's salary. Give an example

for teachers. Their salaries vary according to experience, location, and education.

4. The **homework assignment** is to interview a family member, friend, or neighbor. Students should also write a paragraph explaining what they feel they would like or dislike about the person's job that they interviewed.

Session 2

1. Review the previous session and discuss the interviews.
2. Have students report their findings from the interview back to class.
3. Make a list of occupations on the chalkboard that students have obtained information about during their interviews.
4. Identify differences (if any) of male and female occupational choices.
5. At the end of the session, have students individually write a list of occupational information resources and write a description about one of the occupations that is the most interesting to them. This information can be saved in the student notebook.

Session 3

1. Have each student identify two or more occupations that he/she would like to know more about.
2. Give each student a copy of the Handout - *Career Research*. Explain to students that they have had the opportunity to interview someone to learn more about careers. Now they are going to look at resources in the library or access the Internet to research at least two of the occupations in which they are interested. Review the questions and have them use at least two different resources for research.

Evaluation: Students will learn how career information is structured and how to use a variety of resources to research careers.

Interview Handout

1. What is your job title?
2. What are some of your job duties?
3. What is your work schedule? Do you work on the weekends or travel?
4. How much education does your job require?
5. If you work for a large company, are there opportunities for promotions?
6. Would you recommend this type of work to others? Why?
7. Did you receive any assistance with career planning during school or afterwards? How did you decide what you wanted to do? Did you plan it or it just happened? Would you have made a different choice if you had it to do all over again?

Other questions?

Career Research

Use two resources to research and complete the information pertaining to an occupation you have chosen to explore.

1. Name of occupation:

2. Description of occupation:

3. Educational level recommended for this occupation; i.e. on-the-job training, 2-year technical school or state college, 4-year College, apprenticeship, etc.:

4. Salary/Wages (Beginning, Median, Experienced):

5. Places you could work (school, office, hospital, business, etc):

6. Qualities needed to be successful in this occupation; i.e. special skills, personal qualities, etc.:

7. What high school classes would be especially helpful in preparing for this career?

8. What are some aspects of this occupation that you may like or dislike?

9. List this occupation's Career Cluster.

10. List the two resources you used for research.

The 17 Career Clusters

Career Clusters provide a way for schools to organize instruction and student experiences around seventeen broad categories that encompass virtually all occupations from entry through professional levels. The seventeen Florida Career Clusters are:

Agriculture, Food & Natural Resources	The production, processing, marketing, distribution, financing, and development of agricultural commodities and resources including food, fiber, wood products, natural resources, horticulture, and other plant and animal products/resources.
Architecture & Construction	Careers in designing, planning, managing, building and maintaining the built environment.
Arts, A/V Technology & Communications	Designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.
Business, Management & Administration	Business Management and Administration careers encompass planning, organizing, directing and evaluating business functions essential to efficient and productive business operations. Business Management and Administration career opportunities are available in every sector of the economy.
Education & Training	Planning, managing and providing education and training services, and related learning support services.
Energy	Planning, managing and providing support and technical services related to the generation, transmission and distribution of various types of energy along with the engineering design, construction, maintenance, and repair of these systems.
Finance	Planning, services for financial and investment planning, banking, insurance, and business financial management.
Government & Public Administration	Executing governmental functions to include Governance; National Security; Foreign Service; Planning; Revenue and Taxation; Regulation; and Management and Administration at the local, state, and federal levels.
Health Science	Planning, managing, and providing therapeutic services, diagnostic services, health informatics, support services, and biotechnology research and development.
Hospitality & Tourism	Hospitality & Tourism encompasses the management, marketing and operations of restaurants and other foodservices, lodging, attractions, recreation events and travel related services.
Human Services	Preparing individuals for employment in career pathways that relate to families and human needs.
Information Technology	Building Linkages in IT Occupations Framework: For Entry Level, Technical, and Professional Careers Related to the Design, Development, Support and Management of Hardware, Software, Multimedia, and Systems Integration Services.
Law, Public Safety, Corrections & Security	Planning, managing, and providing legal, public safety, protective services and homeland security, including professional and technical support services.
Manufacturing	Planning, managing and performing the processing of materials into intermediate or final products and related professional and technical support activities such as production planning and control, maintenance and manufacturing/process engineering.
Marketing, Sales & Service	Planning, managing, and performing marketing activities to reach organizational objectives.
Science, Technology, Engineering & Mathematics	Planning, managing, and providing scientific research and professional and technical services (e.g., physical science, social science, engineering) including laboratory and testing services, and research and development services.
Transportation, Distribution & Logistics	Planning, management, and movement of people, materials, and goods by road, pipeline, air, rail and water and related professional and technical support services such as transportation infrastructure planning and management, logistics services, mobile equipment and facility maintenance.