# Module C: Lesson Plan 11: Exploring Careers

**Topic:** Exploring Florida Manufacturing Careers

**Standard(s):** Students will:

2.0 Develop skills to locate, evaluate, and interpret career information.
4.0 Demonstrate employability skills such as working in a group, problem-solving and organizational skills, and the importance of entrepreneurship.
8.0 Demonstrate knowledge of technology and its application in career fields/clusters.

**Length:** Two class periods

**Objective:** Students will work in teams to research and organize a report on a Florida based manufacturer:

- Identify the number of Florida based manufacturers.

**Materials:** Made in Florida website: [www.madeinflorida.org](http://www.madeinflorida.org)

The website includes:

- Made in Florida Video
- Facts about manufacturing companies in Florida
- Interviews and Virtual Tours
- Education and Career pathways

**Description of Activity:**

1. Divide the class into teams of 3 (this can be adjusted to fit your class size). Each team should determine a team leader, someone to take notes. Team members should each have an assignment: research, developing the report, or the oral presentation.
   - The report should include:
     1. The number of manufactures in the state of Florida
     2. An overview of a Florida based manufacturing company (they choose).
     3. The types of jobs available at their chosen company.
     4. The average annual salary for a Florida manufacturing employee.
     *other sources of information can be used in addition to [www.madeinflorida.org](http://www.madeinflorida.org)

2. Allow students to watch the Made in Florida video (22 minutes). They can watch it on the website at [http://www.madeinflorida.org/video.htm](http://www.madeinflorida.org/video.htm)

3. Have each team decide on a company for their project. Each team must have a different company.
4. Allow time for students to research, plan, and develop their oral presentation. Some of the project can be assigned as homework.
5. Each team will present their finished project – to inform the class about the manufacturing company they chose.
6. Ask each team to talk about their perceptions, before and after, regarding careers in manufacturing.
7. Discuss, with the class, their perceptions of manufacturing and how they have changed (if applicable).

**Evaluation:**

Students will be evaluated on:

- Teamwork skills
- Ability to research
- Project quality
- Presentation skills