## Florida College System Chancellor's Service Award Rules

Create a video (maximum of 40 seconds) using a smart phone, computer, and <u>http://www.stupeflix.com</u>. The use of professional video/camera equipment is prohibited. However, photos previously taken at civic engagement events using personal cameras are permitted. Each PTK chapter will be allowed to create a free account through the invitation link in this email.

Each video should highlight each PTK chapter's civic engagement.

Videos will be judged on two sets of criteria: the civic engagement activity highlighted, and the quality of the video itself.

50% Civic Engagement Activity:

-impact on community

-ability to be replicated

-participation level of PTK members

50% Video:

-technical features/quality

-creativity

-content

## VIDEO GUIDELINES

- Each PTK chapter may only sign up for ONE Stupeflix account.
- Only **one** video submission per PTK chapter is allowed, but during the creation process, each chapter can create as many videos as they wish with the Stupeflix account.
- The final video submission should be labeled "College Name PTK Chapter Name Final Submission." Please delete any other draft videos. Chapters with more than one video in their account at the submission deadline will be disqualified.
- Videos over 40 seconds will be automatically disqualified.
- The video must not contain brand names or trademarks.
- PTK chapters agree that they are the sole authors of the entry and have the permission to use or incorporate any entry portions authored or owned by third parties, and that they have not infringed upon the intellectual property rights or any legal or moral rights of any third party. Any elements of the video must be entirely in the public domain. Use of any elements that are not original or in the public domain may result in disqualification.
- PTK chapters agree that permission has been obtained from each person who appears in the contest entry video.
- The video must not contain material that is inappropriate, indecent, obscene, hateful, defamatory, slanderous or libelous, or that promotes discrimination in any form including age, disability, gender, nationality, race, religion, or sexual orientation.
- The Division of Florida Colleges reserves the right to disqualify and remove from the contest any video that it believes to contain inappropriate content or infringes on the rights of any third party.