The Arts, A/V Technology and Communications Career Cluster encompasses audio/video technology and film, journalism and broadcasting, performing arts, printing technology, telecommunications, and visual arts. Students prepare for these careers by designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design.

138,702 enrollments in High School programs
+ 19,417 enrollments in Middle School programs
= 158,119

Top High School Programs
- Digital Design  (73,809)
- Digital Media/Multimedia Design  (14,641)
- Television Production Technology  (9,049)
- Television Production  (8,946)
- Digital Video Technology  (7,235)

Top Certifications Earned by K-12 Students
- Adobe Certified Associate (ACA) Photoshop
- Microsoft Office Specialist (MOS) Bundle
- Adobe Certified Associate (ACA) Illustrator
- Adobe Certified Associate (ACA) Premiere Pro
- Certified Internet Web (CIW) Internet Business Associate

Articulation Pathway to College
- Apple Certified Pro (ACP) - Final Cut Pro X (APPLE020)
  Articulates 3 credits
- Digital Television and Media Production
- Digital Video Technology

$320.52 in State College Tuition Savings
Postsecondary & Employment

3,120
District Postsecondary Enrollments

16
Districts

Top Postsecondary Programs

- Digital Video Technology (871)
- Digital Photography Technology (1,771)
- Digital Media/Multimedia Design (407)
- 3D Animation Technology (277)
- Commercial Art Technology (187)

Employment Outlook

High Wage

$22.57 per hour
Mean Wage

Graphic Designer

Annual Openings

1,771
Annual Openings

Graphic Designer

Notes: Based on 2018-19 data. Postsecondary enrollment is limited to district programs and includes dual enrollment students.