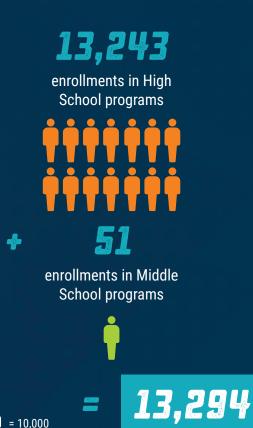
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TRANSPORTATION, DISTRIBUTION & LOGISTICS

The Marketing, Sales and Service Career Cluster consists of five pathways: marketing management; professional sales; merchandising; marketing communications and marketing research. Students in high school and postsecondary programs are preparing for careers in planning, managing and performing marketing activities to reach organizational objectives. Some examples of careers include customer service representatives, store managers and public relations managers.

2019-20



TOP CERTIFICATIONS EARNED BY K-12 STUDENTS

ASE Entry Level-Auto: Brakes (BR) ASE Entry Level-Auto: Suspension and Steering (SS)

Florida Automobile Dealers Association (FADA) Certificate

ASE Entry Level-Auto: Engine Repair (ER) ASE Entry Level-Auto: Electrical/ Electronic Systems (A6)

TOP HIGH SCHOOL PROGRAMS

Automotive Maintenance & Light Repair (7,717)

Global Logistics& Supply Chain Technology (1,777)

Automotive Collision Technology (606)

Outboard Marine Service Technology (564)

Automotive Collision Repair & Refinishing (501)

ARTICULATION PATHWAY TO COLLEGE

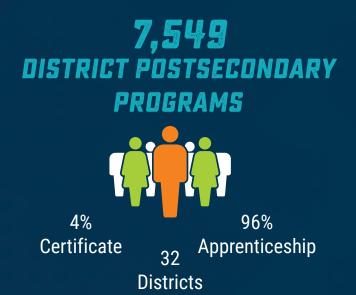
ASE Auto Maintenance and Light Repair (G1) (NIASE076)

Articulates3 credits

Automotive Service Technology A.S. Degree

\$320.52 in State College Tuition Savings

POSTSECONDARY & EMPLOYMENT





TOP CERTIFICATIONS EARNED BY DISTRICT POSTSECONDARY STUDENTS







EMPLOYMENT OUTLOOK

HIGH GROWTH
1.56%

Growth Rate

Operating Engineers/Construction Equipment Operators HIGH WAGE \$26.95

per hour Mean Wage

Aircraft Mechanics & Service Technicians

ANNUAL OPENINGS 2,454

Annual Openings

Operating Engineers/
Construction Equipment Operators



