Florida Future Educators of America
Annual State Conference
"Building the Future, One Mind at a Time"
January 31 – February 2, 2020

Inside Our Schools Competition



BUILDING THE FUTURE: ONE MIND AT A TIME

FLORIDA FUTURE EDUCATORS OF AMERICA 2020 STATE CONFERENCE

Inside Our Schools Competition Entry Form

| Chapter Name: | | | | | | |
|--|----------|------------------|----------|--|--|--|
| | | | | | | |
| Street | | | | | | |
| | | | | | | |
| City | District | | Zip Code | | | |
| School Telephone: | | | | | | |
| School Fax: | | | | | | |
| Advisor's Name: | | | | | | |
| Advisor's Email: | | | | | | |
| Advisor's Cellular N | umber: | | | | | |
| School Category: | High () | Postsecondary () | | | | |
| The undersigned certify that the Inside Our Schools video was designed by student member(s). | | | | | | |
| Chapter President ₋ | | | _ Date | | | |
| Chapter Advisor | | | Date | | | |

FFEA Inside Our Schools Competition

OVERVIEW:

This is a chapter competition. Each chapters will develop a 3-5 minute video to highlight at least one strategy that their school and/or school district is using to promote a positive classroom environment. The video of the strategies should appeal to anyone looking for ways to promote a positive classroom environment.

ELIGIBILITY:

- Each chapter may submit only one video.
- Videos are to be created by student members.

GUIDELINES:

- Collaborate as a chapter to brainstorm the ways in which your school and/or school district are promoting a
 positive classroom environment.
- Choose one strategy to be your focus.
- Observe the innovative strategy in action in various settings.
- Conduct research on the strategy and interview local education leaders (teachers, principals, assistant principals, dean's, coaches) about the strategy.
- Highlight your experiences with the strategy, as well as the personal opinions of those interviewed in your video.
- Length: 3 to 5 minutes; points will be deducted for videos that do not meet the length requirement.
- Multimedia elements must adhere to copyright and fair use guidelines. Submissions that include ANY
 copyrighted music, footage, or images will NOT be accepted. Entries that violate copyright or fair use guidelines
 will be disqualified (please see additional information on page 4).
- Student creator(s), sponsoring teacher(s), and the source of any non-original, multimedia elements (images and sounds), and permissions must be identified in the credits (credits may be provided as a last, single frame).
- Include a title screen (may be a single frame) with the title of your project and school and/or chapter name.
- By submitting your video, you are releasing publication and talent presentation rights to the Florida Department of Education and are certifying that the work is free of copyright violations. All accepted submissions may be featured on the Florida Department of Education's website.
- Only one submission per chapter is permitted.
- The video must be submitted via a YouTube link (please see the directions on page 5).

SCORING:

- The video will be scored using the attached rubric. The maximum total number of points possible is 16.
- The top 5 winners will be announced during the closing session on Sunday.

*Please note: Both high school and postsecondary entries will be scored within the same category based on the attached rubrics.

DEADLINE:

Submit the completed entry form and YouTube link for the completed video to the FFEA State Coordinator by email (EdRecruit@fldoe.org) no later than **Friday, November 22, 2019.**

FFEA Inside Our Schools Competition

USE OF COPYRIGHTED MATERIAL:

The video you submit for the Florida Future Educators of America's **Inside Our Schools** competition must be an original work. No copyrighted material (music, images, etc.) or trademarks (company names, logos, brands, etc.) may be used unless you own or have a license to use the material for this contest. **Written permission must be obtained and provided with your video submission for all copyrighted or trademarked materials.**

Music purchased from Amazon or iTunes for listening **DOES NOT** include the rights to sync your images and repackage as a video. Those rights are called synchronization rights and commercial music sync rights are expensive. Some people assume that the use of commercial music for nonprofit or school use is 'fair use' and that is not true. The 'fair use' exception to copyright is rather limited and does not include a submission to the Florida Future Educators of America's **Inside Our Schools** competition.

If you want to get permission to use copyrighted music, you can visit http://www.copyrightkids.org/ to find out more about how to write a letter to make the request. The site includes sample letters and links to music publisher contacts. There are several sources of music for videos, some of which are free and others that have to be purchased.

Music you create yourself:

- Garage band —http://www.apple.com/ilife/garageband/
- Music generators http://www.anticulture.net/MusicGenerators.php

Commercial music tracks that can be bought for use as background track:

- http://www.aircraftmusiclibrary.com/
- http://www.killertracks.com/

Creative Commons agreement music:

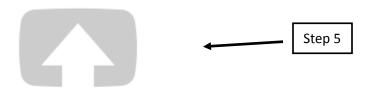
http://creativecommons.org/legalmusicforvideos

Keep in mind that 'Creative Commons' licensing is not necessarily free music. There are usually attribution or credit requirements and the artists may specify what kinds of works their music may be used.

FFEA Inside Our Schools Competition

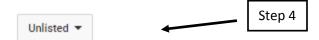
CREATING A YOUTUBE LINK:

- 1. Go to www.Youtube.com.
- 2. Create a YouTube account by clicking Sign in at the top right of the screen. You can use a Gmail account that you already have to create your account.
- 3. Click the <u></u> at the top right of the screen to upload your video.
- 4. When the upload screen pops up, be sure to click the dropdown arrow to change it from public to unlisted. See the picture below.
- 5. Click the arrow in the picture below to select your video file to upload.



Select files to upload

Or drag and drop video files



- 6. Select the video file you would like to use for your submission.
- 7. Wait for your video to completely upload. You will receive a link to your video submission.
- 8. Email the completed link along with your entry form to edrecruit@fldoe.org on or before Friday, November 22, 2019.

FFEA Inside Our Schools Competition Scoring Rubric

| Chapter Name: | Total Points: | out o | f 16 |
|--|---------------------------|-------|------|
| Is the school name and/or chapter name clearly identified? | YES | NO | |
| Are the copyright and/or fair use guidelines adhered and identified in t | he credits? YES | NO | |
| If you answered "no" to any of the questions above, do not continue v | with the scoring process. | | |

| Points Available | Accomplished | Commendable | Developing | Needs Improvement |
|------------------|------------------------|-----------------------|------------------------|-----------------------|
| | 4 | 3 | 2 | 1 |
| Content | The video is | The video shares | The video is on-topic, | The video struggles |
| | comprehensive with | research on the | but inconsistent with | to stay on-topic and |
| | extensive research, | strategy, provides an | the research, | does not provide |
| | provides an in-depth | explanation, and is | explanation, and | research or an |
| | explanation, and is | organized. | organization of the | explanation of the |
| | expertly organized. | | chosen strategy. | chosen strategy. |
| Clarity | Throughout the | The chosen strategy | The video is | The video is |
| | video, the chosen | is mostly the focus. | inconsistent in its | confusing or unclear |
| | strategy is the focus. | Clearer and more | delivery about the | about the chosen |
| | Understanding of the | specific language and | chosen strategy. | strategy. |
| | strategy is evident | storytelling would | | |
| | through clear, | increase the | | |
| | specific, and | understanding of the | | |
| | compelling language | chosen strategy. | | |
| | and storytelling. | | | |
| Creativity | The video conveys its | The video employs | The video would | The video needs |
| | message in creative | creative ideas to | benefit from more | significant |
| | and inventive ways | convey its message | inventive or creative | improvement in |
| | that expertly | though the choices | choices to better | order to engage the |
| | maximize the | do not maximize the | engage the audience. | audience. |
| | engagement and | impact for the | | |
| | impact for the | audience. | | |
| | audience. | | | |
| Professionalism | The video production | The video production | The video production | The video production |
| | value (picture and | value (picture and | value (picture and | value (picture and |
| | sound quality, | sound quality, | sound quality, | sound quality, |
| | editing, composition) | editing, composition) | editing, composition) | editing, composition) |
| | reflects professional- | reflects student- | reflects developing | is limiting and |
| | caliber work. | caliber work. | work. | distracting. |

Is the video between three and five minutes in running time? YES NO (If no, subtract 2 points from total score)