## WHAT

Florida Future Educators of America Annual State Conference

### WHEN

Conference January 31 – February 2, 2020

College Night February 1, 2020 4:30 p.m. – 6:00 p.m.

# **WHERE**

Rosen Plaza Hotel
9700 International Drive
Orlando, Florida 32819
1-800-627-8258



## WHO ATTENDS

Florida Future Educators of America (FFEA) members from around the state will be present at the 2020 FFEA Conference attending informational sessions presented by Florida Teachers of the Year and other excellent Florida educators. There is an expected attendance of 400 student members and advisors at the 2020 conference.

## **SPONSORSHIPS**

Sponsorships and advertisements are available to showcase your college at the 2020 FFEA Annual State Conference. We invite your institution to become a sponsor of the conference, giving you the greatest amount of exposure and recognition. Your support will provide your institution with the opportunity to positively impact a future educator and bring more visibility to your program. Sponsorship opportunities are detailed on the following page.

# **COLLEGE NIGHT**

College Night is another way for your institution to participate in the 2020 FFEA Conference. College Night provides conference attendees an opportunity to speak with college representatives about postsecondary opportunities. Your institution will be able to provide high school students with information about the programs you offer.

College Night exhibitors will be provided:

- A six foot table and two chairs
- Recognition as a College Night participant in the conference program
- Recognition at the closing session of the conference

An online registration form for College Night is available

http://buytickets.at/floridafutureeducatorsofamerica/304880. Please submit your online registration for the conference by Friday, December 6, 2019. Any questions or concerns about not receiving your confirmation email, please contact Kristin Earley at <a href="mailto:Kristin Earley@fldoe.org">Kristin.Earley@fldoe.org</a>.

# **COMMITMENT**

A Sponsorship and College Night Commitment Form is included in this packet. Please complete the commitment form to secure your level of sponsorship and/or your institution's booth at College Night.

If you are interested in placing an ad or would like more information regarding additional sponsorship opportunities, please contact the FFEA State Coordinator at EdRecruit@fldoe.org or 850-245-9944. Additionally, be sure to bring your own power cords (sufficient number) and related equipment. All ads must be submitted by Friday, December 6, 2019.

# \* Exclusive sponsorship of a meal with opportunity for remarks \* Recognition on Florida Education Foundation's website

- \* Full page color ad in conference program
- \* Two complimentary conference registrations
- \* Inclusion of two items in conference participant bag
- \* Company booth at College Night
- \* Recognition throughout conference, including the program
- \* Recognition in FFEA communication emails
- \* Recognition on conference signage

# \* Full page color ad in conference program

- \* One complimentary conference registration
- \* Inclusion of one item in conference participant bag
- \* Company booth at College Night
- \* Recognition throughout conference, including the program
- \* Recognition in FFEA communication emails
- \* Recognition on conference signage

# \* Half page color ad in conference program \* Company

- \* Company booth at College Night
- \* Recognition throughout conference, including the program
- \* Recognition in FFEA communication emails
- \* Recognition on conference signage

# \* Full page ad in conference program, \$150.00

- \* Half page ad in conference program, \$75.00
- \* Company Booth at College Night, \$50.00



2020 FLORIDA FUTURE EDUCATORS OF AMERICA ANNUAL STATE CONFERENCE PARTNERSHIP OPPORTUNITIES

# 2020 Florida Future Educators of America Conference

# Sponsorship and College Night Commitment Form

| Company:  |  |  |
|---|--|--|
| Address:  |  |  |
| City/State/Zip:   |  |  |
| Contact Name:   |  |  |
| Title:  |  |  |
| Phone:  | Fax:   |  |
| Email:  |  |  |
| Partnership Levels:   |  |  |
| ☐ Platinum - \$5,000  | $\square$ Full page color ad in conference program - \$150 |  |
| ☐ Gold - \$3,500  | $\square$ Half page color ad in conference program - \$75  |  |
| □ Silver - \$2,000  | ☐ Booth at College Night- \$50                             |  |
| Please note: Platinum and gold partnerships include full page ad and booth at College night. Silver partnership includes a half page ad and a booth at College night. |  |  |
|   |  |  |
| Authorized Name (print):  |  |  |
| Authorized Signature (req   | uired):  |  |

For your convenience, credit card payments are also accepted. Payments may be mailed to:

Please email it to <a href="mailto:EdRecruit@fldoe.org">EdRecruit@fldoe.org</a> by Friday, December 6, 2019.

Florida Education Foundation c/o Florida Future Educators of America 325 West Gaines Street, Suite 124 Tallahassee, Florida 32399-0400

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