



Florida's Degree Attainment Goal

Chancellor Madeline Pumariega

September 14, 2018



STATE UNIVERSITY SYSTEM OF FLORIDA
Board of Governors



ENTERPRISE FLORIDA



Attainment

By 2025, more than **60 percent** of Florida's jobs will require a postsecondary degree or certificate, yet only **47 percent** of working-age residents currently meet that threshold. To bridge the gap, the Florida Higher Education Coordinating Council has set a statewide educational attainment goal of

55 percent by 2025.



To reach this goal, **1 in 12 adults** must earn at least an associate's degree or certificate by 2025.



Attainment Matters

Why does it matter?

Higher attainment levels positively impact the individual, local community, and state of Florida:



Florida's Workers:

increased job opportunity, higher earnings, decreased likelihood of unemployment over a lifetime, enhanced skills



Taxpayers:

increased civic engagement, improved economic impact, decreased population who need public assistance



Local Business Leaders:

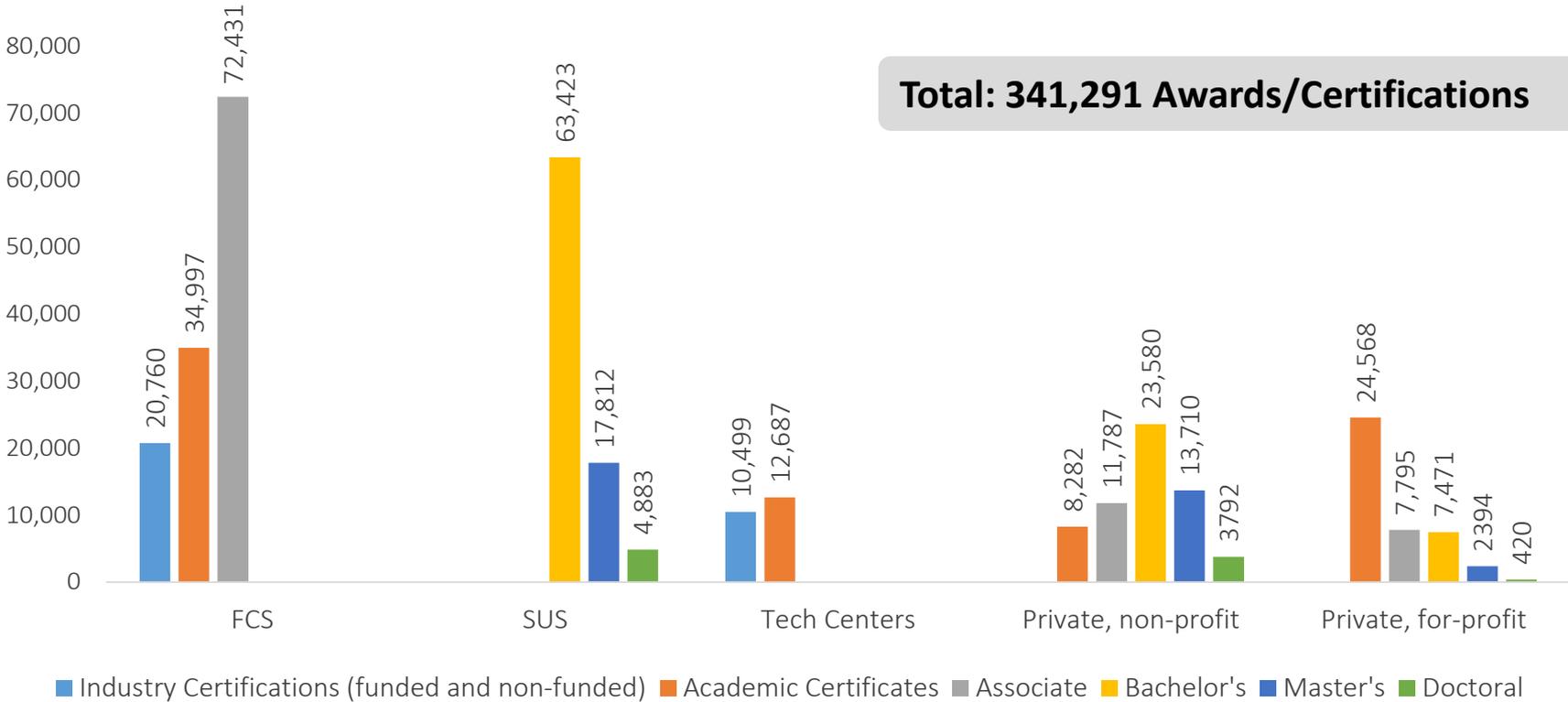
increased ability to meet current and future talent needs, enhanced worker productivity, business development and growth, economic development



Universities & Colleges:

increased enrollment, increased demand for educated talent pool

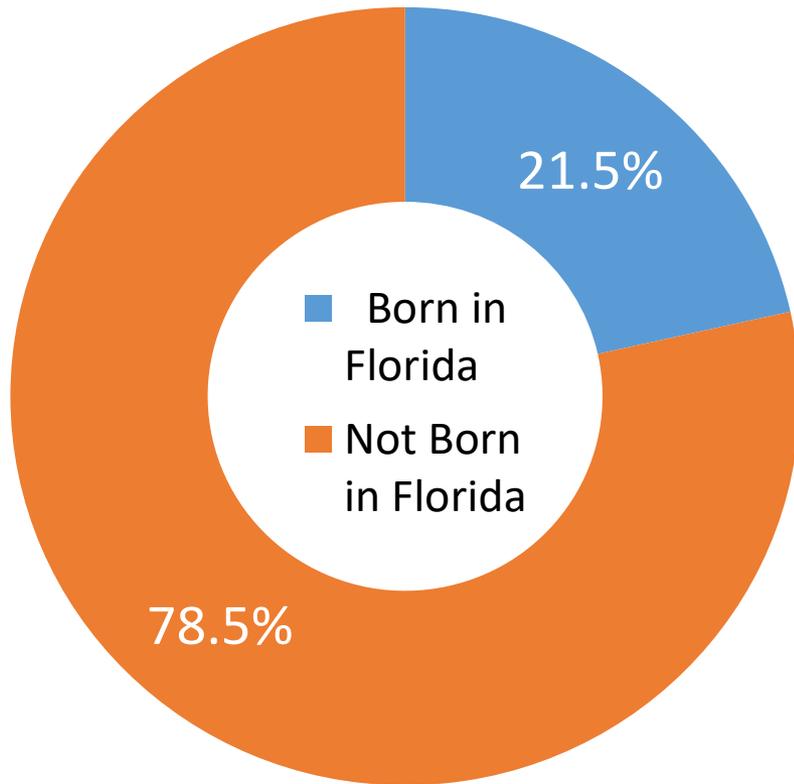
Degree Production in Florida, 2015-16



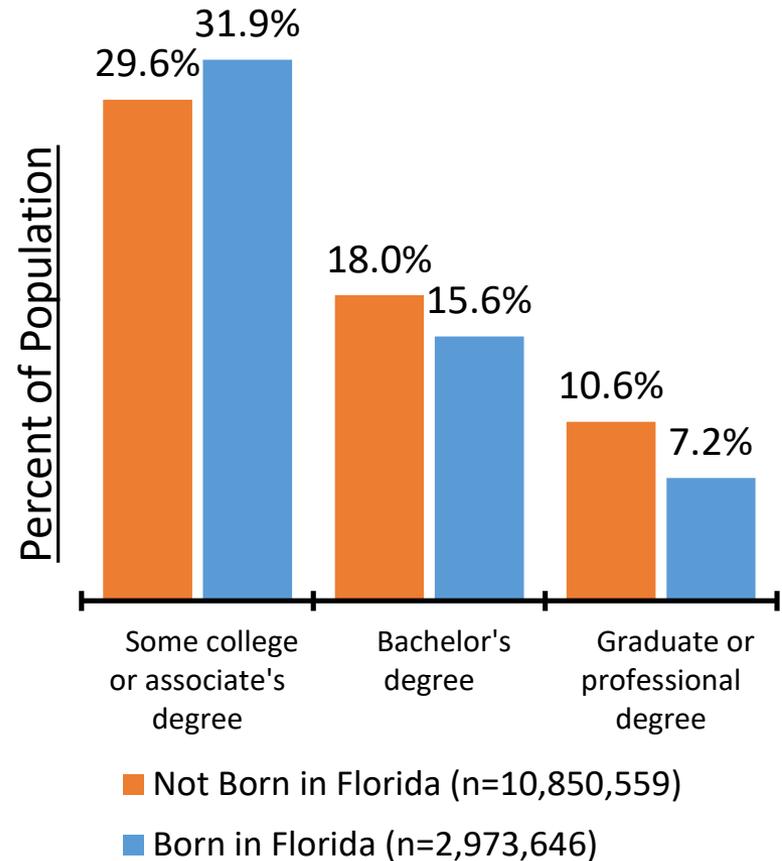
Note: These data represent the count of awards conferred in 2015-16. It is possible for a student to have earned more than one degree. Students, particularly those in upper-division programs, may already hold a lower-division credential. Completions contribute to a state's attainment level, but completion is not synonymous with attainment, as attainment reflects the percent of the population with postsecondary credentials.

Migration in Florida

All Adults 25 and older in Florida = 14,703,671

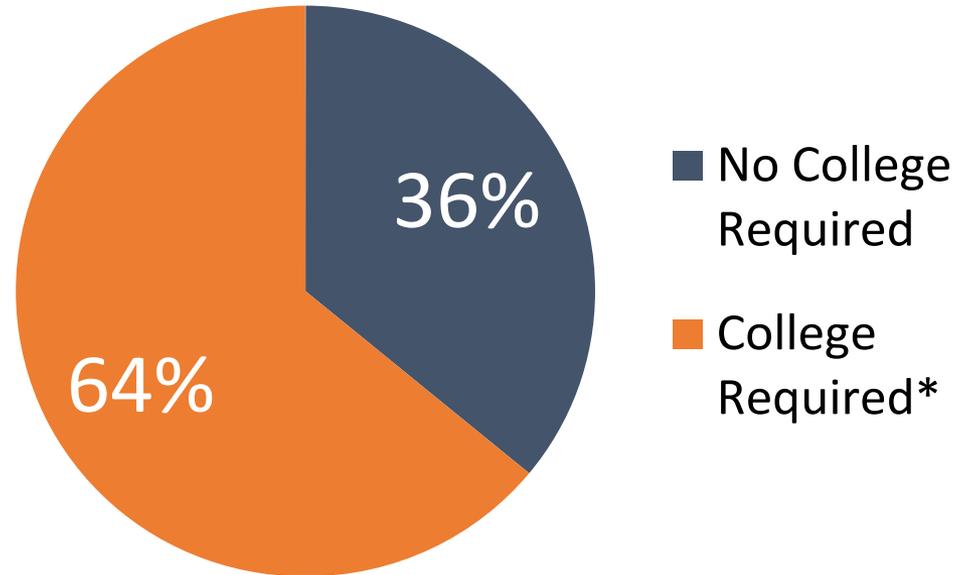


Education by Migration



Demand for Educated Workers: 2025

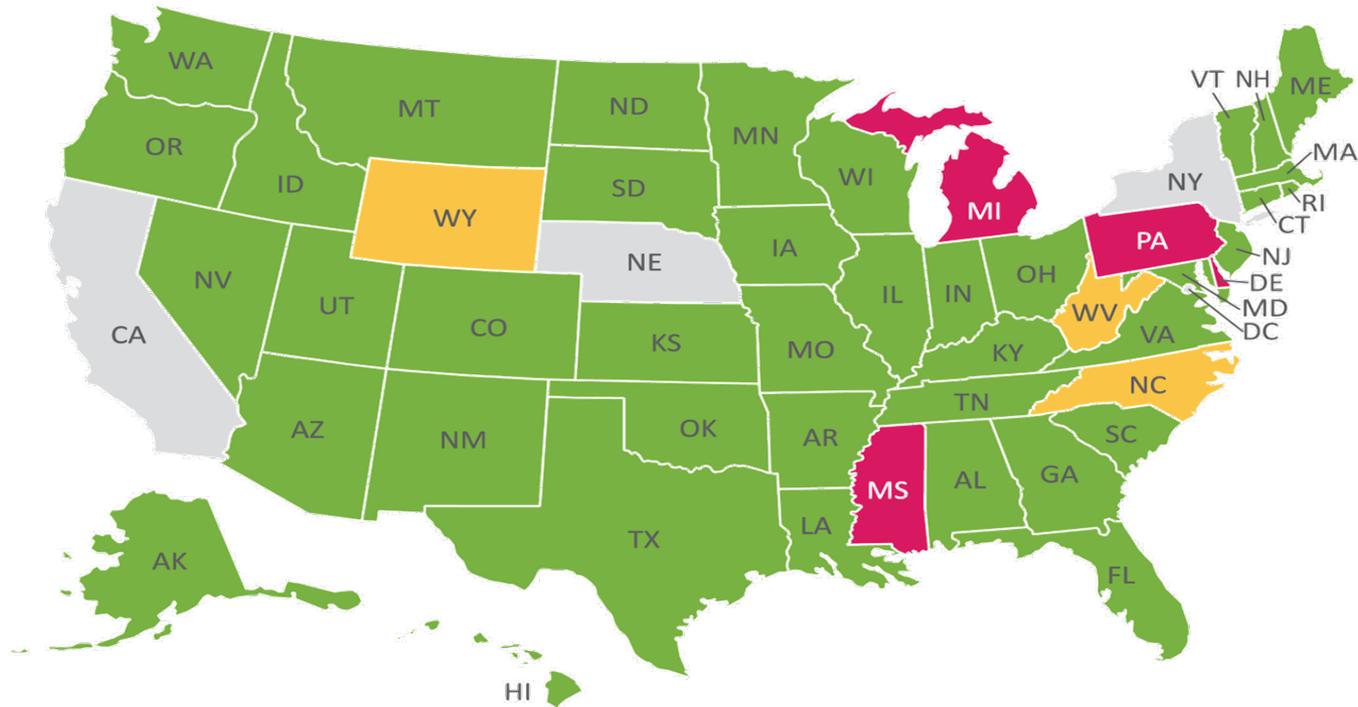
- Nationally, 64% of jobs will require education beyond high school, which represents 1,000,000+ additional credentials
- Florida will add six million more residents and will need to create two million net new jobs by 2030, according to Florida Chamber Foundation



**Categories included in "College Required:" Less than associate degree, associate degree, bachelor's degree and graduate degree.*

States with Attainment Goals

In response to the increasing demand for jobs that require education and training beyond high school, 40 states, including Florida, have adopted attainment goals.



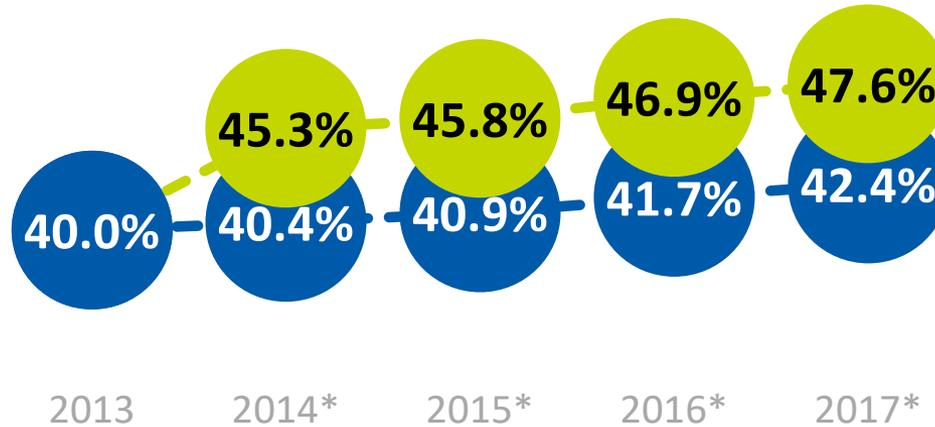
■ Has Strong Attainment Goal*

■ In Process of Developing an Attainment Goal

■ Has Attainment Goal with a Majority of Components of a Strong Goal

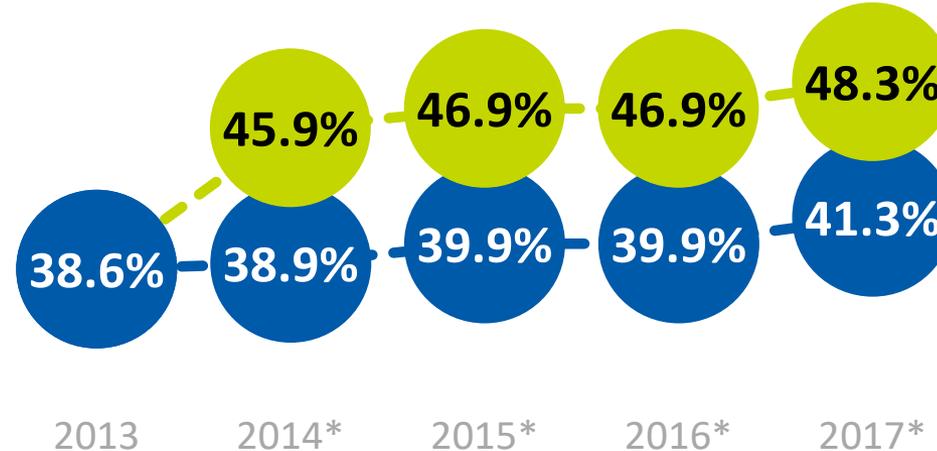
** A strong attainment goal is quantifiable, challenging, long-term, addresses closing equity gaps and is adopted in a way to drive policy and practice.*

UNITED STATES
47.6% ↑ 7.6%
since 2013



*An estimated 7% of Florida residents and 5.2% of U.S. residents hold a workforce-relevant certificate, according to Lumina Foundation. Certificate data are not yet available at the county level.

FLORIDA
48.3% ↑ 9.7%
since 2013
ranks 21st among all states in the U.S.

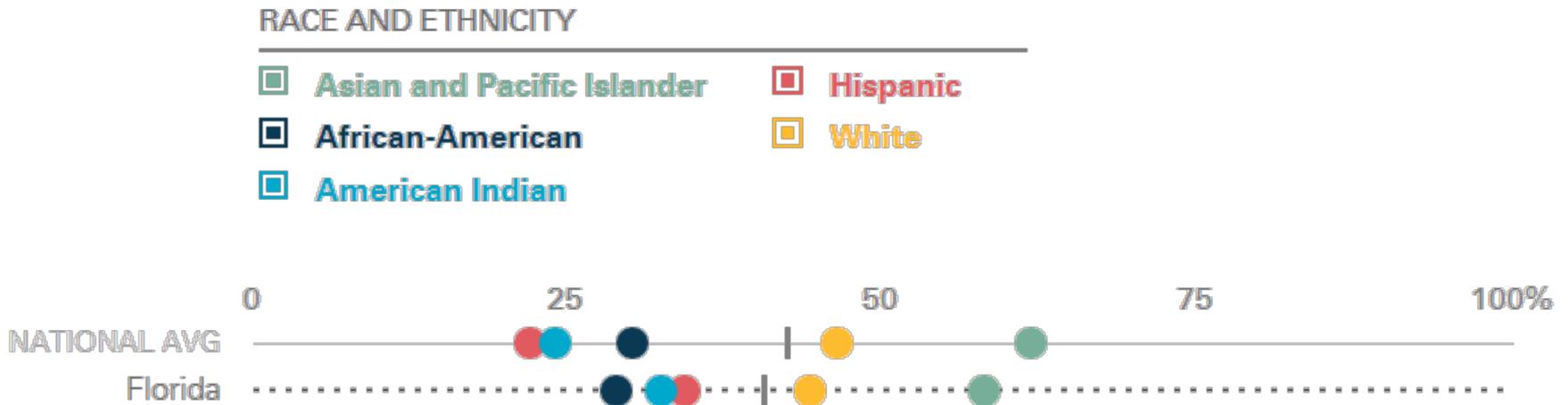


■ 2-year degree or higher ■ Includes workforce-relevant certificates

Source: United States Census Bureau, American Community Survey 1-year estimates; Lumina Foundation, Stronger Nation Report, 2017

Attainment by Race/Ethnicity

Explore **Florida's attainment rates across five racial and ethnic groups**, and see how it performs relative to other states. Attainment is shown here as the percentage of residents, ages 25-64 with at least an associate degree.



Percentage of Florida Residents (25-64) with AA Degree or Higher, by County, 2016

Alachua	54%	DeSoto	12%	Hendry	15%	Levy	19%	Osceola	31%	Suwannee	19%
Baker	22%	Dixie	12%	Hernando	29%	Liberty	16%	Palm Beach	44%	Taylor	19%
Bay	34%	Duval	39%	Highlands	25%	Madison	22%	Pasco	37%	Union	15%
Bradford	22%	Escambia	41%	Hillsborough	43%	Manatee	37%	Pinellas	42%	Volusia	34%
Brevard	42%	Flagler	32%	Holmes	18%	Marion	27%	Polk	29%	Wakulla	28%
Broward	44%	Franklin	20%	Indian River	36%	Martin	42%	Putnam	20%	Walton	34%
Calhoun	15%	Gadsden	24%	Jackson	21%	Miami-Dade	40%	Santa Rosa	41%	Washington	16%
Charlotte	30%	Gilchrist	24%	Jefferson	29%	Monroe	39%	Sarasota	40%	All Florida	39%
Citrus	26%	Glades	16%	Lafayette	21%	Nassau	32%	Seminole	52%		
Clay	37%	Gulf	23%	Lake	33%	Okaloosa	41%	St. Johns	54%		
Collier	38%	Hamilton	16%	Lee	35%	Okeechobee	17%	St. Lucie	31%		
Columbia	26%	Hardee	12%	Leon	56%	Orange	45%	Sumter	31%		

What is Rise To 55?

Florida and America face an urgent and growing need for talent, specifically among adults 25 to 64 with postsecondary degrees or credentials qualified to fill high-wage, high-skill job openings anticipated by 2025.



Our Initiative

The Higher Education Coordinating Council (HECC) understands the most powerful indicator of economic development and healthy communities is educational attainment and is committed to ensuring Florida has the talent needed to meet the growing economy and population. On November 28, 2016, the council approved a motion to establish a statewide attainment goal of 55 percent to be reached by the year 2025.

Strategies to Increase Attainment

- Continue to support all education sectors **defining key performance metrics** to align with statewide higher education policy and fiscal goals
- Continue and **broaden commitment to seamless articulation** from K-12 to the colleges and between the colleges and universities through guided pathways

Strategies to Increase Attainment (Continued)

- Strengthen **partnerships** with business and economic development by ensuring program alignment to workforce needs
- Expand incentives to promote **collaboration and engagement** between the business community and education system

www.FLDOE.org

