

GOODHEART-WILCOX PUBLISHER QUESTIONNAIRE

Course: Television Production (8772100)

Title: *Television Production & Broadcast Journalism*, Edition: 2nd

Copyright: 2012

Author: Harris

Grade Level: 9 - 12

Authors & Credentials: List full name of author(s), with major or senior author listed first. Briefly provide credentials for each author.

Phil Harris received a Bachelor of Science degree from East Carolina University and Master of Arts in Technology Education from George Mason University. He is also a graduate of Imero Fiorintino Lighting Seminars. Mr. Harris's professional production experience includes a wide range of freelance videography (from weddings to commercials), over 25 years as a freelance theatrical makeup designer and artist, and experience directing more than 25 plays and musicals for community theater since 1979. Mr. Harris brings over 34 years of teaching television production to this book. As part of the program he taught, Mr. Harris created Digital Wave Productions, a school-based enterprise that allows students to gain professional work experience and raise funds, while producing video projects for clients. Mr. Harris retired from teaching in 2006, but remains passionate about sharing his successful curriculum and facility design tips with fellow television production and broadcast journalism instructors. He is well-known in the career education field as a convention speaker and is a session presenter and contest judge at many conventions and conferences, including SIPA, JEA, STN, ITEA, ACTE, and ASPA. Through his consulting business, Mr. Harris assists school districts and individual schools design, develop, and implement television and video programs, and provides training for teachers of these courses. Mr. Harris can be contacted through the Video Educator Training Web site (www.video-educator-training.com).

Students: Describe the type(s) of students for which this submission is intended.

This submission is intended for Florida high school students enrolled in a Television Production program.

1. IDENTIFY AND DESCRIBE THE COMPONENTS OF THE MAJOR TOOL. The Major Tool is comprised of the items necessary to meet the standards and requirements of the category for which it is designed and submitted. As part of this section, include a description of the educational approach of the submission.

Educational Approach (The information provided here will be used in the instructional materials catalog in the case of adoption of the program. Please limit your response to 500 words or less.)

Television Production & Broadcast Journalism prepares students to work in the industry by providing an overview of the equipment, job responsibilities, and techniques involved with both studio and remote location work. The activities and processes involved with each phase of production are presented. Broadcast journalism coverage includes ethics and news judgment, news writing, and conducting interviews. The content provides students the technical skills necessary to enter the industry as a production assistant. A strong emphasis is placed on vocabulary and the correct use of technical terms to prepare students to speak the language of the industry. STEM and Academic Activities relate content to other disciplines, including science, math, language arts, and social science.

Major Tool - Student Components Describe each of the components, including a format description.

1. *Television Production & Broadcast Journalism* student textbook (printed, hard cover, full-color textbook with 539 pages).
2. Online Student Center for *Television Production & Broadcast Journalism* provides the foundation of instruction and learning for digital and blended classrooms. An easy-to-manage, shared classroom subscription makes it a hassle-free solution for both students and instructors. An online student text and workbook, along with rich supplemental content, brings digital learning to the classroom. All instructional materials are found on a convenient online bookshelf that is accessible at home, at school, or on the go.
3. *Television Production & Broadcast Journalism* Bundle combines both a printed text and an Online Student Center. All student support materials are available online in a six-year classroom subscription.

Major Tool - Teacher Components Describe each of the components, including a format description.

(N/A - see Ancillary Materials - Teacher Components below)

2. IDENTIFY AND DESCRIBE THE ANCILLARY MATERIALS. Briefly describe the ancillary materials and their relationship to the major tool.

Ancillary Materials - Student Components Describe each of the components, including a format description.

(N/A - see Ancillary Materials - Teacher Components below)

Ancillary Materials - Teacher Components Describe each of the components, including a format description.

Online Instructor Resources include Answer Keys, Lesson Plans, Instructor's Presentations for PowerPoint®, ExamView® Assessment Suite, and more.

3. HOW MUCH INSTRUCTIONAL TIME IS NEEDED FOR THE SUCCESSFUL IMPLEMENTATION OF THIS PROGRAM? Identify and explain the suggested instructional time for this submission. If a series, state the suggested time for each level. The goal is to determine whether the amount of content is suitable to the length of the course for which it is submitted.

Program planning guides are provided to suggest ways to schedule the chapters for different course calendars, including 12-week trimester and 18-week semester courses.

4. WHAT PROFESSIONAL DEVELOPMENT IS AVAILABLE? Describe the ongoing learning opportunities available to teachers and other education personnel that will be delivered through their schools and districts as well as the training/in-service available directly from the publisher for successful implementation of the program. Also provide details of the type of training/in-service available and how it may be obtained. (The information

provided here will be used in the instructional materials catalog in the case of adoption of the program.)

In-service/staff development training is available during the life of the adoption in various formats upon request. Training support documentation can be provided in print or webinar and is available at no cost for the hours needed. Please contact G-W Educational Consultant Irene deVarona (877.327.4209 phone, idevarona@g-w.com e-mail) to arrange mutually-agreed upon in-service dates and formats.

5. WHAT HARDWARE/EQUIPMENT IS REQUIRED? Briefly list and describe the hardware/equipment needed to implement the submission in the classroom. REMEMBER: Florida law does not allow hardware/equipment to be included on the bid! However, schools and districts must be made aware of the hardware/equipment needed to fully implement this program.

For Online Materials: • Operating System: Microsoft Windows XP/VISTA/7/8, Mac OS 10.4 or later, or Mac iOS 4.3 or later. • Minimum Hardware: 600 MHz processor; 128 MB RAM; monitor or touch screen display. • Online Access: Internet or Wi-Fi connection is required; cookies and JavaScript enabled for full functionality. • Recommended Web browsers: Firefox, Internet Explorer, Chrome, or Safari.

6. WHAT LICENSING POLICIES AND/OR AGREEMENTS APPLY? If software is being submitted, please attach a copy of the company's licensing policies and/or agreements.

Not Applicable

7. WHAT STATES HAVE ADOPTED THE SUBMISSION? List some of the states in which this submission is currently adopted.

Television Production & Broadcast Journalism (and its previous title Television Production) has been adopted in Alabama, Florida, Georgia, Kentucky, Mississippi, Tennessee, and Texas.

8. LIST THE FLORIDA DISTRICTS IN WHICH THIS PROGRAM HAS BEEN PILOTED IN THE LAST EIGHTEEN MONTHS.

Not Applicable