



“Family literacy takes place during daily routines in life as parents, children, and other family members use literacy at home and in their community.”

—International Literacy Association



Research says a student’s family support system is the number one predictor of school success. When parents are involved in their children’s reading at home, children do better in school and the schools they attend do better, too.

Based on this research, the Florida Department of Education created the Just Take 20 literacy campaign to provide K-12 families with practical, easy-to-implement reading activities they can do with their child. The campaign encourages families to seize everyday teachable moments to add 20 minutes of daily reading to their busy lives.

Get Involved with the Just Take 20 Challenge!

Schools and families can take advantage of the many Just Take 20 online and face-to-face activities by visiting JustTake20.org.

Opportunities include:

- Fun interactive family workshops
- Community reading events and festivals
- School campaign events

Interactive Literacy Activities for your Child or Student!

At JustTake20.org, families will find it easy to practice reading at home with activities tailored to their child’s grade level. Families can choose from six different categories of literacy skills. Online activities are easily accessed on any smart phone, tablet or computer and include tips for parents and downloadable materials, providing learning at the kitchen table or on the go.

Come read with us!

JustTake20.org

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