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FLORIDA BOARD OF EDUCATION
DEERWOOD CENTER
FLORIDA COMMUNITY COLLEGE in JACKSONVILLE
JACKSONVILLE, FLORIDA
SEPTEMBER 20-21, 2001

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Chairman F. Philip Handy convened the meeting of the Florida Board of Education in the Deerwood Center, Florida Community College in Jacksonville, Jacksonville, Florida, at 10:00 a.m., September 20, 2001, with the following members present: Linda J. Eads, T. Willard Fair, Charles P. García, Julia L. Johnson, William Proctor, and Carolyn K. Roberts.

Staff present were: Jim Horne, Secretary; John Winn, Assistant Secretary; Lauren Cain, Director, Communications; Georgia McKeown, Chief of Staff; Larry Wood, Director, Budgets; Sharon Koon; Laura Butler; and Shaunna Speer.

1. Greetings and Opening Remarks

Chairman Handy asked for a moment of silence to honor those killed in the terrorist attacks in New York, Washington, D.C., and Pennsylvania. Dr. Thomas W. Fryer, Chairman, FCCJ District Board of Trustees, welcomed the members of the Florida Board of Education to the College.

2. Approval of Minutes of Meeting held August 21-22, 2001

Mr. Handy said the August Board Minutes should be corrected to show correct statutory references on page 2., paragraph 2.

Mr. Fair said the Minutes should reflect the Board's discussion of the Guiding Principles on the second day of the meeting, and his Motion to Table related to that discussion. Mr. García said the Board had also discussed the hiring of a facilitator for the development of the Strategic Plan. Mr. Handy said no vote had been taken on that issue.

Mrs. Roberts moved that the Board approve the Minutes of the meeting held August 21-22, 2001, as corrected. Mr. Fair seconded the motion, and members of the Board concurred. Minutes, as corrected, would be distributed prior to the next Board meeting.

3. Member Questions/Observations

Dr. Eads commended USF President Judy Genshaft on her commitment to diversity at the University. Mr. García said he had visited Miami-Dade Community College.

4. Secretary's Report

Secretary Horne reported on: a policy directive for students called to serve their country; presentation of the K-20 Budget Request to the State Board of Education; meeting with the Division of Bond Finance to discuss refinancing issues; meeting at Florida State University on distance learning initiatives; and, appointment of Student Retention Task Force.

Mr. Horne introduced Dr. William Proctor, Executive Director, Council for Education Policy, Research and Improvement, who described the role of this Council and the development of strategic options for K-20.

Mr. García inquired on the status of the Strategic Plan and appointment of three Chancellors. RFP issued; staff pre-qualifying Executive Search firms. Firm selected would conduct national searches for all these positions.

Mr. Fair offered a motion that it be the charge to the Secretary to hire a national search firm to conduct all four searches. Dr. Eads seconded. Mr. Horne said the Secretary should be held responsible; the responsibility for searches should be delegated to the Secretary. Mr. García said he was not comfortable delegating this Board duty.

Dr. Proctor said the situation was not what the Board might prefer. The Secretary should be responsible for his staff. The Board should hold the Secretary responsible and he would give full credit to the Secretary's recommendation as to these employees. Board concurred in the motion.

Mr. Fair said the Secretary's Report should be an action item. He moved that the Board accept the Secretary's Report. Mrs. Roberts seconded, and members concurred.

5. Overview of Strategic Plans

Mr. Handy said that developing the Board's Strategic Plan was one of the most important tasks facing this Board. He said the Board could not proceed without knowing where the Department of Education stood at present and what Strategic Plans were already in place for the several sectors. To provide that context and to provide the Board the opportunity to understand the current status, he had asked that staff review the current plans, without the help of an outside facilitator. Mr. Winn said the Strategic Plan developed by this Board would provide the planning framework for all education. He described the Long Range Program Plans in place, also a statutory requirement, which linked agency budgets to agency activities and goals. He said the provisions of the law passed last Session, SB 1162, gave this Board responsibility for this planning effort.

Mr. García moved that the Board proceed to hire a world class facilitator. Mr. Handy responded that he and Secretary Horne had determined not to have a facilitator present for this first discussion. Mr. Fair said the Minutes should reflect the narrative. He moved to table the motion.

Mr. Jarrett reviewed the Strategic Plan for K-12 education in Florida. Mr. Armstrong reviewed the Strategic Plan for the Division of Community Colleges; Ms. Loretta Costin reviewed the Plan for Workforce Development; and Dr. Blackwell reviewed the Strategic Plan for the University System.

Mr. Winn said the Strategic Plan should include high-level objectives to guide the Board. It should include goals and initiatives set forth in clear plain language. Mr. Handy said the Plan should follow the "rule of seven" and should be no more than a five to ten page document which would be meaningful to the public. It should be the one strategic voice for education in Florida.

Mr. García said he was familiar with strategic plans in the corporate sector and what these plans should address. He said the Board should be working with a high-level facilitator and that he wanted to contact someone who would be willing to serve as a high-level facilitator and offer ideas pro bono. There should be agreement that there be no discrimination against the firm in responding to other state RFP's. He moved that the Board allow an individual from KPMG to give a presentation to the Board on Friday, September 21, 2001. Mr. Fair seconded the motion.

Discussion followed about the hiring of a consultant versus the need to continue a thoughtful and deliberative process. Mr. Handy suggested that the Board hold a workshop prior to the October meeting and that the Secretary talk with several consultant firms.

Mr. García said this Board needed to do big and bold things and that he wanted to keep on the table the motion to authorize KPMG to make a presentation on September 21, 2001.

Mr. Fair called the question. Members of the Board voted as follows: Dr. Proctor voted no; Dr. Eads voted no; Ms. Johnson voted no; Mr. García voted yes; Mr. Fair voted yes; and Mrs. Roberts voted no. The motion failed.

Mr. García moved that the Secretary and the Chairman consult with several firms, including KPMG, Boston Consulting, Price Waterhouse, and Accenture, those with both public and corporate experience, who would come as facilitators and make 30-minute presentations to the Board on the Strategic Plan. Mrs. Roberts seconded the motion.

Mr. Fair said the motion was premature. Mr. García offered to amend his motion to invite an outside consultant to attend the workshop pro bono. Mr. Handy said he would not want to compromise the services of such a consultant, but it might be possible to negotiate to minimize the cost. He asked Mr. García to withdraw his motion. Mr. García agreed.

Dr. Proctor moved that the Board authorize the Secretary to go through whatever legal procedures were appropriate to present to this Board a recommendation at the earliest possible time on a consultant to assist the Board with this work. Ms. Johnson

seconded the motion. Secretary Horne said he might speak to several firms. There were no further comments and the Board concurred.

6. Final Action on 2002-2003 K-20 Fixed Capital Outlay Legislative Budget Request

Mr. Fair moved that the Board adopt the recommended distribution of PECO funds; the request for spending authority to administer the PECO and CO and DS (Motor Vehicle License Revenue) facilities funding programs; approve the Three-Year PECO Project Priority Lists for community colleges and universities; approve the project list and request for state matching funds pursuant to the facilities enhancement challenge grant programs for community colleges and universities; approve the supplemental fixed capital outlay budget request should funds become available; approve the Five Year Capital Improvement Program Project List, as required for the State University System; and further, authorize the Secretary to make changes based on updated revenue forecasts and make technical changes, as necessary. Dr. Eads seconded the motion, and members of the Board concurred.

7. Project Updates

A. Reorganization of the Department of Education

Secretary Horne reported that an Invitation to Negotiate had been issued for the DOE Reorganization. Four proposals were received; Accenture had been selected. A copy of the proposal would be given to each Board member.

Mrs. Cynthia Burt reviewed the organizational structure for the current Department of Education. There was discussion regarding the inclusion of the Divisions of Vocational Rehabilitation and Blind Services within the Department. Mr. David Armstrong explained the organization of the Division of Community Colleges; Dr. Carl Blackwell described the organization of the Division of Colleges and Universities.

Board members inquired about the functions which should continue at the state level and which should be devolved to the institutional level. Board members asked that staff be mindful of the needs of the "customers" of the Department and to evaluate the functions of the Department with that in mind. Mr. Handy commented on the importance of policy functions in structuring the Department. He asked that staff be prepared at the next meeting to report on the status of the reorganization.

B. School Code Revision

Mrs. Kathy Mizereck reported on the School Code Revision workgroup. The group was looking at statutes through five perspectives: whether the statutes were student centered, represented seamlessness, reduced prescriptiveness, were user-friendly, and provided appropriate

authority for rule-making. The group had thus far reviewed three chapters, and about 10 percent of the provisions were recommended for elimination. Any issues on which the group failed to reach consensus would be brought to the Board for decision. A total of 19 chapters would be reviewed.

As the Legislature would receive the Board's recommendations, legislative staff were listening to the discussions but were not active participants. Mr. Fair asked that issues brought to the Board for resolution include an explanation of the workgroup's position, and the minority position on the issue.

C. Data Warehouse Project

Mrs. Burt reviewed the Data Warehouse Project. The data base would drive the accountability system. Each sector would continue to collect data. The independent institutions would not be a part of this Data Warehouse. Ms. Johnson asked Mrs. Burt to provide further information about FIRN, the Florida Information Resource Network.

8. Update on Postsecondary Enrollment

Mr. Armstrong said enrollment was up at the community colleges, by as much as 20 percent. He could not say whether enrollment was affected by the tragedy of September 11, 2001.

Mr. Handy reported that earlier in the week, community college and university presidents had met together for the first time. Dr. Charles Dassance, President, Central Florida Community College, and Chairman of the Community College Presidents Council, reported that the presidents had discussed the development of a statewide strategic plan, tuition, joint-use facilities, legislative priorities, and information-sharing across systems.

9. Organizing to Implement One Florida Activities

Mr. Handy said the Governor's One Florida program was a major policy initiative for the Department of Education. Ms. Monica Hayes reviewed the initiatives underway to encourage students to take the appropriate courses to prepare for university admission. She reported on the Talented 20 Program, by which the top 20 percent of high school graduates in Florida were guaranteed admission to a Florida public university. Mr. Fair said he would be interested in the potential Talented 20 candidates from Miami/Dade County.

10. Commission for Independent Education

Mr. Sam Ferguson reported on the Commission for Independent Education. He described the schools falling within the purview of the Commission. He said the role for the Executive Director would be unique as it would be important not to be

governmentally heavy-handed with independent education. He said it was excellent that these schools had entrée into the system.

Mr. Handy asked the Secretary to provide Board members the job descriptions and the compensation for the Executive Director and the three Chancellors. Mr. García asked that the criteria for these positions also be provided to Board members.

11. Delivery System Action Items

- A. Consideration of 2001-2002 State University Operating Budgets – Educational and General, General Office, Auxiliary Enterprises, Contracts and Grants, Local Funds, Faculty Practice Plans, and Self-Insurance Programs.

Dr. Proctor moved that the Board approve the 2001-2002 State University Operating Budgets, as presented in the 2001-2002 Operating Budget Summary, and delegate to the Chancellor the authority to amend these budgets, as appropriate, during the operating year. Mr. Fair seconded the motion, and members of the Board concurred.

- B. Academic Improvement Trust Fund Use Approval

Mr. Cisek explained the approval of the use of Academic Trust Funds came to this Board by the Type II transfer of duties from the previous State Board of Community Colleges. Dr. Eads moved that the Board approve the college requests for use of the Academic Improvement Trust Funds, as presented. Dr. Proctor seconded the motion, and members of the Board concurred.

12. Recognition of Teacher of the Year

Mr. Handy recognized the Teacher of the Year, Mr. Henry Brown. Mr. Brown said he was interested in teaching methodology and class size.

13. Concluding Remarks

Mr. Handy said the next meeting would be held on October 22-23, 2001, in Orlando. The Strategic Planning Workshop is scheduled for October 5, 2001, in the Orlando Airport.

Mr. García said the Board should recognize an exceptional individual at every meeting. He recognized Ms. Josephine McLaughlin, a kindergarten teacher whose philosophy is that every child can learn. He suggested that her teaching methods might be a motivation for others. Mr. García also suggested that the Board create a report card by which the state could measure its performance against other states. Mr. Handy said the statutes already included accountability standards.

Dr. Eads suggested that with the changes in the economy, the Board might explore workforce issues to train new teachers.

14. Adjournment

Having no further business, Chairman Handy adjourned the regular meeting of the Florida Board of Education at 11:35 a.m., September 21, 2001.

F. Philip Handy,
Chairman

Mary-Anne Bestebreurtje,
Corporate Secretary