



# **State Universities**

**1998-2003**

**Strategic Plan**

# Strategic Planning Process

- ✔ Convened numerous workshops and public hearing in 1997 and 1998.
- ✔ To ensure wide community participation, public hearings were held in 9 locations around the state, which were in addition to 22 meetings and workshops held in various locations in the state.
- ✔ PEPC Master plan served as the basis for the development of strategic plans by the BOR, the SBCC, and the Independent Colleges and Universities of Florida.

# Purpose

- to facilitate informed, detailed planning and decision-making at both state and institutional levels, and to permit the focus of resources on issues of greatest need, the plan describes the higher education goals of the State of Florida.
- to provide a framework within which the unique characteristics and strengths of each university can be built upon and enhanced while at the same time ensuring that current progress toward a cohesive, integrated university system--fully responsive to the needs of the citizens of Florida--is consolidated and continued

# Assumptions

- Enhancement of the quality of higher education provided by the State University System of Florida will be a high priority on the State's public policy agenda and will receive adequate support from Floridians, the Florida Legislature, the Governor and other public officials.
- The economic condition of the State and the nation will remain relatively stable. In urban areas especially, enrollment is often inversely related to economic fluctuations.
- The State will support the demand for accessibility to higher education with a significant enrollment increase and the continued enhancement of program offerings and technology.

# Mission

To discharge the eleven institutions responsibilities to the citizens of Florida within three primary functional areas:

- Instruction
- Research
- Public Service

# Goals

1. To improve the quality of undergraduate education;
2. To provide adequate access to undergraduate and graduate education;
3. To increase degree production at all levels;
4. To enhance graduate education and research;

# Goals

5. To solve critical problems in Florida;
6. To enhance public-private partnerships to preserve and improve quality within the SUS, and to better serve Florida business, industry and government;
7. To develop and implement creative and cost-effective programs to; increase efficiency without sacrificing quality;
8. To establish a stable, reliable source of state funding;

# Goals

9. To enhance public education at all levels;
10. To broaden education, research, and advisement support through the use of information technology;
11. To provide accessibility to state university programs and services for all students;
12. To increase on-campus residential opportunities for undergraduate students.

# New Academic Degree Programs

- ☛ The SUS Strategic Plan serves as the beginning-point for new degree authorization.
- ☛ All new degrees being contemplated must first be included in the Strategic Plan.

# Partnerships

- The State University System will encourage and support continued maintenance of increased standards in the public schools and strengthened high school graduation requirements.
- .University admissions standards and policies will continue to require that students obtain the necessary skills and courses at the secondary level to provide the proper foundation for undergraduate education.

# Partnerships

- To aid in the effort of creating a seamless system of education, the Board of Regents will work with the Florida Department of Education to develop a voluntary procedure for imprinting on all Florida high school report cards (for those who so choose) a graphic depiction of State University System admissions standards for high school academic units, grades, and standardized test scores in a format that allows each student to monitor his or her performance.

# Partnerships

- Undergraduate growth will be directed, to the largest degree possible, toward branch campuses located near areas of population growth, and whenever practical, co-located with community colleges. This model has shown that students in such joint-use environments can operate in a seamless, coherent fashion which may approach the degree production effectiveness of traditional four year environments while retaining the cost-effectiveness of the current two-plus-two system.

# Partnerships

- During the period of this Strategic Plan, the State University System should establish partnerships between state universities, business, industry, and government communities such as hospitals, schools, and community colleges, working in close collaboration with Enterprise Florida.

# Partnerships

- One of Florida's most important responsibilities is to maintain a system of public education that provides a well-integrated continuum from pre-kindergarten experiences through university studies and beyond. Such a system should include not only education in the public schools, the community colleges, and the State University System, but also the care and education of Florida's children from birth to age five. As part of its commitment to the enhancement of public education in Florida, the State University System shall:

# Partnerships

- ☛ promote the improvement of early childhood care, education, and school readiness for Florida's children;
- ☛ promote high academic performance standards—and a reliable and valid means of assessing performance against such standards—for students at all levels;
- ☛ forge stronger linkages with the public schools and community colleges to foster school improvement and optimize achievement for all students; and
- ☛ strengthen preservice and inservice education programs to recruit, prepare, support, and retain greater numbers of competent educators.

# Partnerships

- During the period 1998-2003, universities will have the opportunity to propose programs designed for the purpose of accommodating Associate of Science (AS) degree students who wish to articulate into bachelor's degree programs, and which follow guidelines adopted by the Articulation Coordinating Committee.