

MINUTES
FLORIDA BOARD OF EDUCATION
MEDIA CENTER, ATLANTIC HIGH SCHOOL
PORT ORANGE, FLORIDA
APRIL 16, 2002

Chairman F. Philip Handy convened the meeting of the Florida Board of Education in the Media Center, Atlantic High School, Port Orange, Florida, at 8:05 a.m., April 16, 2002, with the following members present: Linda J. Eads, T. Willard Fair, Charles P. García, Julia L. Johnson, William Proctor, and Carolyn K. Roberts.

Staff present were: Jim Horne, Secretary; John Winn, Deputy Secretary; Georgia McKeown, Deputy Secretary; Larry Wood, Chief Operating Officer; Bob Ward, Deputy Assistant Secretary; Sara Struhs; Mary-Anne Bestebreurtje; Brett Walker; Laura Butler; and Shaunna Speer.

1. Greetings and Opening Remarks

Following the Pledge of Allegiance, Mr. Ron Pagano, Principal, introduced Ms. Sonya Zierman, Student Government President, and Mr. Kevin Winchell, President of the Academy of Law and Government, to describe the school and its programs. Ms. Judy Andersen, Chair, Volusia County School Board, welcomed the members of the Board and thanked them for their service to education in Florida. Mr. William Hall, Superintendent, Volusia County Schools, described the broad public support for the schools in Volusia County as evidenced by the passage of an additional one-half penny sales tax in the County on October 9, 2001, to support future capital needs of the schools. He said he had listened with interest to the Board's discussions of its Strategic Imperatives, noting that in Florida in the 1950's and 1960's, the State had a Statewide high school exit test and a required score for university admission.

Mr. García inquired how the School District had generated support for the increased sales tax. Mr. Hall responded that advocates for the increase had addressed every group imaginable throughout the County.

2. Approval of Minutes of Meetings held February 26, 2002, and March 19, 2002

Mrs. Roberts moved that the Board approve the Minutes of the Meeting held February 26, 2002, and the Minutes of the Meeting held by telephone conference call on March 19, 2002, as presented. Ms. Johnson seconded the motion, and members of the Board concurred.

3. Member Questions/Observations

Dr. Eads advised that she had attended an event at the FIU Honors College, and an Articulation Committee meeting of Miami-Dade Community College and FIU where the faculty members were very enthusiastic.

Mr. García said he was proud to be back in Daytona Beach where he had spent 16 summers visiting his grandparents. He said he had traveled to Washington, D.C., with the University Presidents and Secretary Horne, to meet with Senators Graham and Nelson and other members of the Florida Congressional Delegation. He said over the past weeks he had written a paper, "The Three Pillars of World-Class Public Universities: Devolution, Accountability, and Funding," which he had shared with Secretary Horne, FBOE staff and the University Presidents. He hoped this paper could be the topic of discussion for a future FBOE Workshop.

4. Chairman's Report

Mr. Handy reported on his numerous speaking engagements, many to rally support for the Legislature's School Code Rewrite. Prior to the start of the Special Session on April 2, 2002, many individuals representing the affected constituent groups stood with the Governor in support of the proposed School Code Rewrite, declaring the Rewrite a consensus proposal. He said it was important that Board members communicate the Board's priorities and work more effectively to the public.

5. Secretary's Report; Recognition of Mr. Joe Petrock

Secretary Horne recognized Mr. Joe Petrock, Corporate Manager for BellSouth, as the recipient of the Board's "glass apple" award. He described Mr. Petrock's leadership and commitment to the Advanced Technology Center, opened in August 2001, which was a unique partnership of Daytona Beach Community College, Flagler County District Schools and Volusia County District Schools. Students can enroll for high-tech programs, as well as earn college credits through dual enrollment opportunities. He said he had been a long-time advocate for seamlessness in education. Mr. Petrock thanked Secretary Horne and the members of the Board. He said he was very proud to be involved with education in Volusia County.

Secretary Horne described the Special Session. He said that all the affected parties had urged Legislators not to amend the proposed School Code legislation. The legislation had failed to pass in the last hours of the Special Session. Mr. Horne said he had begun to meet employees within the Department. He reported on his trip to Washington, D.C., the previous week, with the University Presidents to meet with Senators Graham and Nelson, and Congressman Young, about the universities' quest to secure Federal funding support for their research activities. He noted that a strong research infrastructure was critical to the reputation of the universities. Both Mr. García and Mrs. Roberts had accompanied him on the trip. He reported on several conferences he had attended, and advised the Board that he would be attending the Milken Global Conference the next week to meet with national leaders in business and education to discuss the importance of education for a healthy economy.

Mr. Fair moved that the Board approve the Secretary's Report. Ms. Johnson seconded the motion, and members of the Board concurred.

6. Delivery System Action Items

Mrs. Roberts moved that the Board approve the following items, as presented. Dr. Eads seconded the motion, and members of the Board concurred.

A. Approval of Academic Improvement Trust Fund Use

The Board approved the requests from Florida Community College at Jacksonville and Polk Community College to use funds from the Academic Improvement Trust Fund, as presented.

B. Approval of Community Colleges' Out-of-District Course Requests

The Board approved the requests from Pasco-Hernando Community College and from South Florida Community College to offer out-of-district/international study courses beginning the 2002 Summer Semester, as described in the Agenda.

C. Approval of Appointment, Florida Education Fund

The Board approved the reappointment of Dr. Carl M. Crawford to the Board of Directors of the Florida Education Fund, as presented.

7. Consideration of Strategic Imperatives and Management Objectives

Mr. Winn said the Board had spent the previous day in a Workshop reviewing the Board's seven Strategic Imperatives and 23 proposed Management Objectives with the consultants from Accenture and the team leaders from the Department. Board members had suggested 11 revisions, including a new objective to address higher education; the Plan now proposed a total of 26 objectives.

Mr. John Dolan described the additions. Mr. García and Mrs. Roberts expressed concerns about the proposed objective to "make Florida first in demonstrating student-learning outcomes in higher education." He observed that leaving universities on their own did not lead to accountability. Mr. Dolan explained that the use of the term "geographic access" in the objective to increase access to baccalaureate degrees was meant to be inclusive of all options, not limited to the baccalaureate degree alone. Dr. Eads suggested that the language should be sharpened.

Dr. Proctor said he was concerned about the proposed increase in the numbers of high school students earning a postsecondary credential within ten years of high school graduation. He noted that there was a large pool of students in grade 13, but no statistics on the numbers completing grade 14. He suggested that staff needed additional information on the pool of students completing either the A.A. or the A.S. degree. He said that suggesting more rigor in teacher preparation programs might result in reduced numbers of teacher graduates. He moved that the

Board approve the proposed Management Objectives, excluding those identified for Imperative #5, on page 3 of the handout.

Mr. García noted that the Secretary had appointed two Advisory Councils, on Accountability and on Higher Education Funding, that were doing important work. The work of these groups should be brought into this process. He suggested that there should be an Imperative to address obtaining national recognition of the higher education institutions in Florida as world-class universities. Mr. Handy suggested that as part of the May Board meeting, the Board should review the work of these two Councils.

Mr. Fair said staff had presented additional information and that he was not prepared to vote on these Objectives at this meeting. Mr. Handy said that staff, however, should proceed with the project planning. He recommended that Board members take a week to review the revisions and provide any comments to the Secretary. The Board would take action on these Management Objectives on May 14, 2002. Mr. García thanked staff for contacting some of the experts he had recommended to them.

8. Update, Department Reorganization

Secretary Horne reported that he was aligning the staff of the Department of Education with the Board's Strategic Plan. He had appointed the following staff members: Mr. Larry Wood, Chief Operating Officer; Ms. Georgia McKeown, Deputy Secretary for External Affairs and Governmental Relations; Mr. John Winn, Deputy Secretary for Accountability, Research and Measurement; Mr. Wayne Pierson, Chief Financial Officer; Mr. Ruben Lopez, Chief Technology Officer; and Ms. Melinda Miguel, Inspector General. He reported on developing the Department's customer contact system to review who asks questions of the Department, how the Department responds and whether the response is timely. He said he had begun discussions about the Sterling Awards to see how the Department could achieve that special recognition.

Mr. Horne said the search for the new Chancellor for the Division of Colleges and Universities was well underway and was generating excellent candidates; the search for the Chancellor of the Division of Community Colleges would begin soon. The search for the Chancellor of the Division of Public Schools was to begin within the next 30 days. Dr. Eads inquired about other senior-level staff positions still to be filled. Secretary Horne responded that the position of Chief Administrative Officer was still to be filled.

9. Update, Legislative Session

Mr. Bob Ward said he had hoped to report on the adoption of the School Code Rewrite, but that had not yet occurred. The Legislature still had to complete action on the 2002-2003 Appropriations Act, and the duties and responsibilities of the State's new Chief Financial Officer. The Governor had called Legislators back for a Special Session for 15 days, to begin on April 29, 2002. Mr. Ward also

reviewed the bills of interest which passed during the Session ended on March 22, 2002.

10. Update, CEPRI Projects

Mr. Handy said the Agenda materials included the status report on projects from the Council for Education Policy, Research, and Improvement. He suggested that the Board at its next meeting might discuss projects CEPRI could undertake to assist this Board, noting that its projects were presently driven by the Legislature.

11. Consideration and Approval of 2003-2004 Legislative Budget Request Guidelines

Mr. Wood said the Agenda included the Guidelines for the development of the Board's Budget Request for 2003-2004. The Guidelines include the Board's statutory Guiding Principles and incorporate the Board's priorities. Secretary Horne noted that Priority Four addressed devolution and the ability of local boards to respond to community needs and the institution-level strategic plans.

Mr. Fair moved that the Board approve the 2003-2004 Budget Request Guidelines and authorize the Secretary to make technical amendments and adjustments based on final appropriations, as presented. Dr. Proctor seconded the motion, and members of the Board concurred.

12. Presentation and Discussion of Community College Proposals to Offer the Baccalaureate Degree

Mr. Winn explained that legislation passed last year, SB 1162, authorized community colleges to seek Florida Board approval to offer limited numbers of baccalaureate degrees. He said three community colleges, Chipola Junior College, Edison Community College, and Miami-Dade Community College, had presented baccalaureate degree requests to CEPRI. As part of its review, CEPRI had asked the Colleges for additional information. He acknowledged that this first time, the process had been lengthy. He said the Presidents of the three Colleges had been invited to present their proposals to this Board. The Board would take action on these proposals at its May 14, 2002, meeting.

Mr. Winn explained the options provided in the statute. The opportunity for community colleges to deliver baccalaureate degrees was to be a student-centered approach to increase access to the baccalaureate degree. The legislation established three tests: 1) is there demand for the degree program, as identified by workforce needs, Chamber of Commerce, or students; 2) is there an unmet need, such that the demand exceeds the current delivery of baccalaureate degrees in selected areas; and 3) does the community college have the facilities and academic resources to deliver the baccalaureate program. The Agenda included the criteria CEPRI had used to evaluate the proposals. There was also a \$3 million appropriation, after budget reductions, to fund these programs.

Mr. Handy welcomed Dr. Dale O'Daniel, President, Chipola Junior College. Dr. Kitty Myers, Director of the College's University Center, described the College and the proposed programs. She said she agreed with the need for collaboration with other institutions, but universities were not always interested in offering these programs. Online programs were not always successful, and the students at Chipola benefited from the special attention provided by the College. The College proposed to offer degrees in Business Administration (BSBA), Nursing (BSN), and Secondary School Education (BASSE). If the Board approved, these could serve as models for the delivery of baccalaureate degrees in a rural area where access is truly an issue for students.

Dr. O'Daniel emphasized that the time was ripe. The impact of a community college locally was well-known. The College had no intentions of becoming a four-year school, but this presented a new opportunity. Further, the five local school districts had pledged their assistance to make these programs work. He said 55 percent of Chipola's students had Bright Futures Scholarships and a high GPA. He said the Board would be proud of these programs.

Dr. Proctor said he was uncertain whether this represented the most economic approach, given the enrollment projection of 225 students. He asked for additional information regarding costs for the program, which would be less in the first year as the faculty would not yet be teaching a full curriculum. Dr. Myers said that UWF was currently teaching four courses a semester at the College.

Mr. Handy welcomed Dr. Eduardo Padrón, President, Miami-Dade Community College, Mr. Bobby Martinez, Chairman, and Ms. Denise Mincey-Mills, Mr. Armando Bucelo, Jr., and Mr. Peter Roulhac, members of the Miami-Dade Community College District Board of Trustees. Dr. Padrón said that FIU had given its full support to the Miami-Dade proposals to offer bachelor's degrees in Early Childhood Education, Elementary Education, Secondary Education, and Exceptional Student Education.

Dr. Leslie Roberts, Dean, School of Education, described the proposal from Miami-Dade Community College to offer selected bachelor's degree programs to address the critical teacher shortage, particularly the need for minority teachers. She discussed the success of the College's graduates when they transferred to universities and noted that this proposal represented seamlessness, access and flexibility. She said the expected outcomes of these programs were clearly aligned with the Board's Strategic Imperative to produce a skilled workforce. She emphasized the program's cost-effectiveness and the College as a natural training ground; students at Miami-Dade Community College needed this opportunity.

Dr. Padrón said the Legislature had invited the community colleges to step up to the plate with a plan to increase the supply of teachers. He said this proposal had received unprecedented support in the community. The proposal had the support of the Superintendent of Schools, parents, business leaders, electronic and print media, and community organizations. The media had agreed to mount a campaign to attract more to the teaching profession. He said these programs would meet a

great need as Florida institutions were not producing enough minority teachers; Miami-Dade Community College could make a big difference, as it had a long history of institutional partnerships benefiting students both inside and outside of Florida. While M-DCC students were successful in articulating to other institutions, there were issues of transition to a new institution that resulted in the loss of students, e.g., student support, life-skills, and barriers of institutional culture. He said he expected M-DCC to meet all the SACS accreditation issues resulting from this transition. He noted that Dade County was home to many immigrants who were in need of the re-training Miami-Dade could provide. The College was not seeking to become a four-year institution, but was responding to the call of the Legislature for community colleges to serve the needs of their communities.

Mr. Martinez added his enthusiastic support for the proposal, noting the size of Miami and its educational needs. He touted the success of Miami-Dade Community College in producing the greatest number of minority graduates in the country. Mr. García noted that in the business world, potential competitors did not talk about excess capacity, they talked about the need for innovation.

Dr. Eads inquired how M-DCC responded to the issue that similar programs were offered at neighboring universities. Dr. Padrón responded that the universities were serving a different population; the College served a primarily adult student population.

Dr. Proctor sought clarification on the proposed budget. He said that as he read the budget, it would cost approximately \$41,000 a graduate, at the end of the third year. Dr. Padrón explained that the preparation costs for the program should not be included in the per-graduate cost. Further, Dr. Proctor inquired about CLAST passage rates, noting M-DCC's 21 percent pass rate. Dr. Padrón said the performance of the M-DCC students on the CLAST was at or better than the performance of students in the State University System. He said the proposed program would be an excellent use of state funds.

Mr. Handy welcomed Dr. Kenneth Walker, President, Edison Community College. Dr. Walker introduced two of his Trustees, Mrs. Dawn Hoffman and Mrs. Kim Long. He described the two baccalaureate programs proposed by Edison Community College, Public Services Management and Computer Technology. He described the students to be served by these programs as older, working adults, with job and family commitments, who attended school part-time, and were interested in these programs because they were convenient and low-cost. Dr. Walker noted that the proposals were dedicated to those who sought to improve their lives through education.

Dr. Vern Denning, Academic Vice President, Edison Community College, described the programs in detail. He said the intent of these programs was to expand access to degrees for students for whom articulation agreements with Florida Gulf Coast University (FGCU) would not work. He distinguished the programs from those offered by FGCU and described the differences in the student populations of the two institutions. He said Edison students were proceeding one

course at a time and were interested in low cost programs in a quality environment. He said the proposals addressed each of the Florida Board's Guiding Principles.

Mrs. Dawn Hoffman, a Trustee of the College, added her support. She said she hoped to be a student in one of the proposed programs.

Dr. Proctor inquired about the credit hours to be awarded for life experience. He said he was interested in seeing how the College proposed to align the experience and certification credits for the program. Dr. Denning responded that that had not yet been decided.

Mr. Handy thanked all the institutional representatives for their presentations. He said the passion for education was evident in all of them. He asked the representatives of other interested institutions to provide their comments in writing to the Secretary for distribution to the Board members. He said Board staff would assemble all the data, the applicable statutory provisions, the Appropriations Proviso, the recommendations from CEPRI, and the questions and comments of Board members, to prepare the recommendations for this Board's action.

Dr. Eads asked that the staff prepare this information in a clear and readable matrix to show how the institutional proposals meet the law and the criteria developed by CEPRI. Mr. García said that he would judge the proposals on the law, the CEPRI criteria, and the intent to increase access to the baccalaureate degree. He said the legislation outlined the process. Dr. Proctor said the statute addressed the production of more baccalaureates. He was uncertain about that intent in the context of isolated programs with small enrollment. He inquired if the better approach might be to identify a few institutions in certain locations which could maximize the production of baccalaureate degrees.

Mr. Handy said the Board had initially planned to hold its May meeting by telephone conference call. The Board action on these baccalaureate degree requests, however, was an important action and should be made at a regular meeting. He recommended that the meeting be held on May 14, 2002, beginning at 10:00 a.m., in Tallahassee. In addition, the Board would take final action to adopt its Management Objectives. Board members concurred.

13. Adjournment

Having no further business, Chairman Handy adjourned the regular meeting of the Florida Board of Education at 1:00 p.m., April 16, 2002.

F. Philip Handy,
Chairman

Mary-Anne Bestebreurtje,
Corporate Secretary