

**Okaloosa-Walton  
Community College  
Site-Based Baccalaureate  
Degree Programs**

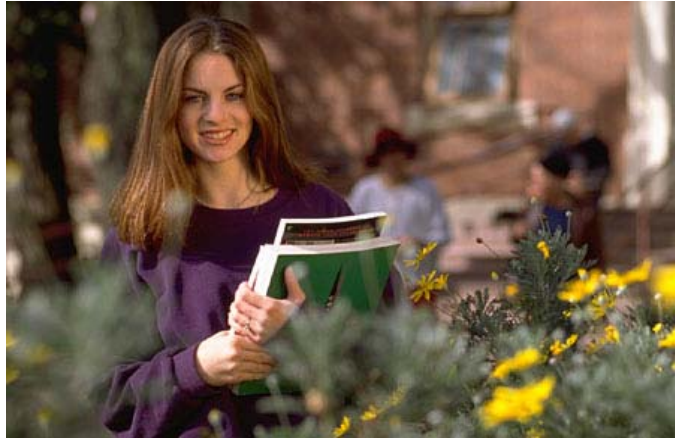


**March 18, 2003**

# Okaloosa-Walton Community College

Florida's  
K-20 System  
at Its Best!





*OWCC, with approximately 40% of FTIC college students in need of remediation, produces more degrees per student enrollment with the lowest cost to the State and the lowest tuition in the State.*

# INTRODUCING OWCC

- Annual unduplicated enrollment of over 15,000 students and 3,739 FTE at six campuses and centers
  - 1,200+ degrees awarded in 2001-02
- Highest community college graduation rate in Florida
  - 50% of faculty with doctorates or 30+ graduate hours above master's
  - EDC offices for both Okaloosa and Walton Counties housed on Campus
- Home of A+ rated Collegiate High School (a Florida charter school)
- Home of award-winning ROTC Program
  - Home of \$20 million Arts Center and Broadway Series

# OWCC COMMITMENT TO A SEAMLESS EDUCATION SYSTEM

	Grades 7-9	Grades 10-12	Postsecondary Certificate/ Associate Programs	Postsecondary Baccalaureate Programs	Postsecondary Graduate Programs
Pre-K					



Child Development and Education Programs  On-Site Child Care Center	<i>Proposed Partnership for Charter Junior High School</i>	ABE GED  Collegiate High School  Dual Enrollment	A.A. A.S. A.A.S A.T.D. Certificates  Dual Enrollment	OWCC-UWF Joint Campus  Arts Center AA to BA  <i>Proposed B.A.S.</i>  <i>Proposed B.S.N.</i>	OWCC-UWF Joint Campus M.A. M.S. Ed.D.
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## Two OWCC Proposals

### **Bachelor of Applied Science in Project and Acquisitions Management (BAS)**

- An applied baccalaureate program designed to prepare graduates for work in the local military-related economy
- Career ladder format for A.A.S. students, especially Community College of the Air Force graduates, but which also accommodates A.A. and A.S. graduates
- Developed in response to local employers and students

### **Bachelor of Science in Nursing (BSN)**

- A baccalaureate nursing program designed to provide graduates with additional nursing skills for the clinical management of individuals and families with complex health problems
- Uses the state AS to BS model as a response to the local health care industry need for baccalaureate level nurses
- Developed in response to students and to local health care industry

# OWCC Baccalaureates Reflect Legislative Intent, K-20 Goals and DOE Strategic Imperatives



## Ideal match to intent of F.S. 1007.33

- ☑ Responds to local workforce demand
- ☑ Local access for place-bound, non-traditional students
- ☑ Wise use of public resources and facilities

## Ideal match with K-20 Goals and Strategic Imperatives

- ☑ Highest student achievement
- ☑ Seamless articulation
- ☑ Maximum access
- ☑ Aligning education with skills of the new economy
- ☑ Quality, efficient services

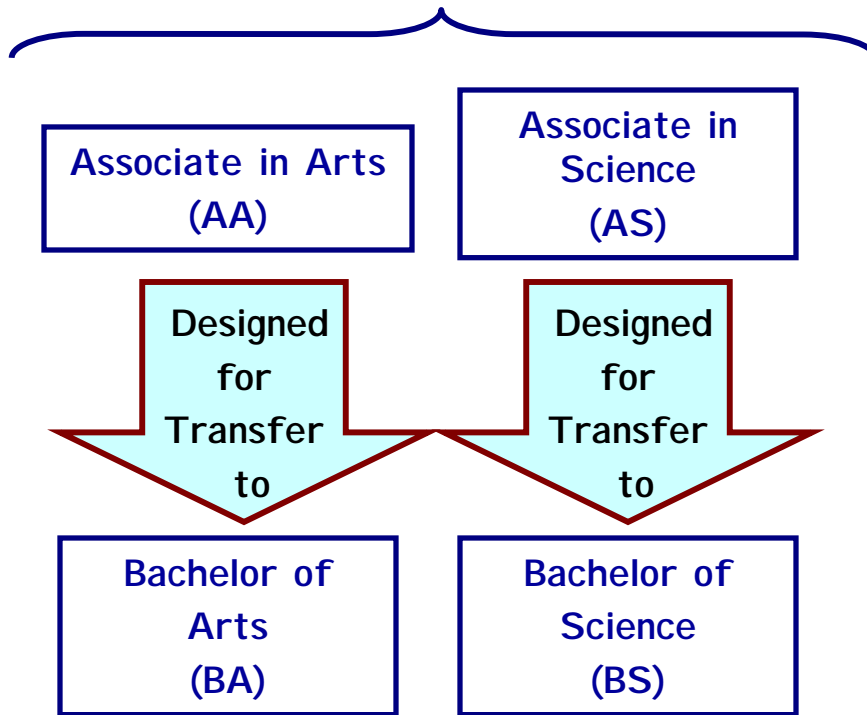
# BAS OVERVIEW: Filling an Educational Niche



- First class of 30 in Fall 2004; expanding to 100 in five years
- Capitalizes on Existing OWCC Resources and Facilities
- Offers flexible scheduling and multiple delivery methods
  - Weekend classes
  - Mini-term classes
  - Distance Learning
  - Combined methods
- Targets population of active duty and former military members
- Includes four options reflective of skills and content desired by local employers
  - Acquisitions
  - Project Management
  - Process Improvement
  - Training and Development
- Differs from other management degree programs
  - Accommodates transfer of up to 45 technical credits
  - Prepares graduates for either specialized or general management positions

# Bachelor of Applied Science: A Natural Progression

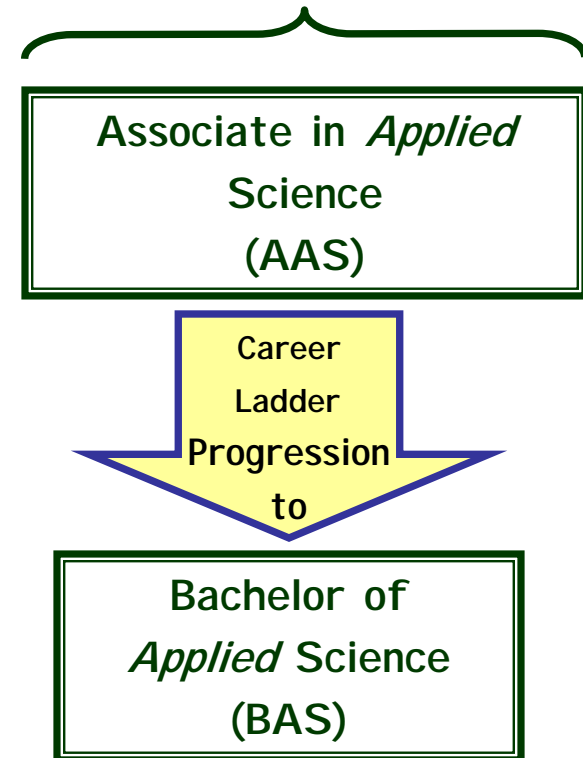
## Usual Associate Degree Progression



(In Florida, the AA transfers to both BA and BS)

(In Florida, the AS enjoys limited Transferability- e.g. AS to BSN)

## AAS to BAS Progression



# The BAS and CEPRI Criteria

- ☑ **NEED** →
  - o 187 local openings annually, plus uncounted private contractors
  - o Support of local employers; targets hiring needs
  - o 90% and 98% positive response on student surveys (approximately 117 current students interested)
  
- ☑ **POTENTIAL IMPACT** →
  - o Two full-time positions needed
  - o No reduction in existing OWCC programs or services; enhances existing programs
  
- ☑ **USE OF RESOURCES** →
  - o No comparable degrees in area
  
- ☑ **IMPLEMENTATION** →
  - o Current OWCC infrastructure accommodates degree
  
- ☑ **ACCOUNTABILITY** →
  - o In line with all state guidelines; not limited access
  
- ☑ **COST EFFECTIVENESS** →
  - o No facilities-related costs; minimal additional library holdings needed
  - o Faculty observe community college workload
  - o Community college tuition rates (lowest in the state)
  - o Cost per FTE less than universities

# The BAS and State Board of Education Criteria



## READINESS

- Appropriate and sequenced course of study- capstone for AAS degree, building on technical expertise
- Qualified faculty for instruction
- Minimal additional library needs
- No additional facilities needed
- Documented employer need and student demand



## ACCOUNTABILITY

- Comprehensive budget planning and cost analysis
- Efficient and effective use of resources at minimal cost to state



## ACCESS

- Provides articulation path for AAS, AS and AA students
- 120-credit program
- Not a limited access program
- Flexible scheduling and varied delivery methods

## The BAS: Providing A "Hire" Education

"This degree will help increase the potential of officers and senior NCOs separating from the local military bases who wish to work in a company like ours."

*--Paul Hsu, CEO & Chairman,  
Manufacturing Technology, Inc.*



"Our growing staff requires that we promote technical folks to management roles... learning [these] skills requires training in the areas that will come from the proposed program at OWCC"

*--Brian Pennington, Senior Vice President, Tybrin Corporation*

"The proposed OWCC curriculum includes not only four generic management courses, but also critical instruction in the specific disciplines needed by defense-industry contractors like myself."

*-- John Marshall, Program Manager, Aerospace Integration Corporation*

"Our company supports the establishment of the four-year degree in Project and Acquisitions Management...the predominant reason is to enhance our current workforce..."







*--Lydia Hernandez, Sr. Vice President, MEVATEC Corporation*

# BSN OVERVIEW



- Uses State AS to BS model to build on OWCC ADN program
- Capacity of 24 students annually, with opening date of fall 2004
- Offers flexible delivery and scheduling for place-bound and working students
- Meets Florida Statutes and competencies identified by American Association of Colleges of Nursing for traditional BSN content, PLUS provides specialized clinical experiences and emphasis on critical thinking
- No comparable program in the area, but possible cooperative program with UWF under discussion
- Provides crucial nurse recruitment and retention strategy for local hospitals

# The BSN and CEPRI Criteria

- **NEED** 
  - o 50+ current local vacancies; 123 annual vacancies
  - o Turnover and vacancy rates higher than state rates
  - o Support of local health care industry
  - o Student surveys document demand (approximately 35 OWCC ADN candidates and 300+ local RN's interested)
- **POTENTIAL IMPACT** 
  - o Two full-time positions needed
  - o No reduction in existing OWCC programs or services
- **USE OF RESOURCES** 
  - o No comparable degrees in area, although cooperative program with UWF possible
- **IMPLEMENTATION** 
  - o Current OWCC infrastructure accommodates degree
- **ACCOUNTABILITY** 
  - o In line with all state guidelines; not limited access
- **COST EFFECTIVENESS** 
  - o No facilities-related costs; minimal additional library holdings needed
  - o Faculty observe community college workload
  - o Community college tuition rates (lowest in the state)
  - o Cost per FTE less than for universities

# THE BSN and State Board of Education Criteria



## READINESS

- Appropriate and sequenced course of study—follows State AS to BS and common prerequisites
- Qualified faculty for instruction; hospitals will assist with clinical instructors as they do now with OWCC's existing ADN program
- Minimal additional library needs
- No additional facilities needed
- Documented employer need and student demand



## ACCOUNTABILITY

- Comprehensive budget planning and cost analysis
- Efficient and effective use of resources at minimal cost to state



## ACCESS

- Provides articulation path for RN's
- 120-credit program
- Not a limited access program, but there is a maximum capacity based on clinical space

# BSN: Prescription for the Community

" We hire associate degree nurses... [h]owever, to meet the demand of increasing acuity in our patients, it is important that we support them with BSN prepared nurses. The demand for BSN nurses to serve as case managers, nurse educators, and nurse managers cannot be met with our current supply. We also see the BSN as an important step to becoming qualified as a nursing instructor, another critical need area..."

*--Wayne Campbell, CEO, Fort Walton Beach Medical Center*



- Local nursing vacancy rates higher than the statewide rate
- Local nursing turnover rates higher than the statewide rate
- Local hospitals offer higher starting salaries for BSN's
- Local hospitals offer salary increases for attainment of BSN

# The OWCC BAS and BSN

Using site-based programs to address needs of the local economy, strengthen the seamless K-20 system, respond to student demand and increase baccalaureate access for place-bound, working students

