



**OKALOOSA-WALTON COMMUNITY COLLEGE
PROPOSAL TO OFFER
A BACHELOR OF APPLIED SCIENCE IN
PROJECT AND ACQUISITIONS MANAGEMENT
January 2003**

Okaloosa-Walton Community College (OWCC) proposes to build upon its existing business and management programs to develop and implement a Bachelor of Applied Science Degree in Project and Acquisitions Management (B.A.S.) This site-based baccalaureate program, built on the A.S. to B.S. model, capitalizes on support from the local military installations and the existing expertise, facilities and academic resources of OWCC to help meet the critical workforce need for special-functions managers. The degree program, which is not currently available in the College's service district, was developed to provide a career-ladder for the approximately 150 Community College of the Air Force and 240 OWCC students completing A.S. and A.A.S. degrees each year. Implementation is targeted for Fall 2004, with an initial class of thirty-five students, expanding to 100 students by 2008-09.

Program need is derived from both workforce and student demand.

- The Florida Office of Workforce Information cites business as the fastest growing industry in Florida and projects an average of 187 managerial job openings annually in Region 2
- An OWCC survey of 31 industrial/technical firms in the region indicated the need for specialized managers and a desire to hire former military personnel who have built on their technical expertise with baccalaureate level management skills in project and acquisitions management
- The Okaloosa and Walton Economic Development Councils have issued letters of support for the program
- Surveys conducted through the Education Services Office of Hurlburt Air Force Base indicated over 90% of students enrolled in associate degree programs at that site desire to pursue such a program

Curriculum is designed in flexible, non-traditional format and will build on the student's associate level technical skills.

- Program content includes a common core plus four specialization tracks: acquisitions, process management, project management and training and development/human resources
- Content is structured in a career-ladder format specifically to accommodate students completing applied associate degrees such as the A.A.S. from the Community College of the Air Force
- Students may enter the program after completing an A.S., A.A.S. or A.A. degree
- Instructional delivery will accommodate working students and other non-traditional populations: At least 50% of the instruction will be offered as distance learning, with another 25% structured as "blended" classes (part traditional classroom and part non-traditional format)
- Classes will be available evenings, weekends and in concentrated "mini-terms"

The program capitalizes on the financial efficiency of OWCC to offer a cost effective baccalaureate.

- Student fees will be based upon the OWCC student tuition rates, historically among the lowest of all Florida postsecondary public and private institutions
- Program expenditures are benchmarked against the community college cost analysis rather than the higher university cost patterns; each year projected costs are less than or equal to those benchmarks
- Faculty members will observe the more efficient community college workload requirements
- No new renovation or facilities costs are required