

**STATE BOARD OF EDUCATION**  
**Consent Item**  
June 19, 2007

**SUBJECT: Approval for Amended Rule 6E-1.0032, FAC., Fair Consumer Practices**

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**PROPOSED BOARD ACTION**

For Approval

**AUTHORITY FOR STATE BOARD ACTION**

It is duly submitted for final approval of the State Board of Education, as required by Section 1005.22(1)(e)1, Florida Statutes.

**BACKGROUND INFORMATION**

Rule 6E-1.0032, Fla. Admin. Code, Fair Consumer Practices, requires advertisements to be accurate. The proposed change requires that each institution maintain a copy of all advertisements for inspection by the Commission. The rule currently prohibits the use of salaries in advertisements. The proposed rule permits the use of salary projections, employment predictions and placement claims as long as they are accurate and based upon reliable statistical data. The proposed rule also provides that credits or units applied toward a credential may be based upon a combination of prior learning, previously earned credits and the successful completion of testing. Lastly, the proposed rule requires institutions to maintain a file for each student containing information such as transcripts, diplomas, financial records, counseling, and evidence of the student's eligibility for any enrolled programs.

The amendments have been approved by the Commission for Independent Education at the meeting held on March 8, 2007. The amendment has been properly noticed in the Florida Administrative Weekly on March 30, 2007, Volume 33, Number 13.

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**Supporting Documentation Included:**      **Proposed Amended Rule 6E-1.0032**

**Facilitators/Presenters:**                      **Samuel L. Ferguson, Executive Director**